

# Radio Guide

The National Weekly  
Of Programs and  
Personalities

Week Ending  
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Volume IV  
Number 23

5¢

Kate Smith — —  
Lonely Songbird

The Pause in the  
Flight of Time

Leah Ray



# SPECIAL MONEY-MAKING and MONEY-SAVING OPPORTUNITIES



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SAFE-KURL is made of finest materials and is built on the same principle as the costly hair-waving appliances you see in beauty shops. Cannot get out of order. Will last a lifetime. Plugs into any light socket. Uses ordinary house hold current, 110-120 volt AC or 110V DC, or home light plant current. One customer writes, "Safe-Kurl saves me money and keeps my hair waved perfectly. Takes only a few minutes to use." SEND NO MONEY! Pay postman only \$1.95 plus few cents postage, when he delivers your Waver, ready to use. Nothing else to buy. Guaranteed to give complete satisfaction or your money back. Send No Money.

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Dept. L-277, Cincinnati, Ohio

Please ship me one SAFE-KURL Electric Hair Waver at once, for which I will pay the postman \$1.95 plus few cents postage, on delivery. If I am not satisfied I may return the Waver within 10 days and you will return all money I paid you.

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Guaranteed by 18 Year Old Electrical Firm

Send for your SAFE-KURL Waver today! It is manufactured and guaranteed to be absolutely satisfactory by a big company with 12 years successful experience in manufacturing electrical appliances for the home.

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MAKE UP TO \$6 IN AN HOUR SPREAD-A-TREAD—the sensational discovery that completely re-treads tires as low as 75¢. Patches a hole or covers a worn spot or cut for a couple of pennies. Anyone can do it. Spreads on with a knife. Dries overnight. Cures old, worn tread with new tough, flexible, long-wearing surface. Thousands of miles of additional wear from any tire—guaranteed. Kinds costly vulcanizing or re-treading. Saves buying new tires. Seals holes and cracks. Reinforces weak spots. Helps prevent blowouts. Rebuilds tire from outside.

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Rush name and address for free demonstration sample—strongly suggested. Car owners buy eagerly because it saves them money. Big repeat business. Agents cleaning up to \$6.00 in an hour. Get free exclusive territory offer. Write today. ELASTIC RUBBER CO. OF AMERICA, Dept. G-646, Plastico Rubber Bldg., Cincinnati, Ohio



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6 REPAIRS for 1¢

PAYS UP TO \$2.00 AN HOUR

SEW-NO-MORE is the amazing product that mends rips, tears, holes in any cotton, wool or silk fabric—Instantly—neatly—INVISIBLY without needle or thread. Better than darn ing or sewing. Patterns matched perfectly. Washing, boiling, ironing or rough handling do not affect it. Anyone can use it. Takes only a minute. Save eyes, clothes, time, money. Popular priced. Pays 217 percent. GUARANTEED PROFITS. Mrs. W. E. Munson, Washington, made \$3.00 in an hour. J. E. Boone, Kan., testifies. "Earned \$15.00 in a day."

FREE SAMPLE

Rush name and address for FREE Sample in prove our claims. FREE Outfit and territory offer. Sew-No-More Co., Dept. GG-114, Madison Bld., Cincinnati, O.



### TIRES MADE Puncture Proof

as low as 40¢

Make UP TO \$6.85 AN HOUR

NO-FLAT—sensational new discovery—erases flat tires forever! Just squirt it into tubes through valve stem and enjoy complete safety at any speed. No-Flat seals holes made by nails, tacks, glass, etc., air-tight INSTANTLY and PERMANENTLY—increases life of tires and tubes. No more life-endangering punctures! No more ruined, rim-cut casings or torn, ruined tubes. No more puncture fixing cost! Takes only 0 minutes to make all tires puncture proof. Easy! Low priced! GUARANTEED.

FREE SAMPLE

Men! This is a hot one! Auto, fleet, taxi and truck owners eager to buy. Big money for ambitious, live-wire distributors. Get in on ground floor. Write or wire for FREE SAMPLE OFFER and details. NO-FLAT CO., Dept. H-367, Cincinnati, Ohio



### BLUE BOND SHIRTS PAY BIG PROFITS

Supreme quality of materials and workmanship, combined with a sensational low price make Blue Bond Shirts the fastest-selling line in America today, and give you a most unusual opportunity to make Big Profits. Made of genuine pre-shrunk English Broadcloth. Blue Bond Shirts embody every feature of the finest tailored shirts—full cut and rummy—in white and colors—vat dyed and color-fast for lasting beauty and long service.

Rush your name and address to us and get complete money-making details with the beautiful Blue Bond Shirt Outfit absolutely FREE and postpaid.

BLUE BOND SHIRT CO., Dept. G-379, Cincinnati, O.



### SHOES LIKE NEW

As Low As 2¢ A Pair

PAYS YOU UP TO \$2.00 IN AN HOUR

SAV-AN-UPPER—Sensational new discovery—completely covers scuffed, discolored and faded uppers of any shoes with wear-proof, highly polished coating. Makes them look new. Quiet, easy, economical. Takes only a minute. Guaranteed. JUST BRUSH IT ON! Absolutely new and different. Gives glossy, good-looking, long-wearing, crack-proof finish to shoes and leather articles.

It's Easy

Just Brush It On

FREE SAMPLE—Men and women representatives making tremendous profits—up to 200%. Unlimited demand. Mary Turner testifies she earned \$2.50 in an hour. G.A. Lierman, Kan., took 90 orders in 5 hours. Write today for free sample that proves all claims and territory offer. Send no money.

SAV-AN-UPPER CO.  
Dept. L-277 • Cincinnati, Ohio



### Metal-Fix WELDS

Loose or Broken Parts HOLDS FOREVER! No Heat or Tools Needed

PAYS YOU UP TO 212% PROFIT!

METAL-FIX—Amazing new "liquid metal" easily and quickly makes permanent repair on everything made of metal, wood, glass, leather, etc. Takes a minute. Requires no heat, acid or tools. Stops leaks in auto radiators, water jackets, furnaces, kitchen utensils; repairs ornaments, hundreds of other articles. NOT a glue, cement, solder or paste! HOLDS FOREVER! Can't be pulled apart. One repair often saves many dollars. Men and women make big incomes. Profits up to 340%! Unlimited demand. Write today for FREE SAMPLE in prove our claims, and territory offer. Send no money.

METAL-FIX CO., Dept. O-650, Cincinnati, Ohio



### Amazing New Discovery

## REFINISH AUTOS LIKE NEW!

No Polishing-Waxing-Rubbing or Painting

### KAR-NU

Pays YOU UP TO \$7 IN AN HOUR!

KAR-NU is a new, miracle discovery—a transparent magic-like fluid with which anyone can refinish any color automobile easily, quickly and economically without polishing, waxing, rubbing or painting. JUST WIPE IT ON WITH A CLOTH! IMMEDIATELY the dullness, the discoloration, the shabbiness, the sunfade DISAPPEAR, INSTANTLY, as if by magic, the old paint is covered with a tough, elastic coat which is absolutely transparent, self-leveling and self-polishing. KAR-NU fills up the pores of the old finish and actually rebuilds it. The paint or Duco is rejuvenated, giving it the lustre, life, glow and beauty of the original factory finish. As KAR-NU dries it seals the pigment and protects the finish from further wear. Lasts 8 to 12 months GUARANTEED.

BEFORE USING KAR-NU

NOT a Polish Wax or Paint Lasted 8 to 12 Months Guaranteed

Works Like MAGIC!

KAR-NU is entirely new and different—there is nothing in the world just like it. Now, it is no longer necessary to spend long, tedious, back-straining, muscle-tiring hours polishing, waxing and rubbing to produce a "mere shine" that is only fairly satisfactory. KAR-NU produces a result that is equal in beauty to a repainting or refinishing job which costs \$25.00 to \$75.00. Stands blazing sunshine, factory—that lasts for only a short time, and that leaves the car looking worse than before, when it wears off. KAR-NU is free from the labor and danger of so-called "cleaners" with acids and abrasives that remove some of the finish each and engine heat, rain, snow and below zero temperatures, repeated car washing and all the other abuses to which an automobile is subjected.

JUST WIPE IT ON!

ONCE OVER-EASY! MAKES OLD CARS LOOK NEW!

WOW! LOOK NOW AFTER USING KAR-NU!

This Seal of Approval awarded by the Testing Laboratories of the Automobile Club of Illinois shows that KAR-NU is a product of merit and does all we claim for it.

### OTHER USES

Besides refinishing automobiles, KAR-NU has hundreds of other uses in the home, office, factory, store and shop. It finishes typewriters, adding machines, cash registers, scales, desks, chairs, file cabinets, furniture, book cases, safes, etc.—to fast anything made of metal on which the original finish has become dull or discolored.

### Quick Sale! Sensational Profits!

Enormous demand! Millions want it! W. L. Morgan of Mass. earned \$10.61 in a single hour. Sell to individuals, fleet owners, garages, auto accessory stores, used car dealers. Send no money for sample and details. Get in on ground floor. Just mail coupon NOW.

### FREE SAMPLE COUPON

KAR-NU CO., Dept. H-165 Cincinnati, Ohio.

RUSH FREE SAMPLE to prove your claims about KAR-NU, and Territory offer.

Name.....  
Address.....  
Town.....State.....

Wonderful Opportunity For Foreign Distributors—write KAR-NU CO., Dept. H-165, Oakley Station CINCINNATI, OHIO

# Radio in a Gilded Cage

With These First-Hand Facts, It Will Be Seen That the Average Wealthy Family Knows as Much About What's on the Air as Do Their Neighbors on the Other Side of Town

By Helen Worden

SOCIETY knows its radio world. It should. The homes, yachts, cars and airplanes of the rich are equipped with receiving sets constantly used by family and servants alike.

When King George of England made his last speech over the air, I. Townsend Burden called his wife, sister, children and butler into the library of the Burden home on East 70th street, to hear the broadcast.

"This is history we are listening to," he told the little group gathered 'round the Burden radio.

"Gr-rr! Whan-ng. Meow---owl Wh-ft!" snapped the static as Mr. Burden twirled the dial. "You have to fish for these short wave-lengths," he explained; then: "Now I've got it!" A faint masculine voice sounded as from a great distance. The little group leaned nearer the machine.

"Ladies and gentlemen!"—the voice grew louder—"You have been listening to the Village Nut Club in the heart of Greenwich Village!"

The Burden household was too radio-minded to be discouraged by this take-off. They waited patiently until Mr. Burden finally got the King of England. "I-I couldn't 'ave passed that h'up, Sir," said the butler, when the British ruler's voice came through the loudspeaker.

IT SOMETIMES happens, however, that the entire family may not be of the same mind about a program. To avoid this clashing of tastes, George Washington Hill, an executive of a leading cigarette company, has installed a radio set in every guest room of his huge house at Irvington-on-the-Hudson.

It is nothing to find ten or twelve different radios in the town houses of Gold Coast New York. Frequently these sets are holiday gifts. Hubert T. Parsons, former president of the Woolworth five-and-ten-cent stores, has twelve radios in his Fifth Avenue home.

A few years ago, Marshall Field gave his best friends combination radio and phonograph machines that ranged from five or six hundred to a thousand dollars each in price. Several of the more elaborate cabinet sets were shipped to London.

Harold Vanderbilt, winner of the International Cup races, pulled the same stunt. He happened to like a particular make and wanted his friends to share his pleasure.

These larger machines usually occupy the place of honor in the library, with smaller portable sets for the other rooms. Frequently they are designed to fit in special niches.

Charles Steele, partner in the firm of J. P. Morgan and Company, has had his large radio set built in the pipe organ in the music room of his town house at No. 11 East 62nd Street. The reeds are wired for the loudspeaker, which is all very well if the music on the air happens to be from a pipe organ or a symphony concert; but it is a trifle disconcerting to hear Graham

McNamee's bubbling tones filter through the pipe organ in a description of a prize-fight or football game.

In contrast to Mr. Steele's huge pipe-organ radio is the midget portable machine that Winston Paul carries along on camping expeditions in the Rocky Mountains.

"I have my man strap it on a pack-horse," Mr. Paul said. "I get a great kick out of that radio when I am two thousand miles from Broadway."

OSCAR WAGNER, assistant dean of the Juilliard Graduate School of Music, keeps a midget radio on his desk. He likes to tune in for concerts he might otherwise miss.

Mr. Wagner's radio is small and compact enough to be carried by hand. This Winter when he went to Florida for the Christmas holidays, he took the little portable radio with him.

These portable sets are also practical for cars. Some are designed to fit in either automobiles or yachts.

William Rhinelander Stewart, society's favorite bachelor, has equipped his Rolls-Royce town car with a machine similar, I am told, to those used by Vincent Astor on his yacht, the *Nourmabal*. The sets are strong enough to tune in on other countries, but reception in New York is dependent on the location.

Not long ago I interviewed Mr. Stewart over the air.

"How did it sound?" he asked his chauffeur when we left the broadcasting company.

"Fine, Sir, when I finally got you. Just as natural as if you'd been in the car. But I had to drive several blocks before I could get the right reception!"

On the other hand, just as we finished our broadcast, one of the company's messenger boys came in with a telegram. It was from Felix Dohleday.

"Felt as if I were in the same room with you," he wired from Broadmoor, Colorado.

THE DAY I interviewed the Princess Hohenlohe-Schillingfurst, her husband tuned in from his Wall Street office.

"It came through very distinctly," he said. And this in spite of the forest of steel skyscrapers in financial New York!

The Princess' son, Drayton, on his schooner, the *Mabel Taylor*, however, could not get the station over which his mother talked.

At that, though, radio reception on yachts is usually pretty fair. Even in stormy weather, broadcasts of the International Yacht Races at Newport last September came through clearly. When the sea was too rough to get the first idea of what the American and British challengers were up to, those aboard neighboring yachts got the news firsthand.

Of course the most (Continued on Page 29)



A banker living near Scarsdale, enthusiastic over remote control, provides a thrill for his house guests by bringing the singing of Summer birds to his bird-houses—in the dead of Winter

# The Pause in the Flight of Time



A full week's work is devoted to each script. The process is started on Saturday mornings when Arthur Pryor and Roy Larson, managing editors of the magazine *Time*, select 15 or 20 tentative news subjects. Sunday, of course, is a day of respite. Monday morning Larson, Pryor, William Geer of the same editorial staff, Homer Flickett and Bill Spier of the advertising agency, gather in Larson's office. There ideas are exchanged and news subjects are analyzed. At the conclusion of the all-day confab the first preliminary draft is outlined on paper.

Behind the scenes, in the shifting shadows of this world of illusion, stands the March of Time director, Arthur Pryor, Junior. He is a man of marked ability and outstanding personality, and all the activity focuses around him. The extent of his influence on the program and cast is not easy to measure, but to Pryor must go the credit for turning out one of the most consistently entertaining and authoritative programs on the air. He has a genuine flair for dramatics and an unusual sense of news values that are reflected in each broadcast. He is the son of the noted bandmaster and a brother of Roger Pryor, of movie fame.

Time marches on. New headlines continually are marching to the forefront. Tuesday and Wednesday are spent in gathering and analyzing the dramatic possibil-

## The Fascinating Story of How Current History Reaches You Through Your Loudspeaker, Is an Amazing Tale Undreamed by Those Who Appreciate the Increasingly Popular March of Time

ities of the newcomers. By midnight of Wednesday the real business of assembling the radio show is started. Intensive rewriting sets in. Thursday morning Pryor casts the show, Miss Ora Nicholas, sound expert, sets the sound effects, and Howard Barlow outlines an appropriate musical background.

THURSDAY afternoon the cast gathers in the spacious main studio on the twenty-second floor of the Columbia Broadcasting System Building for the first preliminary rehearsal. The show swings into stride. Harry Von Zell, the announcer, delivers his customary spiel, and Westbrook Van Voorhis picks up the thread of the narration. The actors step up to the mike and punch out their lines. Howard Barlow's organ music cuts through the entire show. Carefully, quietly, Arthur Pryor directs the show, delivering a word of praise here, a correction there. Meanwhile Messrs. Geer, Flickett, and Larson have retired to another studio to listen to the rehearsal over a piped-in loudspeaker.

## A Distinguished Staff of Seasoned Actors Brings You at Will Celebrities of World Renown, from the Japanese Ambassador to Ex-President Hoover—All Accurate in the Faithfulness of Their Reproductions

The rehearsal is concluded about 3 o'clock. After a late lunch the executive staff again retires to Mr. Larson's office, where detected flaws in the script are corrected. Again late news flashes upset the schedule, and again the midnight oil is burned while practically the entire script is revamped and brought up to date. The so-called "sweet rehearsal" swings under way early Friday morning and continues until 1:30 o'clock. After lunch the finished dress rehearsal is staged. A halt is called about 5 o'clock. After some additional rewriting the script is cut to fit, and the show is ready to take the air an hour or so later.

EVERYONE even remotely connected with the March of Time has developed a positive mania for accuracy. Here is a perfect example of their passion for accuracy: the cast had been rehearsing for many weary hours, but still Mr. Pryor wasn't satisfied with the voice inflection of Frank Readick, a member of the cast, who was trying to simulate the clipped tones of Japanese

Ambassador Hiroshi Saito. To the casual ear Readick's memory appeared to be perfect, but Mr. Pryor still maintained that there was a flaw in the imitation. Lack of time precluded the possibility of searching the news-reel files for a sound and picture shot of the Japanese dignitary. What to do?

Pryor settled the problem by an ingenious stunt. He called the Japanese embassy in Washington. While he engaged Mr. Saito in conversation, Readick was listening in on another extension, eagerly absorbing the peculiar vocal characteristics of the Asiatic plenipotentiary.

On another occasion Ed Jerome, also a member of the March of Time cast, was scheduled to duplicate the tones of Luke Lea, son of a Southern banker who figured prominently in a bank scandal. Several minutes before the show was to go on the air, Jerome threw the entire cast and the director into a panic by voicing a doubt as to the correct pronunciation of Lea's name.

"What should it be," he asked, "LAY or LEE?"

"Are you sure?" pleaded the director. "How would you know?" "I should know," responded the girl. "I was Mr. Lea's secretary for four years." The cast is preponderantly made up of actors who have had stage training. "Our problem is unique," stated Mr. Pryor. "We must not only find good imitators, but top-notch actors as well. By experience and experimentation we have become convinced that stage trained artists invariably give better performances than those with only radio training."



Marion Hopkins (above) has many distinguished characterizations to her credit and (below) Alfred Shirley and Jack Smart, regular members of the company



President Roy Larsen (above) and a full troupe of the March of Time cast shown while the broadcast is on the air (below). The sketch (center) reveals that Jack Smart captured the pulse of a pooch—but not its affections



Time must go on the air. With seconds to go, one of the extra girls solved the problem.

Stepping out to the center of the studio she said confidently: "I know how to pronounce Mr. Lea's name. It's LEE."

"Are you sure?" pleaded the director. "How would you know?"

"I should know," responded the girl. "I was Mr. Lea's secretary for four years."

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THE March of Time cast is one of the most distinguished permanent acting bodies on the air. William Adams (President Roosevelt, Senator Borah, Supreme Court Justice Hughes, Ramsey McDonald) is a tall, distinguished looking gentleman with a white mop of hair. Adams was practically born on the stage. Before he was recruited to radio by the March of Time, he was a noted Shakespearean player, having appeared with Sothorn and Marlowe, and also with the Barrymores. Jack Smart (Huey Long, Hitler, Mahatma Gandhi, and many other personages of importance) is a roly-poly 300-pound veteran. Smart, one of the most versatile character actors in radio, is also a stage recruit. An Indian, a Cockney, a gangster, a Chinese general, an Eskimo, and a dog, all have been played by him on a single half-hour radio show.

Smart's dog characterization has connected with it one of the funniest anecdotes the cast knows. Remember the California medicos who recently dispatched a dog and then brought it back to life. (Continued on Page 15)

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## By Jack Banner

FIVE years ago this month the first dramatized news headline of the March of Time flashed across the blackness of the night sky and exploded with the power of a howitzer in the loudspeakers of the nation. The result of that inaugural half-hour re-enactment of the news is historic. The program immediately swept into a tornado of success, and today, after five uninterrupted years of top ranking, its prestige and supremacy are unparalleled in the radio world. The March of Time is in theory, if not in fact, the Pulitzer prize-winner of the air.

Week by week a masterful crew of actors, by their skill and mimicry, take the listeners behind the scenes of the world's events. They arrest time in its flight. True episodes unfurl with an authenticity that is startling. Newspaper extras throughout the globe blazon the news of the assassination of a royal European figure . . . the results of the Saar plebiscite . . . the birth of the Dionne quintuplets . . . a marine disaster. Scarcely is the ink dry on the paper when the staccato voice of Harry Von Zell flashes through the ether, proclaiming that the March of Time again is about to re-enact in a spectacular and gripping fashion the same news-bits that have affected the destinies of men and nations throughout the world.

Voice of renowned people are duplicated on the program with a precision and authenticity that is staggering. Take Mussolini, Huey Long, Hitler, General Johnson, Stalin, Shirley Temple, President Roosevelt, Lindbergh, mix them thoroughly, and the composite should give you a fairly good picture of what the average March of Time program is like. The programs abound with climactic re-enactments of the momentous activities of the hosts of celebrities touched by destiny. The ingeniously woven fragments of drama have no equal anywhere.

The average radio listener rarely realizes how much work and energy are expended by the executive staff in charge before this weekly program even is outlined on paper. Haste or slipshod methods are absolutely impossible, for the March of Time broadcasts are grounded in reality. Faithful, meticulous attention is devoted to even the minutest details.

# Reviewing Radio

By Martin J. Porter

TAKE a look at what happened last week—and then make up your mind about whether radio is improving or you-know-what: One big cigarette show decided to quit next month—indefinitely.

All the New York dance bands in sustaining spots are off the air, excepting COBURN, BERRENS and

Gibson Family to Sunday nights. You ought to be jolted by the announcement, even if you aren't, because I remember Al Jolson once having said he was through with the kilocycles.

Still another development during the week was the inauguration of Park Avenue's gold rush to radio. It became known more or less inadvertently (but was later

SCHILLERHOST. They had become alert for radio due to the success of EVE SYMINGTON, the fashionable lass—who, by the way, has been signed up as a Columbia artist.

Hardly had these ladies with lorgnettes registered as available, when who ups and gets on the air at NBC last Monday afternoon, but MRS. SAMUEL REYBURN, wife of the chain store magnate, singing and playing, and using ALEXIS OBLENSKI as a musical stooge. Rahlly, my deahs, this radio business is going top hat!

ONE of the things I read last week in MR. MARTY LEWIS' column (perhaps I should call it a book!) was an intriguing item about another cigarette sponsor having decided to use LENNIE HAYTON and orchestra in a new series featuring song hits. Mr. Lewis came all the way to New York to be fooled, and had he shown me the courtesy of a call I would have been glad to set him right. That sponsor has signed nobody—and last Tuesday, at MAJOR BOWES' hour, I met an assign of GEORGE WASHINGTON HILL who told me in cold, hard words that said sponsor signed nothing, but was looking for a smash amateur show—to feature, when all the other amateur hours adequately had steamed up public interest in that form of entertainment. But Mr. Lewis is one of those kindly, susceptible persons who listen to press agents without placing filters in their ears.

I was glad to note also that KATE SMITH, who admittedly had been intimidated by her critics for months, has reasserted independence, and of a new order. For many months Kate had urged audiences to send notes or gifts to bedridden kids or their elders, and then she suddenly stopped because some few hard-boiled commentators who couldn't think of anything better to write, charged that her appeals in behalf of the sick were bids for publicity. Of course, no one who knows Kate could possibly credit such a thing, and so some of us boys got talking to Kate, with the result that last week she told off her critics and said she was going to do the thing that made her happy—she was going to align herself again with the unfortunate, and do what she could to make their dreary hours brighter. For which, a couple of hoorays!

Those RCA Radio City Parties will make a permanent setup with RAY NOBLE'S orchestra, PEG LA CENTRA, BOB LAWRENCE, and JOHN B. KENNEDY. Some months ago I was boldly assertive about Peg La Centra, calling her the star of tomorrow, and so the boys began to spoof me, and thought perhaps it was a romance—and me a good, old, domesticated guy! In fact, at the time I'd never even gazed upon the beautiful Peg. And none was more flabbergasted over my rave than the gal herself. But lookee! The committee made up of LARRY TIBBETT, PAUL WHITEMAN, JESSICA DRAGONETTE and GLADYS SWARTHOUT—all have picked Peg and Bob Lawrence, curiously enough, as the two most promising radio Stars of Tomorrow.



Here is the cast of NBC's Sunday show, Grand Hotel, with Ann Seymour and Don Ameche in the front row. From the left, in rear, are Betty Winkler, Phil Lord and Don Briggs

FERDINANDO, because the \$3 charge levied against each musician per broadcast by the local union, but really aimed at hotels and cafes, isn't being paid—and the impasse will continue for some time, as things indicate at this moment.

Massa JOLSON is coming back to the air waves April 6, on an oil show over NBC, which forces The

confirmed) that quite a few lights from New York's Blue Book had been intrigued with the mike, and had registered with NBC as available for commercial programs, tra-la! Among these were GLORIA VANDERBILT, MRS. AUGUST BELMONT, MRS. JEROME BONAPARTE, PRINCESS KROPOTKIN, MRS. CHARLES DANA GIBSON, and PRINCESS HOHEN-

## Plums and Prunes

By Evans Pummer

THE NATIONAL BROADCASTING COMPANY certainly was put "in the middle" neatly by the recent speech its facilities carried from the mouth of General Hugh C. Johnson, former NRA czar.

After NBC had donated its network to General Johnson and the General had used this courtesy to pillory Sen. Huey Long and the Rev. Charles E. Coughlin, there wasn't much the major network could do but offer to Senator Long and Father Coughlin the same facilities with which to answer the General.

NBC didn't care particularly for this three-cornered dog-fight. It wasn't entirely dignified. Even the Reverend Father called the General names.

But needless to say, the American public got a great kick out of the discussion and tuned in gleefully. Maybe we should have a few more championship verbal battles on the airplanes. They would revitalize flagging radio interest.

EDWIN C. HILL is going to have a hard time living down that boner he made during a news flash on the Long-Johnson-Coughlin debate—when he said "Huey Coughlin and Father Long"!

LISTENERS who miss their favorite New York bands from their customary sustaining network spots may not recognize the connection of their absence with the recent New York musicians' union ruling levying a tax of \$3 per man per broadcast. However, that is the reason New York fans are now hearing mostly bands from other cities, or phonograph recordings of bands.

The tax, incidentally, is on the musicians themselves. Already New York musicians pay a local union

tax of four per cent. Now, if a man has a job in a small band paying him, say, \$75 a week, and that band should make five non-commercial broadcasts weekly, he would have to pay the union about \$18—or more than twenty per cent of his salary! How'd you like a tax like that? . . . Nor do the musicians care for it.

Large name bands, where musicians are paid \$150 upward weekly, can take it. They'll air about three times weekly and pay the extra \$9 per man without being badly hurt.

The net result is that the big bands, when located in New York, will get bigger, and the little bands that need the buildup, more likely will get a foldup.

So far as the managers of the music spots are concerned, they are just sitting tight. They aren't worrying, for the musicians don't like the tax and very likely will do something about it.

Here's a scoop on Walter Winchell, the old pecker-inner: BEN (Bernard Ancelet?) BERNIE and JACK (Jacob Kubelsky) BENNY are really distant cousins . . . and as Walter might say, maybe that's why they both fiddle that way!

ONE OF THE MOST excellently produced and cast radio dramatic efforts is the *Radio Theater*, with presentations heard each Sunday afternoon. So splendid has been this series of dramas that we have heard many listeners insist that they wouldn't miss one for a movie or even the stage play itself!

What would happen to the motion picture and legitimate theater box-office receipts if these Radio Theater presentations were to be spotted against the Wednesday, Saturday or Sunday curtain time—say 8 or 9 p. m.? It's only a guess, but doubtless there are many who prefer to imagine their hero's and heroine's beauty, as well as the stage settings, a la Ibsen.

Many carloads of plums are awarded to the sponsors of this program.

Then there is Mrs. E. H., of Waukesha, Wisconsin, who would send prunes to Verna Burke for singing Roll On, You Mississippi, Roll On, the same night that the radio news flashes were full of the miseries of the Southern floods.

Evidently Mrs. E. H. feels that Verna might've made a better choice. For example, River Stay Away from My Door!

TAG LINES: Your CBS announcer, Harold Parkes, is secretly off the air with his second true-life matrimonial program, the one which starred Virginia Komiss, the cloak-suit firm heiress . . . Ann Seymour, whom you see above broadcasting with her Grand Hotel colleagues, is swapping lessons with NBC contralto Mary Steele (Mrs. Bob Brown). Mary tells Ann how to sing—Ann teaches Mary dramatics . . . WBBM, Chicago, is granted 50,000 watts power . . . And E. O. Sykes is now off of the Federal Communications Commission . . . *Painted Dreams*, back on WGN locally March 25, will be sponsored for an eight-week test starting April 1 . . . *Musical Memories* sponsor is hearing final auditions of a new setup.

# Inside Stuff

## Along the Airialto

By Martin Lewis

**M**OVIE HOUSES throughout the country are going to notice a considerable decline in their Saturday night business starting April 6, for that is the night our renowned Mammy singer AL JOLSON returns to the airlines as the star in a new full-hour variety program in behalf of an oil company. Assisting Jolson will be noted guest stars and a well known orchestra yet to be selected.

When those friendly enemies BEN BERNIE and WALTER WINCHELL get together again next Tuesday night, March 26, during the maestro's broadcast, the feud will be resumed and more of the amusing Gallagher and Shean parodies will be offered. Immediately after their last broadcast they posed for a photograph, each armed with an ancient rifle. "Irrepressible!" Ben said. "If I should fire this at you, I'd probably make every first page in the country." Then after a pause, he added: "What's more, I'd probably get a raise."

Did you hear the reunion of Phil Baker and the Ole Maestro, one-time vaudeville team, on their respective broadcasts last week? They reminisced about the old days, but behind the scenes was another old-timer who was not heard on the air. He was John Royal, now vice-president in charge of programs for NBC, who recalled that about sixteen years ago, when he was manager of a theater in Cleveland, Bernie and Baker, violinist and accordionist respectively, played his house for the huge sum of \$250 per week. Royal was so enthusiastic over their performance that he called in the late E. F. Albee, who immediately launched them in big-time vaudeville. The combined salaries of Baker and Bernie, individual stars today, run up too high for me to try to calculate.

BOB HOPE is a likeable fellow personally, and I'm sorry to say he hasn't clicked so well on the air, which goes to prove what I've always contended—a comedian is as good as his material. They tell me he has caused his sponsors to use some of their own product (in case you don't know, it's that headache powder), and he'll be off the program soon. At this writing the new talent hasn't been selected, but I'd like to suggest they keep HONEY CHILD and give her some good material. Her Southern accent need not be pardoned, but the words they put in her mouth fall awfully flat!

ASIDE TO PHIL BAKER:—Give ARTIE AUERBACH more lines to speak. His dialect is very funny and I'll venture to say he'll make your program more amusing. And believe me, of late it can stand it.

Last week I reported that the PHIL SPITALNY all-girl show moves to a new spot to get away from the stiff competition of a lad by the name of RUDY VALLEE. Still another sponsor has seen the handwriting on the wall, so the College Prom featuring RUTH ETTING and the RED NICHOLS orchestra shifts from the Thursday night spot to Fridays at 8:30 p. m. EST (7:30 CST) starting April 12.

The debut of MAJOR EDWARD BOWES' Amateur Hour next Sunday night won't be without its preliminary headaches. The current problem concerns the handling of the telephone vote by listeners. Winners will be determined by the votes phoned in by listeners, as has been the practice with the hour on WIIN, one of the New York stations. The weekly response has averaged 8,000 calls. The bigger audience of WEAF and the network is expected to multiply that considerably. NBC refuses to allow its own lines to be used for the purpose because the regular facilities are inadequate. The present plan under advisement will call for a special switchboard of 100 trunk lines and thirty-five operators to receive the calls. There will be also six tabulators and an army of messenger boys.

Network's business has reached new highs, and at last the broadcasting companies have the upper hand. Now NBC and CBS can dictate to sponsors who heretofore have had their own way about their programs. Two years ago business was scarce and sponsors few. These days potential sponsors sit around for others to

vacate choice network spots. So the networks have decided to put executive feet down on commercial announcements of an offensive nature. Keep them in good taste or get off the air, is the unofficial word.

Breathes there a man with soul so dead that he is yet to get his first kiss from the opposite sex? Yes, my friends, although it's hard to believe, there does live such a person. He is TOMMY MANCHUNI, violinist with GUS ARNHEIM'S musicmakers. Tommy is

twenty-five years old and quite handsome, but refuses to have anything to do with women. (Maybe he's smart!) The DOWNEY SISTERS and MAXINE TAPPEN, the vocalists with the Arnheim crew, tried to frame the bashful youth one night. They got him back-stage and pounced on him in an effort to give him his first kiss, but believe it or not Tommy fought them off. The only date the musician ever had in his life was with his mother, who calls for him every night after his work is through.



Ted Husing found himself out of his element when he tilted a few with the maestros on the occasion of their confab to see what could be done about the musicians' tax situation. They are, from left, Ted, Hal Kemp, Don Bestor, Ozzie Nelson and Glen Gray

**KILOCYCLE CHATTER:** The Penthouse Party, featuring columnist MARK HELLINGER and his wife GLADYS GLAD, fades from the kilocycles after the next broadcast, but there will be a revised show with the music being supplied by HAL KEMP and his boys . . . LILY PONS and LUCREZIA BORI depart from their cigarette show the last week in April . . . ROXY'S program folds the same week . . . A change is expected in the Monday night Minstrel Show. Guest artists may be added to the program soon . . . FREDDY MARTIN replaces TED WEEMS at the Palmer House in Chicago starting April 18, and his music will be aired over the Mutual chain . . . ZORA LAYMAN, wife of FRANK LUTHER, has been added to the Roxy show as a regular performer. The songstress recently guest-starred on this show, and her excellent performance resulted in the permanent berth . . . GOODMAN ACE just signed a new three-year radio contract, but I'm wondering if it has any 15-minute option clauses . . . BABS RYAN and her brothers have been auditioning for the LEO REISMAN cigarette show which is in the process of revision . . . TOM HOWARD and GEORGE SHELTON, comics on the VALLEE Variety Show, have worn out their welcome so far as this scribe is concerned, and I suggest a new deal . . . The Sunday evening automobile hour has been renewed for an additional stanza . . . JOHN CHARLES THOMAS is vacationing in Florida waters and returns to the kilocycles in mid-April . . . MAJOR BOWES has the distinction of being the first person to have two full-hour coast-to-coast network programs on the same day. He conducts his Capitol Theater broadcasts Sunday mornings, and later over the same chain leads the amateurs to the mike . . . ABE LYMAN has turned nite club owner, buying an interest in the Hollywood Restaurant . . . WILL ROGERS returns to his CBS Gulf Headliners spot on Sunday, March 31 . . . Open House, with VERA VAN, DON NOVIS, and FREDDY MARTIN, and Hammerstein's Music Hall, fade from Columbia's ether on the same date . . . EDDIE CANTOR has opened a radio program counsel office . . . KATE SMITH'S sponsors are washed up with their talent quest idea and are pondering substitutes for it . . . The lad you now hear as The Night Singer on the new CBS Lilac Time period, is the same gent who used to warble as The Wandering Boy . . . With HARRY (Parkyakakas) EINSTEIN Greek-accenting it over CBS on Sundays with Eddie Cantor, and GIVOT dittoing each Monday night on the same web with BLOCK AND SULLY, the smoldering feud between these two Griks may break out afresh. Paging Venizelos!

It shouldn't be surprising to anyone that a popular song these days has such a short life. When I first heard Isle of Capri come over my loudspeaker I thought it was a beautiful song. The other night I heard it played and sung no less than six times, and now I shut off my radio every time it is announced.

Mentioning songs reminds me to voice my surprise at pretty JANE FROMAN for her recent rendition of a current number, singing it thus: "I believe in miraculs," with the heavy accent on the last syllable. However, she's not the only one who has been guilty of this same error.

Vocalists should be more careful of their diction and pronunciation.

A few of the bandsmen got together last week to discuss the local union situation prohibiting them from broadcasting from hotels or restaurants unless their men are given an extra stipend. And what better place can be selected to talk over such matters than one where a foot can be placed nonchalantly on a rail? Ted Husing must be practising to become a columnist; for some reason or other he got in on the meeting.

The best way to fool people, MURIEL WILSON has discovered, is to tell them the truth. Ever since her engagement to Fred Hufsmith was announced, friends and fans have been asking Muriel when she's going to be married. "I don't know," she tells them, truthfully. But no one believes the truth, she now confesses. Consequently there are all kinds of rumors that the wedding will be in April, that it has already been held, that they will wait until June.

GUY LOMBARDO'S good will tour for that oil company apparently has started a vogue that will grow, for the biscuit company which sponsors the three-hour Let's Dance program is now engaged in arranging a similar jaunt for XAVIER CUGAT.

According to the present setup, Cugat will leave in July for a transcontinental trek that will carry him to the West Coast and back to Manhattan by September. Concert halls in the various principal cities are now being secured for the good will stopovers, to which audiences will be admitted free of charge. In addition to the bandsmen and vocalists, the tango king's company will be augmented with several dancers in an effort to present a real variety show to the burghers.

JOE COOK positively is the only living man in show business with a real, honest-to-goodness statue erected in his honor. Any time you visit Evansville, Indiana, take in the public square there and see Joe's heroic figure cast in bronze. Did'ja ever try to lock it, Joe?

Hollywood Hotel has renewed its weekly CBS one-hour stanza on Fridays, but with the long-rumored shake-up. After various producers have been shuttling back and forth between New York and Hollywood to take cracks at directing the show, BILL BACHER, who formerly produced Show Boat, has been retained to produce Hollywood Hotel. Irving Reis, the CBS control engineer who has attracted such wide attention for his unusual script programs, flew out to the coast last week to engineer the programs and to assist in the production. Anne Jamison, lyric soprano formerly starred on a program over NBC, has gone into a feature spot opposite DICK POWELL. And finally, the split rumored in this column previously between the program producers and Maestro FIORITO, has taken place. As we also predicted, RAYMOND PAIGE will take over the baton. The shift in maestros takes place on April 5.

# Kate Smith — — Lonely Songbird

**Why Should This Famous Young Star, Who Has Befriended Millions, Be a Lonely Soul and Run Away from Close Friendships? . . . The Heart-Stirring Answer Will Amaze All Who Know Her and Love Her**



Kate's closest and almost sole friend is her manager, Ted Collins, shown with her going over her scrap-book that contains records of induction to the leading clubs of the country

By Sofia Senger

**W**HEN you hear that cheery, warm contralto voice over your radio calling, "Hel-lo everybody! This is Kate Smith," surely something warm and pleasant happens to you. There is affection and a vast human understanding in that big thrilling voice. And like so many of us, does your mood respond automatically, even though your heart was heavy as lead the moment before? I wonder if those of you who feel that way towards Kate know how lonesome she is. Did you know that Kate, who gives of friendship in

such generous measures, is actually afraid to accept it? That she has built an impervious wall between herself and close friends? There is a cruel little story behind this—a hurt long ago forgiven, but never quite forgotten.

By "close friends" I do not mean to ignore her many fans—those millions of listeners to whom she has endeared herself by her appealing naturalness and the sunshine of her glorious voice. They love her, I know—and they mean so much to her. In fact, two things truly are sacred to Kate—her audience and her family. Nor do I mean to disregard her radio family, to whom she is utterly devoted. But, after all, Kate is human. One wonders why she isn't surrounded by eager, warm, loving friends to share her confidence, her joys, her hopes and ambitions. The answer is that Kate does not permit herself to indulge in friendships.

**A**BOUT five years ago, when Kate had just turned twenty, she received her first offer to go on the stage, in the Broadway hit called *Honeymoon Lane*. But in those early days behind footlights—that is, before Ted Collins, her manager, discovered her—Kate's singing was considered not nearly so important as her clowning. Nightly this generously proportioned young woman brought down the house with her funny antics, executing stomp and tap routines. Although she provoked laughter in others, she herself was very unhappy. Away from her home in Washington, D. C.—alone in the Big City, any big city, she was just another scared, terribly homesick big girl.

That was in the beginning. Somehow she felt that she didn't belong among the bevy of popular show girls,

with their deep concern over dates and parties. Weighing over 200 pounds, she tactlessly was made the target for many taunts. She seemed to take it all good-naturedly, but who can tell what suffering those thoughtless jibes cost her? Remember that she was very young and without experience.

**W**ELL, in this sophisticated crowd there was one girl who pretended to befriend her. Assuming a friendly, sympathetic manner, she attached herself to Kate. Here was a real pal, Kate thought. At last someone seemed to care, and immediately everything became much easier to bare. Without stint, Kate placed her loving affection and faith in this person, and unwittingly poured out those long pent-up feelings. For she thought she had gained a dear friend. Then, like a bolt from the sky, came the rude awakening, the shock of which has left its mark on her sensitive nature.

To her own utter dismay, Kate uncovered perfidy. For, like a Judas, this girl was the ringleader in making disparaging remarks about her size and talents—in poking fun at her. Calling her *The Greenhorn*, she mercilessly criticized Kate before others.

Anguishing over this betrayal, Kate came to realize that people are too busy looking out for themselves to bother about others. She had been cruelly hurt. And this bitter revelation was the factor that decided her against intimate friendships. Almost overnight a change came over her. That intimate door remains closed.

Kate was little known at that time. Her voice never had been heard over the radio by her now admiring millions. The only knowledge the public had of the Songbird of the South was from watching her nightly in the theater, more often in the role of a comedienne than as a singer. I go back to the night when fate played a hand. Ted Collins, also unknown in the role of manager, missed his train. To while away the intervening hours profitably, he dropped in on *Honeymoon Lane* and there discovered Kate Smith. He listened to her voice, and thought of radio.

You know the rest, don't you? Almost overnight she became a radio star. For over two years she glorified the prosaic cigar with the serene melody of her theme song, *When the Moon Comes Over the Mountain*. She broke an all-time record at New York's vaudeville Mecca, the Palace; thrilled the world-wide and exclusive crowds in the Central Park Casino with her sweet, simple ballads; and caused a (Continued on Page 32)

## Better Play, Don

By Jack Benny

**S**O YOU'D like to change places with me? Well—there were a couple of times during the week's run we concluded recently at the Chicago Theater when I'd gladly have traded with you. Particularly on Sunday, blessed Sabbath day on which you were reading in your family Bibles that Sunday was ordained as a day of rest.

What a rest! Three more Sundays like that one and you'd all be getting a rest—from Jack Benny at least. And we'd probably be resting in some nicely upholstered cells—or, if not resting, pacing around them proclaiming to other illusioned inmates that we were the original Marathon runners.

The twenty-four preceding hours had set the stage for the most hectic day in our radio careers. We had played six exhausting shows on Saturday and dropped into bed at midnight too tired even to eat—and then came the dawn.

At nine in the morning we were in the studios of the National Broadcasting Company to rehearse our program for the evening. My voice was shot, Parker's pipes needed a plumber and poor Mary had circles under her eyes that looked like the aftermath of a domestic tangle. It was 11 o'clock in the morning before we whipped the show into the semblance of present-

ability—and staring us in the face was a stage performance across the Loop at 11:40.

There was make-up to do—and Don to make up with after the edginess of the rehearsal—but we accomplished it with about a half-minute to spare. Darn that Maestro Bestor, anyway! A combination luncheon and breakfast followed the first performance, and three more shows followed almost on one another's heels.

The fact that Sunday is a day of rest wasn't borne in on us until just before the time for our first broadcast. We luxuriated in repose for the ten minutes it takes to reach the Merchandise Mart in a cab. And Parker would insist on a series of *mimimis* all the way over. Some day I'm going to have trouble with that guy. He owes me a hundred bucks, by the way, but he'll probably pay that back promptly so he can touch me for two hundred soon after.

He ought to be in the movies—but he'd probably prefer the stills—you know how it is—*mash* notes and everything.

After the first broadcast it was another Sir Malcolm Campbell dash back to the Chicago Theater—for

two more shows and over to the studios again for our last broadcast. That was the final straw for Mary—she managed to remain upright during the program, but fainted just as Bestor was playing the last number.

She wasn't able to appear in the first three stage shows on Monday which, off hand, may seem just like a circumstance but it meant revamping lines for everybody, providing new cues, and writing her out of the act temporarily. Swell girl, Mary; but there are times when she just can't take it!

But there's always Thursday—you know—when the auditor's representative comes back with the checks. Mary can take it then. In fact she takes it before I get a chance to look at it. But after a day like that Sunday, she earns it.

So you'd like to trade places with me? O. K.; but make it any day but Thursday. Please change with Parker on Thursday—but not until he's paid me that hundred.

Jack Benny, Mary Livingstone, Frank Parker and Don Bestor's Orchestra may be heard Sundays at 7 p. m. EST (6 CST) over an NBC-WJZ network and later at 11:30 p. m. EST (10:30 CST) on a rebroadcast for Westerners.

# Amos 'n' Andy— Here They Are

For the First Time Ever to Be Revealed in Print, You May Read Herein the Start of Freeman Gosden and Charley Correll as Negro Dialecticians—and the True Inside Story of Their Rapid Climb from Mediocrity into the Limelight and Wealth

By Harry Steele

*In their youth half a continent separated Freeman Gosden and Charles Correll. As they reached manhood a world stood between their respective activities in life. Gosden was a salesman, Correll a bricklayer—yet neither distance nor the opposed spheres of labor long could postpone their meeting and the subsequent success which fate held in store for them. A shabby, popular tune, The Kinky Kids' Parade, was to direct them into the international limelight—and riches.*

*Herewith is presented the fourth instalment of their story.*

OFFHAND, the simple words of the Kinky Kids' Parade hardly would be suspected of harboring two men's destiny—yet Charles Correll points to them as the phrases upon which his and Gosden's career turned. The number was a popular one at the time Correll and Gosden were doing their musical numbers over Chicago's radio station WEBH, and they had many requests for it.

Gosden, Dixie bred, has a rich Southern twist to his own speech; he elaborated on it at times to mimic the negroes with whose habits and dialects he had become so familiar during the course of his earlier life. The habit was infectious. Before long the adaptable Correll found himself picking up idiosyncrasies from his partner and interpolating them into his own conversation.

As a result of this habit, the two decided to put a patter chorus into their rendition of the Kinky Kids' Parade—a bit of humorous chatter in negro dialect—and thus were Amos and Andy born, although there still were many corners to be turned before the characters came into being, and even more before they were christened with the names by which they are known around the world today.

The negro characters appeared only spasmodically in the boys' singing radio routine, but the germ had been planted in those indifferently concocted lines created to pad out a current ditty. And there it lay, richly fertile but temporarily inactive.

HAPPY but not very remunerative days followed at WEBH. The inseparable chums found their offerings well received by the listening public, but merely tolerated by studio chieftains who well knew there was hidden dynamite in every word of praise for an artist—especially an artist and his partner who weren't being paid. So the two reached a decision that they were dyed-in-the-wool entertainers—just a couple of song and dance men whose talents should be yielding profit. Off they went in search of booking.

At that particular stage of radio history two-man teams were coming to the front, buoyed up by the popularity of such acts as Billy Jones and Ernie Hare; The Ray-o-Vac Twins; the Gold Dust Twins and units of similar capacities.

It was during the same era that the Chicago Tribune's station, WGN, was beginning to attract listeners within the three- or four-hundred-mile scope which then

was the physical limit of the power allotted stations. And WGN began to cast about for a pair of boys who could do a song suitably before the microphone.

Their quest prompted a telephone call to the offices of Balaban and Katz, film house impresarios who had their finger on most of the talent available on the Chicago Rialto. That call reached Morris Silvers, Chicago theater booking executive, just at the moment when Gosden and Correll were seeking a theatrical engagement and were in Silvers' office.

"If it's two boys you need, I've got them right here this minute," Silvers replied hurriedly, eager to impress



One of the didoes cut to celebrate the reunion of Amos and Andy after their first vacation in five years—from top, Phil Baker, Gosden and Correll, Harry Richman, Jack Pearl and Cliff—Sharley—Hall

Henry Selinger, WGN manager, of his ready acquaintance with talent and his ability to serve on short notice.

"Just the thing you fellows are looking for," Silvers told his callers laconically. "WGN wants a two-man team, and from what I've heard of you, you're set to clean up in radio right now."

"But radio is the last thing we want," countered Gosden. "We're all fed up with radio. We want theatrical booking."

YOU want radio but you don't know it," coerced the glib Silvers, eager to kill two birds with one stone—to serve a friend and at the same time rid himself of a pair of "piffawmahs" who didn't have any too much to go on. "Anyway, the least you can do is go over and see the guy. He ain't going to eat you." Prophetic words, fraught with possibilities no one would have dared to predict.

The pair went, having nothing to lose. And the result of the visit was more than a pleasant surprise to Gosden and Correll. It reflected back upon the experience all the bright glow of an adventure—they walked out of that conference with Selinger with radio contracts that called for \$125 a week apiece. And that

was back in 1925 in the low spot which intervened between the collapse of 1921 and the inflated glories of 1928.

A few days later Gosden and Correll—two boys who sang, talked, played the ukulele and the piano—made their commercial debut in radio. Even though they had contracts promising \$250 at the end of the (Turn to Page 35)

With their crowded schedule of work, no time is allowed the pair for a real game of golf, so Andy obliges by acting as tee for Amos' practise shots. Andy's turn came later—an' wuz that som'pin!







The remains of the strangest killer radio ever had to run down, with his official nemesis (from left) Sergeant Frank Metzger, Chief Frank Tiffany, Town Supervisor Dan Hentges, Walter Gansberg, Rollin Rolf, Sergeant Earl Dunn and Richard Baldwin

# Radio Cries "Wolf! Wolf!"

Of All the Criminal Marauders to Prey on Organized Society, This One That Radio Was Called upon to Crush in Lake Forest, Exclusive Suburb of Chicago, Was Most Deadly. And When Radio Squad Cars Did Take up the Chase—

**T**HE BIG BAD WOLF fell for a chicken—and came to the bright lights. An old story? Not exactly. For this was no wolf of Wall Street, and the chicken's feathers didn't sprout from a fan.

They sprouted from a very cold little hen, who huddled with her sisters for warmth. Outside, a northern moon gleamed on the snowy roof of the henhouse. There was no wind. The inky pine forest scarcely whispered. Nothing moved.

Nothing, except a gray shadow that slipped from the blackness of those trees, and slunk through the snow towards the henhouse. It was hard to see that shadow. To hear it was impossible.

Just once, a pair of phosphorescent eyes glared in the moonlight. That was when the shadow glided across a patch of gleaming snow, and for an instant showed clearly as—a wolf.

Shaggy. Not very big—but then, neither is a destructive stick of dynamite. The moon whitened little jets of steamy breath in the bitterly cold air, and then . . . while that steam still hung there, the wolf was gone! Quick as a cat, more vicious than a tiger was that gray beast of death. And steadily it stalked closer to the henhouse . . .

The poor little hen hardly knew what hit her. One awful moment when those teeth grabbed her—one squawk, echoed by the rest of the flock—and she was dead. And by that time the gray raider already had shot out into the night, streaked across the snow, and vanished into the forest's pools of blackness, with the twitching but lifeless bundle of flesh and feathers clamped in his jaws.

Barnyard murder! And in the morning wolf tracks, chicken feathers and bright blood in the snow were the only clues. Many a smart human crook fools the law—for awhile—and yet leaves better clues than those.

## Calling All Cars

By Arthur Kent

No human crook equals the gray wolf in cunning, daring and speed.

But Gray Wolf had fallen for chicken. Back in the depths of the gloomy forest he began to thirst for it. Now there are no chickens in the northern woods, but this didn't worry Gray Wolf. He had dared to pit his cunning against the awful cleverness of Man—and had won. He would get away with it again. The hated man-smell had not frightened *him*! Other wolves might be afraid to break that First Commandment of the Forest which says: "Flee man as you flee Death!" Gray Wolf wasn't afraid! He would eat chicken again and again.

And he did.

**S**OUTHWARD, ever southward he worked his way. Oh, he was clever about it. He traveled by night—raiding hencoops as he went. He saw sights which the average wolf never saw—strange, huge beasts with blazing eyes, with men riding on their backs. They growled and smelled bad, those beasts. Occasionally in the daytime Gray Wolf caught a rabbit in the woods, right on the edges of the treeless lands, where men lived, although the man-smell was everywhere. It hardly frightened Gray Wolf any more. He had raided too often and successfully. Men, he was beginning to learn, were slow and clumsy. He kept working his way southward.

That is how Gray Wolf came to Chicago.

True, he didn't trot into the Loop. He was satisfied to tarry for awhile in Lake Forest, one of the Windy City's most exclusive suburbs. Many coops, filled with fine, fat chickens, were there—and large patches of bush in which Gray Wolf could lurk in the daylight hours. And so, within a few miles of the center of one of the world's largest cities, Gray Wolf lived on the chicken-fat of the land. He began to get a bit fat himself, and daily his contempt grew for the slow and stupid race of men.

This must have been so, for as the weeks went by Gray Wolf began to show himself in broad daylight! He learned an important new trick, too. There were cowardly, fat, woolly creatures to be killed. He killed several of them—and men began to find slaughtered, half-eaten sheep in the snow.

**N**OW men may be slow and—from a wolf's viewpoint—stupid. But they do not like to have their sheep and chickens killed. At first they blamed it on dogs. Then, one day, two women out for a hike, saw Gray Wolf.

"That's a funny looking dog," one of them remarked, pointing. Her companion turned, and got a glimpse of Gray Wolf just as he snarled and vanished into the bush.

"My, isn't he quick!" she exclaimed. "I've never seen a dog like that!" Of course, the two women talked about the funny dog. They described him. They shrieked and wanted to faint when one of their listeners told them that they had seen one of mankind's oldest enemies—*wolf!*

Wolf! Over telephone wires, at parties, in churches, private homes, automobiles—the dreaded word passed. "Be on the lookout for the big gray wolf at large!" Mothers kept their

(Continued on Page 19)



# Music in the Air

By Carleton Smith

**A**RTURO TOSCANINI, recognized in most quarters as the foremost living orchestra conductor, will be heard this Sunday (March 24, NBC at 8 p. m. EST, 7 CST). That other great artist, ELISABETH RETHBERG, is scheduled to appear as guest soloist on the same program. This is a rare combination of genius on one hour. It is a foregone conclusion that listeners everywhere who love good music, will be on hand to tune in.

The program for this broadcast has not been announced at the present writing, but whatever it is will be worth hearing.

There are a thousand stories, many of them true, of Toscanini's incredibly detailed knowledge of the scores he conducts. A tuba player in the Philharmonic Orchestra came to him one evening just before an important performance, much perturbed because a piece of sticking mechanism made it impossible for him to play a very low note on his instrument. There was no way of having it repaired until the next day. Toscanini, knowing every part in the score from memory, reflected a moment. Then he said: "It's all right. That note doesn't occur tonight." In a few moments he had reviewed in his mind almost three hours of music!

**A**ND another: Once a second fiddler on a rear stand of the Metropolitan Orchestra forgot to take the mute off his instrument, or was perhaps too lazy to bother for a few measures. Without turning, Toscanini said quietly: "I cannot see so far, but I hear a mute somewhere on one of the second violins."

And a third: Toscanini once stopped the Bayreuth orchestra and demanded imperiously why a certain stress had not been observed. The players apologetically showed him that there was no stress marked in their parts. The next day the conductor brought Wagner's original score of the work. The stress was there. It long had been played incorrectly at Bayreuth.

## Elisabeth Rethberg

FOR MANY, MME. RETHBERG'S voice is one of the most perfect in the world. She uses it admirably, with the most refreshing production of tone and in a manner to preserve all the natural vocal grace and elasticity and brilliance of which it is capable.

Beyond that, however, her musicianship and artistic integrity are unquestionable.

Every public singer is subject to mishaps . . . some amusing, and some less so . . . that crop up at the last moment. Three days before she sang the part of *Donna Elvira* in the Met revival of Mozart's "Don Giovanni"

some seasons ago, Mme. Rethberg suffered a painful and severe burn on her arm.

"Since there was still life in me," she says, "I would not miss a performance, and so wore my arm in a sling. Hundreds of letters came the next week, asking whether a black silk sling was an authentic part of *Donna Elvira's* costume, and where had I discovered the fact? The sling was discarded, of course, at the first possible moment, and though my arm was still terribly painful, the audience couldn't notice it, at least!

**T**HEN I sang in Tannhauser. Directly after singing Elisabeth's Prayer, in the third act, I must drop at the foot of the cross. Somehow I had gotten so far up on the stage rocks that I couldn't manage an easy drop, and was wondering how to get down naturally. Then, in singing, I caught my burned arm against a wooden tree prop. After that I had no difficulty in falling . . . I crumpled together, half fainting with pain. "Another time, as *Aida*, one of my shoes came off, and I had to go through the great scene with *Amneris*, limping, one shoe off and one on. There is one slight advantage attaching to these mishaps . . . they take one's mind off being nervous."

## Piano Duo

ONE OF THE BEST piano teams of the day, that of ETHEL BARTLETT and RAE ROBERTSON, is the attraction of the Sunday Evening Concert March 24 (CBS at 9 p. m. EST, 8 CST). Their musical and intelligent performances have won them a deserved following. They interpret music without affectation or ostentation or pretense, with communicative sincerity and feeling. Technical polish, fluency and finesse of shading mark equally the work of both pianists.

It has been said that in distinction to most practitioners of this involved occupation, Miss Bartlett and Mr. Robertson do not insist on sounding like one pianist with twenty fingers; rather they preserve an illusion of duality, with a single pulse, perhaps, but also with two minds and two funds of emotion.

## Concert from Liner

THE BOYS' CHOIR of Holy Cross, one of Europe's unique choral ensembles, will be heard over an NBC network during a broadcast from the North German

Lloyd Liner *Stuttgart*, as she sails into New York harbor on Monday, March 25. The choir consists of 66 youths from Dresden, Germany, and is coming to this country for an extensive concert tour, starting the night following their arrival at the Metropolitan Opera House.

The time for the broadcast will depend on the hour of the ship's arrival.



Mme. Elisabeth Rethberg, distinguished member of the Metropolitan Opera Company, who has a way of turning mishaps into distinguished performances

# Heard on the Air

By Walter Sinclair and James Connors

Walter Sinclair, Celebrated Critic, Each Week Reviews for Readers of RADIO GUIDE, New and Old Programs on the Air. Mr. Sinclair's Rating System is as follows: ★★★★★—the Perfect Program, Rare Even in Radio; ★★★★—Excellent; ★★★—Good Average; ★—Fair. No Star with a Review Indicates a Program Poorer Than Fair. Herewith Are Presented Reviews of Programs Heard During the Week Ending March 16, and before.

The programs reviewed since January 1, 1935, judged by Mr. Sinclair and Mr. Connors Perfect or Excellent, are:

★★★★—Jack Benny and Company.  
★★★—Eddie Cantor and Rubinoff; Beauty Box Theater; Bing Crosby; Red Davis; The Garden Hour; Hour of Musical Memories; Immortal Dramas; Maria Jeritza with Daly's Orchestra; Minneapolis Symphony Hour; Ray Nohle's Salute to Youth; Penthouse Serenade; Kate Smith's New-Star Revue; Sports Parade with Thornton Fisher; Stories of the Black Chamber; Lawrence Tibbett; Rudy Vallee's Variety Hour

Circus Night in Silvertown ★★  
Program heard Friday, March 8, at 10 p. m. EST (9 CST) over an NBC-WJZ network. Sponsored by B. F. Goodrich Rubber Co.

Cast: Joe Cook, Phil Duey, Lucille Monroe, Tim and Irene, and B. A. Rolfe and his orchestra.

Joe Cook's show was a pleasing entertainment cocktail with a fine blend of humor, music (both vocal and instrumental, nicely orchestrated) and the thread of an amusing circus story with a love plot wo-

ven around the man on the flying trapeze and a bare-back rider. But somebody threw in a little too much hitters in the form of commercial plugs. Cook and his group should not try to imitate Bernie or Baker in this respect. If they do, Cook should hang on to the lines himself and not pass them around to the rest of the cast.

Phil Duey and Lucille Monroe, the singing duo, ran away with the show. They left even Joe Cook and his inimitable clowning in a secondary spot. The inanities of Tim and Irene were an additional comedy relief that is welcome in any show.

Radio Theater ★★  
Program heard Sunday, March 10, at 2:30 p. m. EST (1:30 CST) over an NBC-WJZ network. Sponsored by Lux.

One of the most thoroughly enjoyable performances that has been turned in on radio recently was Claudette Colbert's voice—acting in Holiday. It proved many things—first, that the little Titian screen star has a tremendous capacity for expression that is in no way dependent upon her flashing, glamorous visible niceties. It also proved that her voice personality could dominate and control a radio play to the exclusion of the rest of the cast without making it like a minacious monologue.

Something, too, must be said for the men who adopted Holiday in radio tabloid version. It was a masterful piece of work—the lines, cutting and timing have seldom been equalled in radio scripts. Under ordinary circumstances, a successful play

cut for radio usually suffers by comparison, but the Colbert version disproved the theory that long has been a troublesome one to radio producers and directors who have tried to tabloid successful plays for the air.

In other words, we were decidedly impressed by the whole thing. In conclusion, let us borrow a few of Walter Winchell's orchids and some of Evans Plummer's plums to pass around to the producers, actress and actors in the Radio Theater's performance.

Broadway Varieties ★★  
Program heard Wednesday, March 13, at 8:30 p. m. EST (7:30 CST) over the CBS network. Sponsored by the makers of Bi-So-Dol.

Talent: Everett Marshall, baritone and master of ceremonies; Elizabeth Lennox, contralto; Victor Arden's orchestra; a mixed chorus, and Fritzi Scheff, guest star.

A half hour of music, mostly vocal, well rendered and with imagination used to present it, is what the listener might expect of this program. Everett Marshall sings with clear voice and with excellent enunciation. The same may be said for Elizabeth Lennox, with the added observation that she has none of the annoying hurrs to her sustained notes so often offensive to the listener's ear in other singers. The music of the program is of the light and semi-classical order—The Song of the Rose; Smoke Gets in Your Eyes; The Lullaby of Broadway; Old Man River. Both orchestra and chorus supple-

mented the rich entertainment of the stars' solos and duets.

Something different is offered by way of presentation; the stars alternate in describing a setting for each number they sing. A brief verbal picture of the scene to be depicted in forthcoming songs, aids the listener to maximum enjoyment.

Fritzi Scheff, famed as a star of light opera and musical comedy, sang selections from Gilbert and Sullivan's immortal Mikado. Her followers of long years' support were afforded a treat.

Special mention should be made of the good sense displayed in not spoiling the mood of the program with top-heavy and frequent commercial plugs. Once only one came while the entertainment was in progress.

20,000 Years in Sing Sing ★★  
Program reviewed Wednesday, March 13, at 9 p. m. EST (8 CST) over an NBC network. Sponsored by the makers of Sloan's Liniment.

Talent: Warden Lawes, of Sing Sing; dramatic cast; incidental music by Thomas Belviso's orchestra; announced by Kelvin Keech.

For many months Warden Lawes has been taking the experience of some unfortunate inmate of the institution of which he is the head, and dramatizing the highlights in that inmate's life for radio. A moral usually points the otherwise swift-moving drama. Under the title of A Conscience Regained, the program tonight had to do with a lad about to undergo an operation for acute appendicitis; before he will submit to the operation, he must

(Continued on Page 23)



# The Pause in the Flight of Time

(Continued from Page 5)

by injecting a secret fluid into its heart? Well, Jack was to re-enact the revival of the dog by breathing an imitation of the animal's heart-beat into the microphone. Knowing little, if anything, about the cadence of a dog's heart-beat, Smart heat a hasty retreat to the street and halted the first person with a dog who happened along. Picking up the astonished animal, he listened to the heart-beat, recorded the rhythm in his memory, and rushed back to the studio.

Ted de Corsia (Mussolini, General Johnson, ex-President Hoover, and an excellent animal mimic) forsook the stage when radio was still in its cat's-whisker era. Ted was famous for his Hoover imitations during the ex-President's incumbency in the White House, but after Hoover's decline the luckless March of Time almost disappeared from the program. When General Johnson started to capture the headlines, however, Ted learned the General's tricks of delivery and pronunciation by listening to the radio and studying the newsreels. When Pryor sent out a distress call for someone who could imitate the General, Ted was equipped to deliver the goods.

Marion Hopkinson, a New York society girl who started life as an opera singer, is the March of Time's counterpart of Mrs. Roosevelt, Mrs. Lindbergh, and Secretary of Labor Frances Perkins. About two years ago, Pryor issued a call for a singer who could double for Cyrena Van Gordon, Philadelphia Opera Company star. Marion soon proved to be a clever mimic as well as a vocalist, and she was retained as a regular member of the cast.

Ed Jerome is the March of Time Stalin; Frank Readick is Jimmie Walker, Colonel Lindbergh and Ambassador Saito; Bill Pringle is Senator Robinson and Dwight Weist is John Barrymore, and George Arliss; Harry Von Zell is the permanent announcer, and Westbrook Van Voorhis carries the burden of the explanatory narrative that threads through the broadcast.

## Go to Parties, Too

Mr. Pryor has grounded his staff carefully in the art of assimilating the voices and characteristics of the world's headlines. In his office he maintains a news-reel studio which contains motion-picture clips of all persons who are likely to be mimicked during the course of a year. Here the actors often gather to study the personalities, the physical characteristics and the vocal inflections of the celluloid subjects. Whenever celebrities arrive in New York, Pryor sees to it that his staff artists are invited to parties and fetes arranged in honor of the distinguished visitors.

Often the March of Timers will go to extreme lengths in their efforts to attain perfection. Occasionally unfamiliar characters pop into the headlines, and then it is that their ingenuity is taxed to the utmost. Early this year the script called for the rendition of a Moslem prayer. Pryor searched his files and couldn't find anything that even faintly sounded like an Arabic psalm. Here was a situation that would have put almost any other radio director on the spot, but Pryor obtained a Moslem prayer-book from the public library files and employed a linguist to

translate the prayer phonetically. As the linguist droned away, his voice was impressed on a recording disc. Ted de Corsia studied the recording, obtained the proper cadence and inflection, and experienced no trouble with the subject at a subsequent broadcast.

Like all radio programs of a wide audience appeal, the March of Time-sponsors receive hundreds of letters of adverse and

unflattering criticism from the listeners—but not because of detected errors or boners in the script.

"Each week we get complaints from foreigners, depending on the nature of the preceding program," states director Pryor. "We are accused of deliberately throwing unfavorable light on their distinguished countrymen. This of course is not so. We play the news for the sake of the news,

and never deliver any editorial opinions of our own. In the heat of their aroused national feelings, the listeners often forget that the dialogue contained in our scripts is culled from the recorded speeches of the personalities portrayed. The explanatory narration also is carefully edited for impartiality."

The March of Time has no equal for  
(Continued on Page 33)

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■ The passionate story of Emmy-Lou . . . wiseful, pink-and-white Emmy-Lou, 17 respectable years old in the corseted era of 1900. Alluring, born to love under the spell of a summer night and a boy whom her parents forbade. They called her "fast" in Chicago but Emmy-Lou believed in Romance and was ready to pay for it. A pulse-quickening drama of a girl's courage against the strangling conventions of respectability! Formerly \$2.

**THE TIME OF HER LIFE** Cornell Woolrich

■ This \$10,000 prize-winning author has written the amazing story of a very young, very alluring, very ruthless adventures. Her mother had been the gay and reckless "Grass Widow" whose mad love of pleasure she had inherited. Her life became a veil of deceit concealing wild escapades with rich and pleasure-sated men-about-town until, in the final pages, she is tamed by the man. Even at \$2 this was a "Best Seller".

**BROADWAY RACKETEERS** John O'Connor

■ A masterpiece of the Main Stem by the Bernard Shaw of Broadway. You get both sides of the racket, plus the laughs and lusts of the racket mohn, told in the jargon of Racketland. Never before has Broadway artifice, in all its phases, blazing with illicit loves, honey-combed with intrigue, teeming with swift-paced lives, been exposed to the light as in this volume. Real life characters with authentic data exactly as originally sold in its \$2 edition.

**HELP WANTED** Jack Lait

■ As a play "Help Wanted" thrilled great audiences for months on Broadway, in spite of a clamor of criticism from the narrow-minded. Jack Lait, famous star reporter of the underworld reaches the zenith of sensational drama in this story of a young, beautiful, and inexperienced secretary caught in the vicious toils of her employer's son . . . rich, fascinating and completely unscrupulous. Thousands of readers paid \$2 to own this book!

**PLAYTHINGS OF DESIRE** J. Wesley Putnam

■ The flaming fire of a great and overpowering love in a smashing story that swings the glittering lights of Broadway to the sanctity of the North Woods. A strong emotional heart-stirring novel of a rich roué and his wife and the rugged Big Woods guide who proves more sophisticated than was expected. The frank answer to the question "What does a faithful wife owe an unfaithful husband?" Many \$2 editions of this "best seller" were sold out.

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## Ben Bernie Next Week

BECAUSE his ammunition has been temporarily exhausted in the battle against Walter Winchell, the Ben Bernie battery has been temporarily silenced—rendered hors de combat for this week only. In next week's issue of RADIO GUIDE, that musical and literary sharpshooter, The Ole Maestro, will resume his flank attack and is willing to *steak* his reputation as a picker of barrier-beaters that he will win every round.







# Programs for Monday, March 25

## Star ★ Indicates High Spot Selections

**6:30 a.m.**  
WAAT—Melodies  
WBRR— $\Delta$  Devotional Period  
WINS—Musical Clock

**6:45 a.m.**  
WEAF—Health Exercises  
WNEW—Uncle Pete & Louise  
WOR—Musical Clock

**7:00 a.m.**  
WEVD—Cuckoo Clock  
WNEW—Hillbilly Music  
WINS—Poplar Music

**7:30 a.m.**  
WABC—Organ Reveille  
WJZ—Yoichi Hiraoka, xylophonist; Sylvia Altman, accompanist  
WAAT—Breakfast Reporter  
WHN—Ten Ten Reveille  
WNEW—Timely Tales  
WOR—Vincent Sorey's Orch.

**7:45 a.m.**  
WEAF—Pollock & Lawnhurst  
WJZ—Jolly Bill and Jane  
WAAT—Morning Music  
WEVD— $\Delta$  Morning Devotions  
WHN—National Fellowship  
WINS—Mr. and Mrs. Reader

**8:00 a.m.**  
WEAF—Phil Cook's Notebook  
WABC—Morning in Rocky Hollow; vocal and instrumental  
WJZ—Morning Devotions; Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; John Wainman, baritone; Lowell Patton, organist & director  
WAAT— $\Delta$  Morning Meditations; Rev. Donald McKay  
WEVD—Starting the Day Right  
WHN—The Early Birds  
WINS—Musical Clock  
WMCA—Pinto Pete  
WNEW—Uncle Pete and Louise  
WOR—Current Events  
WOV—Breakfast Gems

**8:15 a.m.**  
WEAF—Don Hall Trio  
WABC—Cleo Brown, pianist  
WJZ—Wm. Meader, organist  
WAAT—Rhythmic Melodies  
WEVD—Cuckoo Clock  
WMCA—Fern Scull, pianist  
WNEW—Hillbilly Music  
WOR—Beauty Talk; Melody Moments  
WOV—City Consumer's Guide

**8:30 a.m.**  
WEAF—Cheerio, Inspirational talk & Music, J. Harrison Isles, musical director  
WABC—Lyric Serenade  
WAAT—Organ Music  
WEVD—Italian Music  
WMCA—Barnacle Bill, songs  
WOR—Martha Manning, talk  
WOV—Morning Melodies

**8:45 a.m.**  
WJZ—Landy Trio & White  
WAAT—Tuneful Tales  
WEVD—Musical Program  
WMCA—Pinto Pete, songs  
WNEW—Dance Gems  
WOR—Rhythm Encores

**9:00 a.m.**  
WEAF—Richard Leibert, organist  
WABC—Coffee and Doughnuts  
★ WJZ—Breakfast Club; Orch.; Jack Owens, tenor; The Merry Macs; Don McNeill, master of ceremonies  
WAAT—John X. Loughran  
WHN—Cabbages and Kings  
WINS—Your Favorite Hymns  
WMCA—Organ Recital  
WNEW—Jimmy Hitch, organist  
WOR—Happy Hal's Kitchen

**9:15 a.m.**  
WABC—Monday-Blues Cure  
WAAT—Bird Lover's Music  
WINS—Quarter-Hour with Gay Lee  
WMCA—Hon. Phelps, civic commentator  
WOR—Home Town Boys

**9:30 a.m.**  
WEAF—Children's Sisk-Abel Program; Janet Van Loan  
WAAT—Breakfast Club  
WHN—News  
WINS—Organ Recital  
WMCA—String Trio  
WNEW—News; Health Program  
WOR—Dr. Montague, Health  
WOV—Serenaders

**9:45 a.m.**  
WEAF—Piano Pals; Lang Sisters  
WINS—Lans and Anderson, duo  
WMCA—Peggy Brown, songs  
WOR—Don Carlos' Orchestra  
WOV—Melody Mariners

**10:00 a.m.**  
WEAF—News; Johnny Marvin, tenor  
WABC—News; Singing Chef  
WJZ—Josephine Gibson, hostess  
WOR—Lois Miller, organist  
WAAT—Home Furnishers  
WBRR—Morning Musicals  
WHN—Organ Concert  
WINS—News; Bill Johnson  
WMCA—Helen Leighton, talk  
WNEW—Make Believe Ballroom  
WOR—Pure Food Hour  
WOV—Gloomchasers; Orch.

**10:15 a.m.**  
WEAF—Clara, Lu 'n' Em; Louise Starkey, Isobel Carrothers & Helen King, gossip  
WABC—Bill & Ginger, songs and patter  
WJZ—Holman Sisters, piano duo  
WAAT—Stuart Barrie, organ  
WHN—Little Patty Kelly, songs and piano  
WINS—Novelty Instrumental Group  
WMCA—News; String Trio

**10:30 a.m.**  
WEAF—The Oleanders, male quartet  
WABC—Jack Fulton's Orchestra  
WJZ—Today's Children, sketch; Irma Phillips, Bess Johnson & Waller Wicker  
WAAT—Sarah Lee; Ed Sutton; Orchestra  
WBRR— $\Delta$  Executioners, Judge Rutherford  
WHN—Theater News  
WINS—New York Hour  
WMCA—Educational Food Program; Dr. Daniel R. Hodgdon, speaker  
WOV—News

**10:45 a.m.**  
WEAF—Joe White, tenor  
WABC—Mrs. Wiggs of the Cabbage Patch, sketch  
WJZ—News; Viennese Sextet  
WBRR—Gems of Melody  
WHN—Marion Raber, contralto  
WOV—Venetian Serenade

**11:00 a.m.**  
WEAF—Hour of Memories; U. S. Navy Band  
WABC—Land O' Dreams; Vincent H. Percy, organist & vocalist  
WJZ—The Honeymooners; Grace & Eddie  
WAAT—Old Uncle Jonathan  
WBRR—Watch Tower Ensemble  
WHN—Charles Fishback, baritone; two pianos  
WINS—Frosini, accordionist  
WMCA—Paging Mr. Traveler  
WNEW—Charming Moments  
WOR—Nell Vinick, beauty talk  
WOV—Maytime Orchestra

**11:15 a.m.**  
WJZ—Tony Wons, philosopher  
WAAT—Musical  
WINS—Happy Valley Folks  
WMCA—Up and Down Fifth Avenue; Mrs. C. Van Horn  
WNEW—Diathermy Talk  
WOR—Frank and Flo, songs  
WOV—Ali D'Italia

**11:30 a.m.**  
WJZ—Augustana College Choir  
WAAT—Mullin's Orchestra  
WBRR—Study from Book Je-lovah; Organ Harmonies  
WHN—Elizabeth Lumsden  
WINS—Jack Douglas' Relatives  
WMCA—Beauty Forum  
WNEW—Ensemble Music  
WOR— $\Delta$  The Lamplighter; Dr. Jacob Tarshish, talk  
WOV—Italian Varieties

**11:45 a.m.**  
WABC—Wallace Butterworth in "Gossip Behind the Microphone"  
WAAT—Patterson and Bervud, piano and songs  
WHN—Edward Matthews, baritone  
WNEW—Piano & Organ Duo  
WOR—Health Talk; N. J. Club Women

### Afternoon

**12:00 Noon**  
WEAF—The Story of Mary Martin, dramatic sketch with Joan Blaine  
WABC—Voice of Experience  
WJZ—Fields & Hall, songs and patter  
WAAT—Bill Rider; Orchestra  
WBRR—Noon Weather Forecast; WHN—Audrey Harris, soprano  
WINS—News Summary  
WMCA—Monitor Views the News

WNEW—Musical Gems  
WOR—Current Events  
WOV—La Colonia Ensemble

**12:15 p.m.**  
WEAF—Honeyboy & Sassafras, comedy team  
WABC—The Gumps, sketch  
WJZ—Bennett Sisters, trio  
WAAT—Medical Society  
WHN—Concert Ensemble  
WINS—Tuneful Tailors  
WMCA— $\Delta$  Mid-day Message  
WNEW—Walkathon  
WOR—The Song Shop, Popular Music  
WOV—Adventures of Frechinio

**12:30 p.m.**  
WEAF—Merry Madcaps; Norman L. Cloutier's Orch.  
WABC—"Five Star Junes," dramatic sketch  
WJZ—Nat'l Farm & Home Hour; Guest Speakers; Walter Blaufuss' Orch.  
WAAT—Broadwayites  
WHN—Rhythm Memories  
WINS—Ted Fiorito and June Irwin  
WMCA—Jimmy Regan, songs  
WNEW—Judith and Jerry  
WOR—Sylvia Cyde, soprano  
WOV—Italian Music and Drama

**12:45 p.m.**  
WABC—Dick Messner's Orch.  
WAAT—News  
WHN—Concert Ensemble  
WINS—Inquiring Microphone  
WMCA—Donald Novis, songs  
WNEW—Slaughter Ensemble  
WOR—The Four Tempos; Novelty Instrumental & Vocal Quartet

**1:00 p.m.**  
WEAF—Market and Weather Reports  
WAAT—Baron's Studio Party  
WHN—Concert Ensemble  
WINS—Betty & Bob, sketch  
WMCA—Clinic of the Air; Dr. Royal S. Copeland  
WNEW—Happy Ranger  
WOR—New Jersey Club Women, talk  
WOV—Words of Wisdom

**1:15 p.m.**  
WEAF—Peggy's Doctor, sketch; Rosaline Greene & James Neighan  
WABC—Allan Leifer's Orchestra  
WINS—Hawaiian Fantasies  
WMCA—Mirror Reflections, Sid Schwartz  
WNEW—Elizabeth Hour  
WOR—Gabriel Heatter, News  
WOV—La Voce D'Oro

**1:30 p.m.**  
WEAF—Rex Battle's Concert Ensemble  
WJZ—Jules Lande's Ensemble  
WAAT—Castles in the Air  
WHN—Dance Time  
WINS—Blue Eagle Forum  
WMCA—Shut-In Hour  
WOR—Theater Club of the Air  
WOV—Italian Theater

**1:45 p.m.**  
★ WEAF—B'cast from London; Alistair Cooke, British writer, "American Speech & the Cinema"  
WABC—Mitchell Schuster's Tango Dahl Orkestar  
WJZ—Words and Music; Maude Muller, contralto; Charles Sears, tenor; Walter Blauluss and his string ensemble; Harvey Hays, narrator  
WAAT—Musical Program  
WINS—Dick Ridgely, xylophonist  
WMCA—Cheese Club Luncheon  
WOR—Jerry Marsh, tenor

**2:00 p.m.**  
WEAF—Revolving Stage, sketches & incidental music  
WABC—Marie Little French Princess  
WJZ—Music Guild; Lesser Known Compositions of the Great Composers; Guest Trio Opus 40 in E Flat Major Brahms  
Trio Opus 1 No. 1 in E Flat Major Beethoven  
WAAT—Music to Suit  
WHN—Movie News  
WINS—Friends of the Veterans  
WOR—Dr. Payne "The Psychologist Says"  
WOV—Celia Greene, Soprano

**2:15 p.m.**  
WABC—Romance of Helen Trent  
WAAT—Do You Remember  
WHN—Anna Anderson, soprano  
WINS—Bill Barry, songs  
WMCA—Phillips String Trio

WOR—The Melody Singer  
WOV—Italian Novelties

**2:30 p.m.**  
WEAF—Dr. Stanford Bates Introduced by J. Kenneth Jones, "The Federal Prison on Alcatraz Island"  
WABC—American School of the Air; History (U.S.), "Burton & Speke, English Explorers Who Discovered Lake Tanbaunya-ika"  
WHN—Empire String Quartet  
WINS—Al Grobe  
WMCA—Robert Paddock, songs  
WOR—Women's Hour Martha Deane

**2:45 p.m.**  
WEAF—Mario Cozzi, haritone  
WJZ—Irving Kennedy, tenor  
WAAT—Yodelin' Twins  
WINS—Riddles and Grins  
WMCA—To be announced

**3:00 p.m.**  
WEAF—Vic & Sade, comedy sketch; Art Van Harvey, Billy Idelson & Bernardine Flynn  
WABC—Cobina Wright  
★ WJZ—Radio Guild; John Galsworthy's "The Silver Box," dramatic sketch  
WEVD—Variety Program  
WHN—Lloyd Luders, pianist  
WINS—The Interview  
WMCA—Kay McCrae, songs  
WOR—Clinic of the Air

**3:15 p.m.**  
WEAF—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum & Charles Eggleston  
WAAT—Melodies  
WHN—Richard Ames, tenor  
WINS—Marshall Novack, songs  
WOR—Don D'arcy, tenor; orch.  
WOV—Elia Palma, baritone

**3:30 p.m.**  
WEAF—Dreams Come True; Barry McKinley, baritone; Orchestra Direction Ray Sinatra  
WAAT—Echoes of Poland  
WEVD—Metropolitan String Ensemble  
WHN—Irene Delroy, songs  
WINS—Vincent Sorey's Orch.  
WMCA—Matinee Melodies, string trio  
WNEW—Jack Savage and Song Trio  
WOR—Radio Garden Club  
WOV—Italian Musicale

**3:45 p.m.**  
WEAF—Sizzlers Trio  
WHN—Zareth Tawosian, violin  
WMCA—Hoger & Rudd, songs  
WOR—The Escots, male quartet

**4:00 p.m.**  
WEAF—Woman's Radio Review; "Books & Their Authors," Harry Hansen, Literary Critic, Guest Speaker; Orch. Direction Joseph Littau; Claudine MacDonald  
WABC—The Little House Family, drama  
WJZ—Betty and Bob, sketch  
WAAT—Organ Music  
WEVD—Polish Music Album  
WHN—Lucille Leshin, Russian songs  
WINS—Cosmopolitan Hour  
WMCA—Today's Winners; Jack Fraser, sports; Variety Show  
WOR—Robert Reud, "Town Talk"; Orchestra  
WOV—"Orphans, Isador Haber"

**4:15 p.m.**  
WABC—Rhythmic Band Box  
WJZ—Songs & Stories, Charles Saucy, tenor, Harry Swan  
WAAT—The Dansante  
WHN—John Hastings, baritone  
WINS—Lyric Strings  
WOR—Eddie Connors, banjoist; Georgene Gordon, contralto; Conrad & Tremont, piano duo  
WOV—Anthony Godino, songs

**4:30 p.m.**  
WEAF—John Martin's Story Program  
WABC—Chicago Variety Program  
WJZ—Ken Sparnon's String Ensemble  
WAAT—Piano Novelties  
WEVD—Italian Music  
WHN—Julith Doniger, soprano  
WINS—16th Infantry Band Concert  
WOR—Science in Your Home, Dr. Kurt Haeseler  
WOV—Bob Carson's Gang

WAAT—Appleknockers  
WHN—Vic Viafore, xylophonist  
WOR—The Life of Mary Sothern  
WOV—Opera Echoes

**5:00 p.m.**  
WEAF—Kay Foster, songs  
WABC—Adventure Hour; "Og, Son of Fire," dramatic sketch  
WJZ—Al Pearce's Gang  
WAAT—Jackie Farrell's Sports Spot  
WEVD—Minciotti and Company, drama  
WHN—Society Sleuth  
WINS—Cocktail Hour; James Genovese, soloist  
WMCA—String Trio  
WNEW—Popular Music  
WOR—Current Events  
WOV—Italian News

**5:15 p.m.**  
WEAF—Tom Mix's Straight Shooters  
WABC—Skippy, sketch  
WJZ—El Chico; Spanish Revue; orchestra, soloists and castanet players  
WAAT—Jettmore's English Class  
WHN— $\Delta$  Novena Services  
WMCA—Y. M. C. A. Program  
WOR—Hal Beckett, organist  
WOV—Minde Ceres, accordionist

**5:30 p.m.**  
WEAF—Alice in Orchestrabilia  
WABC—Jack Armstrong, sketch  
WJZ—The Singing Lady, nursery jingles, songs and stories  
WAAT—Rhythmic Melodies  
WEVD—Italian Musicale  
WINS—Bill Barnes, the Aviator  
WMCA—Al Shayne and Jerry Baker; Orchestra  
WNEW—Hillbilly Music  
WOR—Adventures of Jack and Fritz  
WOV—Sketch and Orchestra

**5:45 p.m.**  
WEAF—Stamp Club with Capt. Tim Healy  
WABC—Dick Tracy, sketch  
WJZ—Little Orphan Annie  
WHN—Anna Anderson, soprano; Z. Tawosian, violin  
WINS—To be announced  
WNEW—Walkathon  
WOR—Adv. of Jimmie Allen

### Night

**6:00 p.m.**  
WEAF—Dance Orchestra  
WABC—Buck Rogers sketch  
WJZ—Army Band; Capt. Wm. Stannard, conducting  
WINS—Sports Resume  
WLWL—"A Thought A Day," talk; "Mimes and Mummies"  
WMCA—Phil Harris' Orchestra  
WNEW—June Erwin: Sons of Pioneers  
WOR—Uncle Don

**6:15 p.m.**  
WEAF—Desert Kid, sketch; Ranch Boys' Trio  
WABC—Bobby Benson and Sunny Jim  
WHN—Tom Turner, haritone  
WINS—Howard Price, tenor  
WLWL—Weather Report  
WMCA—Safeguarding Investments  
WNEW—The Pickard Family

**6:30 p.m.**  
WEAF—News; Carol Dies, soprano  
Si Mes Vers Avient Des Ailes Hahn  
Homing Del Riego  
Chinese Lullaby Bowers  
If I Love Again Oakland  
WABC—The Shadow, drama; News  
WJZ—News; Mississippi Minstrel  
WHN—Harold Anson Bruce, sports talk  
WINS—Globe Trotter  
WLWL—Smiles and Tears of Erin  
WMCA—Screen Revue, Sam Taylor  
WNEW—Sports Talk, Bill Farren  
WOR—Gabriel Heatter

**6:45 p.m.**  
WEAF—The Desert Kid, sketch; Ranch Boys' Trio  
WJZ—Lowell Thomas, news  
WINS—Happy Valley Folks  
WLWL— $\Delta$  Trinity League; "Setting Things Right," talk  
WMCA—Bud Abbey, songs

WNEW—Uncle Lum  
WOH—News; Melody Moments; Advertising

**7:00 p.m.**  
WEAF—"Economic Effects of Taxation"; speaker  
★ WABC—Myrt & Marge, sketch  
★ WJZ—Amos & Andy  
WHN—Bryce Oliver, news  
WINS—Joseph Rumshinsky's Orchestra  
WLWI—Orchestra; Weather  
WMCA—Johnny Muldowney and Priscilla Peun, songs; Orch.  
WNEW—Pickard Family  
WOR—Jack Filman, Sports

**7:15 p.m.**  
★ WEAF—FORHAN PRESENTS Stories of the Black Chamber, dramatic sketch  
WABC—Just Plain Bill, sketch  
WJZ—Plantation Echoes; Willard Robinson's Orch.; Southernaires Quartet  
WHN—Edward Matthews, baritone  
WLWI—Sincera, Orchestra  
WMCA—Hoger & Rudd, songs  
WNEW—Dance Music  
★ WOR—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch

**7:30 p.m.**  
WEAF—Easy Aces, comedy sketch  
WABC—"The O'Neills," dramatic sketch with Kate McConib, Jack Rubin, Aee McAlister, Jimmy Tansey & Jane West  
★ WJZ—Red Davis  
WHN—H. Kramer, N. Gorth, L. Shevel, "Violin, Soprano, Bass"  
WINS—Seven Day Derby  
WLWL— $\Delta$  Rev. James F. Cunningham  
WMCA—Bud Rainey, songs  
WNEW—John Kelvin, Kay Reed and Hooeyman Band  
WOH—The Boys' Club

**7:45 p.m.**  
★ WEAF—ALKA-SELTZER presents Uncle Ezra's Radio Station; Pat Barrett, Cliff Souber, Carelton Guy, Nora Cunningham & others  
★ WABC—Boake Carter, news  
★ WJZ—Dangerous Paradise, drama with Elsie Hitz and Nick Dawson  
WINS—Vincent Sorey's Orch.  
WMCA—Sam Shankman, pianist  
WNEW—Contest News Program  
WOR—Jack Arthur, baritone; Orchestra

**8:00 p.m.**  
★ WEAF—STUDEBAKER Champions Present Richard Humber's Orch.; Joey Nash, vocalist  
WABC—"Diane and Her Life Saver," musical comedy, starring; Audrey Mason, soprano; Edward Nell, Jr., baritone; Victor Arden's Orch.  
WJZ—Jan Garber's Orch.; Guest Artists  
WHN—Backstage Party  
WMCA—Three Little Fauntlers  
WOR—The Lone Ranger, sketch

**8:15 p.m.**  
★ WABC—Edwin C. Hill, "The Human Side of the News"  
WMCA—Five Star Final; News Dramatization

**8:30 p.m.**  
★ WEAF—Neilson Eddy, baritone; mixed chorus and William Daly's Orchestra  
The Very Thought of You  
Oh Lovely Night  
You and the Night and the Music  
Stay as Sweet as You Are  
Rondo  
The Trumpeter  
Il Balen  
Goin' Home

★ WABC—Kate Smith's New Star Revue, Three Ambassadors; Detroit Anthon Winners, Dorothy Berlin, acordion player and George Heckerburn, tenor  
★ WJZ—Carfree Carnival; Meredith Willson's Orch.; Senator Frankenstein Fishface, comedian; Rita Lane, soprano; Ned Tollinger, m.c.; Charles Marshall's Boys; Percy the Playwright, Helen Troy, comedienne; Ben Klassen, tenor; Quartet  
WHN—George Haelely's Orch.  
WMCA—Harry Hechfield, commentator  
WNEW—True Detective Drama  
WOR—Concert Hour

# Radio Cries "Wolf!"

(Continued from Page 11)

children at home. Hunters oiled their guns.

One of them came upon Gray Wolf, as he ventured from the edge of a woods, his nose close to the spoor of some sheep which had passed that way a short time before. A shot whined a few inches above the wolf's body, which instantly was transformed into a gray streak vanishing into the underbrush.

One day—February 7, 1935, as men count time—Sergeant Frank Metzger and Policemen Richard Baldwin were rolling along in their radio-equipped squad car.

"These two-way radios are swell!" Baldwin remarked.

"Speeds things up all right," Metzger replied, "when we can talk to Headquarters without leaving the car. Oh—oh! I wonder what's up." Baldwin slowed, then stopped the car, as an excited man appeared beside the road, waving his arms at them.

"Wolf!" he cried. "I just saw the wolf!"

"Where?" exclaimed both policemen.

"On Colonel Judah's place."

Sergeant Metzger clicked on his portable broadcasting apparatus, which was tuned to the police wave band. He said:

"This is Car 14 . . . Car 14 . . . Car 14 . . . Calling h.q . . ."

And headquarters replied, in a moment or two:

"Go ahead, Car 14."

"Sergeant Metzger talking. The wolf which has been terrifying women and children and killing chickens and sheep in and around Lake Forest has just been sighted on the Judah estate."

Police headquarters went into instant action. This call immediately flashed through the ether:

"Car 12 . . . Calling Car 12 . . . Join Car 14 in rounding up the wolf . . . Wolf sighted on the Judah estate . . . Calling Car 12 . . ."

Whereupon Chief of Police Frank Tiffany jumped into a third radio car, equipped with sub-machine and riot guns, and joined in the chase. And what a chase!

## Opera Season's Windup

LA BOHEME will be broadcast in its entirety direct from the Metropolitan Opera House in New York in the concluding performance of this season's series of broadcasts, Saturday, March 23, at 1:55 p. m. EST (12:55 CST) over combined coast-to-coast NBC networks. Lucrezia Bori, soprano, will sing the leading role, and Geraldine Farrar will be heard as raconteuse. Vincent Bellezza will conduct. The full cast will consist of:

Rodolfo	Frederick Jagel, <i>tenor</i>
Schaunard	Millo Picco, <i>baritone</i>
Benoit	Paolo Ananian, <i>basso</i>
Mimi	Lucrezia Bori, <i>soprano</i>
Parpignol	Max Altglass, <i>tenor</i>
Marcello	Giuseppe De Luca, <i>baritone</i>
Colline	Ezio Pinza, <i>basso</i>
Alcindoro	Pompilio Malatesta, <i>basso</i>
Musetta	Nina Morgana, <i>soprano</i>
A Sergeant	Carlo Coscia, <i>baritone</i>

Never has the exclusive Mill Creek Hunt Club of Chicago's North Shore pursued the fox with half the verve, dash, and élan shown by those cops in their wolf hunt!

Chief Tiffany took charge. At his swift orders, policemen deployed about the Judah estate. With military precision the attack began.

Gray Wolf made a tactical blunder by breaking cover. He dashed away, and cars and men dashed after him. On, towards the wide grounds of the Onwentsia Club, the chase swept.

By now caretakers, gardeners and even members of the best families had heard of this odd hunt, and were joining in. They brought pitchforks, rakes and high-powered hunting rifles. This last rather worried Chief Tiffany; it was a wolf he wanted killed, not a socialite or a gardener.

The policemen were well in the lead, and Chief Tiffany silently prayed that the wolf would be killed before the amateur assistants caught up and started popping off their guns. So he continued to direct his men through the radio system:

"The wolf is running south across the Onwentsia Club grounds! Head him off!"

Gray Wolf had outdistanced his pursuers. Radio he could not outdistance. When one of the radio cars received that message from Tiffany, it roared south, swerved up a side road. Policemen piled out. The wolf, all unaware, was now running toward them. Sure enough, he came into view, loping across the Onwentsia's polo grounds.

"Bam!" went several police shotguns, as one. But the lead pellets fell short. Gray Wolf swerved. He dashed into the estate of Edward Swift, of the Swift packing family.

The Chief's car dashed up. A machine gun sprayed up divots of snow and frozen mud just a few feet behind the loping wolf. But like a streak the hunted animal took cover in bushes.

Radio orders crackled. Squad cars circled. Dashing down the road, they paralleled Gray Wolf's tireless course.

Sergeant Metzger, shotgun in hand, ran from his car. He climbed a fence, ran up a little knoll.

Gray Wolf sprang out from the underbrush through which he had been gliding. Metzger jerked up the gun. The charge of buckshot caught the springing wolf full on, jerking him in mid-air as if an invisible hand had reached out and plucked at him.

Gray Wolf fell, twitching—but just as dead as that first chicken which had caused his downfall. Slow-moving man had won again. Science and organization had beaten the outlaw.

"He tried it too often," Chief Tiffany said, with a whimsical grin. "Just like any other crook!"

In Next Week's Issue:

## Crook Plus Wife Plus Radio Equals?

Is there any hope for a gangster's moll? Suppose she is an honest woman who was fooled into marrying a crook?

Next week's Calling All Cars true thriller will answer those questions. Learn how radio acted, in the very nick of time!

## Monday — Continued

8:45 p.m.	★ WJZ—CHAPPEL BROTHERS, Inc., Present Little Jackie Heller, tenor; Harry Kogen's Orchestra	11:00 p.m.	WEAF—Dance Orchestra
WJZ—Combin, baritone; Hamilton, soprano	★ WABC—Andre Kostelanetz' Orchestra; Lucrezia Bori, soprano; Vocal Ensemble	WABC—"The Four Aces of Bridge," Oswald Jacoby, David Burstine; Michael T. Gottlieb and Howard Schenken; Glen Gray's Orchestra	WBN—"Oswald Jacoby, David Burstine; Michael T. Gottlieb and Howard Schenken; Glen Gray's Orchestra
WMCA—Dancing Feet; Dr. Henry Gartner, talk; Jerry Baker, tenor	★ WJZ—Greater Minstrels; Gene Arnold, Interlocutor; Joe Parsons, basso; Male Quartet, Bill Childs, Mac McCloud, Clifford Soubier, end men; Harry Kogen, band director	WJZ—Jack Denny's Orchestra	WBN—Moonlight Serenaders
9:00 p.m.	★ WJZ—Princess Pat Players; "Crisis," drama with Douglas Hope, Joan Blaine & Jack Duty	WMCA—Jamboree; Orchestra & Vocalists	WMCA—Brooke Allen, baritone
★ WJZ—Harry Horlick's Gypsies; Orch.; Frank Parker tenor	9:15 p.m.	WNEW—Sports Parade	WOR—Weather Report; News
★ WABC—Andre Kostelanetz' Orchestra; Lucrezia Bori, soprano; Vocal Ensemble	WJZ—To be announced	WOR—Corn Cob Pipe Club	
★ WJZ—Greater Minstrels; Gene Arnold, Interlocutor; Joe Parsons, basso; Male Quartet, Bill Childs, Mac McCloud, Clifford Soubier, end men; Harry Kogen, band director	10:15 p.m.	10:30 p.m.	
WJZ—Billy Rhodes, songs	WEAF—Nat'l Radio Forum; guest speaker	WEAF—Jesse Crawford, organist	
WMCA—Amateur Hour	WABC—Lilac Time with the Night Singer	WJZ—Ink Spots, male quartet; Jolly Coburn's Orchestra	
WOR—The Witch's Tale	WJZ—Union of American Hebrew Congregations Program; Judge Irving Lehman of N. Y. Supreme Court, introduced by Dr. Jacob Mach of Cincinnati President, Union of American Hebrew Congregations; Joseph D. Kaufman; Rabbi Louis Wolsey, "The Future of Judaism in America"; Mrs. Max C. Sloss, "What Can We Women Contribute to the Future of Judaism?"	WJZ—Midnight Melodies	
9:30 p.m.	10:45 p.m.	WMCA—Slumber Serenade	
★ WABC—Big Show; Block & Sully, comedians; Gertrude Nielsen vocalist; Lud Gluskin's Orch.; George Givot, comedian	WJZ—To be announced	11:15 p.m.	
WJZ—Princess Pat Players; "Crisis," drama with Douglas Hope, Joan Blaine & Jack Duty	WOR—In the Spotlight	WJZ—Shandor, violinist; Art Jarrett's Orchestra	
WOR—Harv and Esther	10:00 p.m.	11:30 p.m.	
9:45 p.m.	★ WABC—Wayne King's Orch.	WEAF—Leonard Keller's Orch.	
WOR—Ted Weems' Orchestra		WABC—Dance Orchestra	
		WJZ—Jack Berger's Orch.	
		WOR—The Gold Coasters	
		1:00 a.m.	
		WABC—Leon Navara's Orch.	
		WMCA—Dance Music	



JOE COOK

All the king's horses, apparently, tried to keep Joe Cook from returning to radio. But the clever comedian, whose last stage venture concerned royalty and cavalry, couldn't be kept dismounted, and he is back riding the airwaves on the Circus Nights presentation, Fridays at 10 p. m. EST (9 CST) over an NBC-WJZ chain and at 11:30 p. m. EST (10:30 CST) over a split NBC network



## Stories of the "BLACK CHAMBER"

Radio's thrilling tales of mysteries solved in the Secret Service. Prepared by Major Herbert Yardley and D. T. Curtin. Adventure, patriotism, human interest, secret ciphers, etc., for the whole family.

WEAF and N. B. C. RED NETWORK

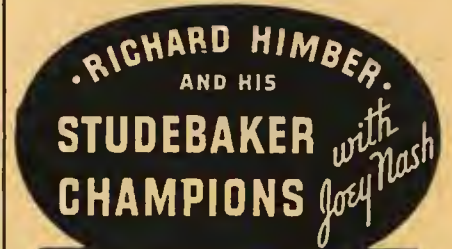
MON., WED., FRI.—7:15 P. M.—E. S. T.

(See listing for stations)

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MONDAY

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WJZ 10 P.M. E.S.T.

Every Monday Evening NBC Blue Net.

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This new Detector is a complete radio in itself, as it is possible to get reception with it alone, provided you are within 25 miles of a broadcasting station (or up to 100 miles under very favorable conditions). All you need is an aerial and an ear phone and you are all set. It is completely assembled and wired, all ready for use. It has two posts, making connection much easier, also making it possible to make changes quickly. Everything complete, including the stampl, crystal cup, aru with catwhisker and necessary screws, an ultra sensitive crystal of the finest grade, two terminals for wire connections mounted on handsome base. EVERYTHING COMPLETE FOR ONLY 25 CENTS POSTPAID. Every set tested; reception positively guaranteed. 600 page mammoth Novlly Catalog 10c. JOHNSON SMITH & CO., Dept. 154, Racine, Wis.

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# Programs for Tuesday, March 26

## Star ★ Indicates High Spot Selections

6:30 a.m.  
 WAAT—Melodies  
 WBBR—Devotional Period  
 WINS—Musical Clock  
 6:45 a.m.  
 WEF—Health Exercises; Arthur Bagley, director  
 WNEW—Uncle Pete & Louise  
 WOR—Musical Gym Class  
 7:00 a.m.  
 WEVD—The Cuckoo Clock  
 WNEW—Hillbilly Music  
 7:30 a.m.  
 WABC—Organ Revue, Fred Felbel  
 WJZ—Yoichi Hiraoka, Japanese xylophonist  
 WAAT—Breakfast Reporter  
 WHN—Ten-Ten Reveille  
 WNEW—Timely Tunes  
 WOR—Vincent Sorey's Orchestra  
 7:45 a.m.  
 WEF—Herman & Banta  
 WJZ—Jolly Bill and Jane  
 WAAT—Morning Music  
 WEVD—Morning Devotions  
 WIIN—National Fellowship  
 WINS—Mr. and Mrs. Reader  
 8:00 a.m.  
 WEF—Phil Cook's Notebook  
 WABC—Eton Boys, male quartet  
 WJZ—Morning Devotions; Kathryn Palmer, soprano; Joyce Allmand, contralto, John Jamison, tenor, John Wainman, baritone, Lowell Patton, organist and Director  
 WAAT—Morning Meditations; Rev. Donald McKay  
 WEVD—Starting the Day Right  
 WHN—The Early Birds  
 WINS—Musical Clock  
 WMCA—Pinto Pete, songs  
 WNEW—Uncle Pete and Louise  
 WOR—Current Events  
 WOV—Breakfast Gems  
 8:15 a.m.  
 WEF—Don Hall Trio  
 WJZ—Wm. Meeder, organist  
 WAAT—Rhythmic Melodies  
 WEVD—Cuckoo Clock  
 WMCA—Fern Scull, piano  
 WNEW—Hillbilly Music  
 WOR—John, Joe and Frosini; Melody Moments; Beauty Advice  
 WOV—City Consumers' Guide  
 8:30 a.m.  
 WEF—Cheerio, inspirational talk & music; J. Harrison Isles, musical director  
 WABC—Salon Musicale  
 WAAT—Organ Music  
 WEVD—Italian Music  
 WMCA—Barnacle Bill, songs  
 WOR—Martha Manning, sales talk  
 WOV—Morning Melodies  
 8:45 a.m.  
 WJZ—Landt Trio & White  
 WAAT—Tuneful Tales  
 WEVD—Musical Program  
 WMCA—Pinto Pete  
 WNEW—Dance Gems  
 WOR—Rhythm Encores  
 9:00 a.m.  
 WEF—Richard Leibert, organist  
 WABC—Coffee and Doughnuts  
 ★ WJZ—The Breakfast Club; dance band; Jack Owens, tenor; Songfellow Quartet  
 WAAT—John X. Loughran  
 WIIN—Cabbages & Kings  
 WINS—Your Favorite Hymns  
 WMCA—Clinic of the Air  
 WNEW—Jimmy Rich at Console  
 WOR—Happy Hal's Kitchen  
 9:15 a.m.  
 WABC—Happy Days Revue  
 WINS—Quarter Hour with Gay Lee  
 WMCA—Dicky and Blue Boy  
 WOR—Home Town Boys, Vocal Trio  
 9:30 a.m.  
 WEF—Children's Sick-Abed Program; Janet Van Loon  
 WAAT—Breakfast Club  
 WHN—News  
 WINS—Southern Gentleman  
 WMCA—Lucille Griffka, pianist  
 WNEW—News; Health Program  
 WINS—Organ Recital  
 WOR—Clinic of the Air  
 WOV—Serenaders  
 9:45 a.m.  
 WEF—Allen Prescott, The Wife Saver  
 WABC—Brad & Al, songs & Patter  
 WINS—Prudence Penny  
 WMCA—The Dentist Says  
 WOR—Don Carlos' Orchestra  
 WOV—Melody Mariners  
 10:00 a.m.  
 WEF—News; Johnny Marvia, tenor  
 WABC—News; Music Masters  
 WJZ—Smack Out  
 WAAT—Rome's Home Furnishers

WBBR—Morning Musicale  
 WIIN—Organ Concert  
 WINS—News  
 WMCA—Bob Keller, organist  
 WNEW—Dance Music  
 WOR—Pure Food Hour  
 WOV—Gloomchasers; Orch.  
 10:15 a.m.  
 WEF—Clara, Lu 'n' Em, gossip; Louise Starkey, Isobel Carrothers & Helen King  
 WABC—Bill & Ginger, songs & Patter  
 WJZ—Edward MacLugli, baritone  
 WAAT—Stuart Barrie, organ  
 WHN—Jessie Lubart, songs  
 WINS—Pipsqueak Pippins, Instrumental Group  
 WMCA—News; Poet's Corner  
 10:30 a.m.  
 WEF—Morning Parade; Jimmy Jeffries, m. c.; Sizzlers Trio; Martha Sears, soprano; Honey-boy & Sassafras  
 WABC—Jack Fulton's Orchestra  
 WJZ—Today's Children; Dramatic sketch with Irma Phillips, Bess Johnson & Walter Wickler  
 WAAT—Harold McNamara; Ed Sutton's Orchestra  
 WBBR—The Standard, Judge Rutherford  
 WHN—Theater News  
 WINS—New York Hour  
 WOV—News Commentator  
 10:45 a.m.  
 WABC—Mrs. Wiggs of the Cabbage Patch, sketch  
 WJZ—News; Viennese Sextet  
 WBBR—Gems of Melody  
 WHN—Marjory Williams, mezzo-soprano  
 WMCA—Mario Renzi, baritone  
 WOV—Mirthmakers, sketch  
 11:00 a.m.  
 WABC—Don Alvarez  
 WJZ—The Honeyymooners, Grace and Eddie  
 WAAT—Agnes Lewis, songs  
 WBBR—Golden Age Orchestra  
 WHN—Lawrence Reid, baritone  
 WINS—Lang and Squire  
 WMCA—Child Study, talk  
 WNEW—Charming Moments  
 WOR—Rutgers University Home Economics  
 WOV—Dance Orchestra  
 11:15 a.m.  
 WEF—Your Child; Dr. Ella Oppenheimer  
 WABC—Current Questions Before Congress  
 WJZ—Tony Wons, poetry reading & philosophy  
 WAAT—Musicale  
 WINS—Happy Valley Folks  
 WMCA—Marion Collins  
 WNEW—Sewing at Home  
 WOR—Frank and Flo, songs  
 WOV—Ali D'Italia  
 11:30 a.m.  
 WEF—Three Shades of Blue  
 WABC—U. S. Navy Band  
 WJZ—Shut-In-Hour; Marine Band; Capt. Taylor Branson, director  
 WAAT—Magic Wheel  
 WBBR—Study from Book Jehovah; Organ Harmonies  
 WHN—Countess Von Bachel, beauty hints  
 WINS—Jack Douglas' Relatives  
 WMCA—Christian Science Lecture  
 WNEW—Ensemble Music  
 WOR—The Lamplighter; Dr. Jacob Tarshish, talk  
 WOV—Italian Varieties  
 11:45 a.m.  
 WEF—Keenan & Phillips, piano duo  
 Zigeuner  
 Here Am I  
 Lovely Feet  
 Why Was I Born  
 Don't Ever Leave Me  
 Kern  
 Kern  
 Kern  
 Kern  
 Delussy  
 Schubert-Liszt  
 Moret  
 Redman  
 Coward  
 WAAT—Hugh Douglas; Orch.  
 WBBR—Organ Harmonies  
 WHN—Edward Matthews, baritone  
 WMCA—Tommy Sullivan, baritone  
 WNEW—Homespun Philosopher  
 WOR—Tom Davis, tenor

## Afternoon

12:00 Noon  
 WEF—The Story of Mary Marlin, dramatic sketch

WABC—Voice of Experience  
 WAAT—Ann Alfien  
 WBBR—Noon Weather Forecast; WHN—Anna Anderson, soprano  
 WINS—News Summary  
 WMCA—Monitor Views the News  
 WNEW—Eddie Prior's Orch.  
 WOR—Current Events  
 WOV—La Colonia Ensemble  
 12:15 p.m.  
 WEF—Honeyboy & Sassafras, comedy team  
 WABC—The Gumps, sketch  
 WAAT—Michael's Orch.  
 WHN—Anthony Godino, songs  
 WINS—The Tuneful Tailors  
 WMCA—The Mid-day Message  
 WNEW—Walkathon  
 WOR—Mona Lowe, blues  
 WOV—Adventures of Frechio  
 12:30 p.m.  
 WEF—Merry Madcaps  
 WABC—"Five Star Jones," dramatic sketch  
 WJZ—National Farm and Home Hour; guest speakers, Harvey Hlays, readings and Walter Blauluss' Orch.  
 WAAT—Broadwayites  
 WHN—Dance Time  
 WINS—Ted Fiorito and June Irwin  
 WMCA—Dr. Henry K. Miller, Psychologist  
 WNEW—Ann Fitzpatrick  
 WOR—The Four Tempos  
 WOV—Italian Music; Drama  
 12:45 p.m.  
 WABC—Romany Trail  
 WAAT—News  
 WINS—Inquiring Microphone  
 WMCA—Donald Novis  
 WOR—Luncheon  
 1:00 p.m.  
 WEF—Market and Weather Reports  
 WABC—Geo. Hall's Orch.  
 WAAT—Baron's Studio Party  
 WHN—Matinee Concert  
 WINS—Betty & Bob, sketch  
 WMCA—To be announced  
 WNEW—Happy Ranger  
 WOR—Health Talks; Household Hints; Melody Moments  
 WOV—Words of Wisdom  
 1:15 p.m.  
 WEF—George Duffy's Orch.  
 WMCA—Mirror Reflections, Sid Schwartz  
 WNEW—Elizabeth Hour  
 WINS—Hawaiian Fantasies  
 WOR—Gabriel Heatter, news  
 WOV—La Voce D'Oro  
 1:30 p.m.  
 WEF—Music Guild; guest artists  
 Quartet Opus 130 in B Flat Major  
 Beethoven  
 Quartet Opus 33 in A Major  
 Boccherini  
 WABC—Stage Relief Speaker; Esther Velas' Ensemble  
 WJZ—Words and Music; Maude Muller, contralto; Edward Davies, baritone; Walter Blauluss' String Ensemble; Harvey Hays, narrator  
 WAAT—The Open Road  
 WHN—Manhattan Concert Band  
 WINS—German Hour  
 WMCA—Motion Picture Club  
 WOR—Bide Dudley's Theater Club of the Air  
 WOV—Italian Theater  
 1:45 p.m.  
 WABC—Pat Kennedy, tenor; Art Kassel's Orch.  
 WAAT—Musical Program  
 WOR—Myrtle Boland, Songs; Orchestra  
 2:00 p.m.  
 WABC—Marie, the Little French Princess  
 WJZ—Crosscuts from Log of Day; Negro Male Quartet; Novelty music and live mocking birds; Dr. Lawrence L. Cross, narrator  
 WAAT—Pocahontas Chieftains  
 WHN—Movie News  
 WINS—Vincent Sorey, violinist  
 WOR—Dr. Payne, psychologist  
 WOV—Operaetta Miniature  
 2:15 p.m.  
 WABC—Romance of Helen Trent  
 ★ WJZ—"Patience," Gilbert & Sullivan's opera; Harold Sanford's Orchestra  
 WAAT—Castles in the Air  
 WIIN—Cy Bolird, baritone  
 WINS—Bill Barry, songs  
 WMCA—The Romancers, songs  
 WNEW—Popular Dance Music  
 WOR—Fred Vettel, tenor; Alice Remsen, contralto  
 WOV—Italian Novelties

2:30 p.m.  
 WEF—Golden Melody; Jean Dickenson, soprano; Orchestra direction Fred Schmitt  
 WABC—American School of the Air; Literature: "The Ivory Door," A. A. Milne  
 WAAT—Do You Remember?  
 WHN—Empire String Quartette  
 WINS—London Crime Club  
 WMCA—String Trio  
 WNEW—Diathermy Talk  
 WOR—Women's Hour with Martha Deane  
 2:45 p.m.  
 WAAT—Yodellin' Twins  
 WINS—Riddles and Grins  
 WMCA—Jose Alvarez  
 WNEW—Fifteen Minute Men, Orchestra  
 3:00 p.m.  
 WEF—Vic & Sade, with Art Van Harvey, Billy Idelson & Bernadine Flynn  
 WABC—Columbia Variety Hour  
 WEVD—Around the World  
 WINS—The Interview  
 WMCA—Charlotte Buchwald, The Playgoer  
 WNEW—Medical Talk  
 WOR—Palmer House Ensemble  
 3:15 p.m.  
 WEF—Ma Perkins, dramatic sketch; Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum & Charles Eggleston  
 WJZ—Marley Trio  
 WAAT—Melodies  
 WHN—Gertrude Becker, contralto  
 WINS—Studio Orchestra  
 WMCA—Bob Merritt, songs  
 WNEW—Social Problems in the Light of Religion  
 WOR—Frank Ricciardi, baritone; Orchestra  
 WOV—Jean Parker, soprano  
 3:30 p.m.  
 WEF—Willie Bryant's Orch.  
 WJZ—Harvest of Song, Irma Glen, organist; Songfellow Quartet and Harry Zimmerman, pianist  
 WAAT—Echoes of Poland  
 WEVD—The Family Corner, talk  
 WHN—Theater of the Air  
 WINS—Women in Love  
 WMCA—Matinee Melodies, string trio  
 WNEW—Jack Savage and Song Trio  
 WOR—Amateur Astronomer Association  
 WOV—Italian Musicale  
 3:45 p.m.  
 ★ WJZ—Nellie Revell Interviews  
 Verna Burke  
 WEVD—Goldie Moskowitz, soprano  
 WINS—Texanne; Songs  
 WOR—The Sophisticates and Roma Davis  
 4:00 p.m.  
 WEF—Woman's Radio Review, guest speaker; Joseph Littau's Orch.; Claudine Macdonald  
 WABC—Little House; Guest Speaker  
 WJZ—Betty & Bob, dramatic sketch  
 WAAT—Ed Sutton's Orchestra  
 WEVD—Polish Music  
 WINS—James Paul, baritone  
 WMCA—Today's Winners  
 WNEW—Make Believe Ballroom  
 WOV—Tommy Sullivan, songs  
 4:15 p.m.  
 WABC—Poetic Strings, Direction Emery Deutch  
 WJZ—Louis J. Haddad, Pres. Amer. Bridge League; "Getting Acquainted with Contract"  
 WAAT—Appleknockers  
 WINS—Nina Martini, harpist  
 WOR—The Rhythm Boys  
 WOV—House of Sages, Charity talk  
 4:30 p.m.  
 WEF—Jack Savage's Hillbillies  
 WABC—Science Service; Dr. Donald H. Menzel, Harvard College Observatory, "Why Take the Sun for Granted?"  
 WAAT—Piano Novelties  
 WEVD—Italian Variety Hour  
 WIIN—Actor's Dinner Club  
 WINS—The Osbornes, harmony duo  
 WOR—"Science In Your Home"  
 WOV—Jeannette King, songs  
 4:45 p.m.  
 WABC—Dick Messner's Orch.  
 WAAT—Organ Music  
 WIIN—Gene Lester, baritone

WINS—Junior League Players  
 WNEW—Piano & Organ, duo  
 WOR—The Life of Mary Sottiera  
 WOV—Opera Echoes  
 5:00 p.m.  
 WEF—Meredith Willson's Orch.  
 WJZ—Your Health; "Plans for Economic Security," Dr. Morris Fishbein  
 WAAT—Jackie Farrell's Sport Spot  
 WEVD—Minciotti and Compny, drama  
 WIIN—The Society Sleuth  
 WINS—Cocktail Hour  
 WMCA—String Trio  
 WNEW—Popular Music  
 WOR—Current Events  
 WOV—Italian News Flashes  
 5:15 p.m.  
 WABC—Skippy, sketch  
 WJZ—Jackie Heller, tenor  
 WAAT—Ed Sutton's Orchestra  
 WIIN—Nancy Clancy, songs  
 WMCA—Kay Fayre, songs  
 WOR—The Charioters  
 WOV—Smith Travers, baritone  
 5:30 p.m.  
 WABC—Jack Armstrong, sketch  
 WJZ—Singing Lady  
 WAAT—Rhythmic Melodies  
 WEVD—Italian Musicale  
 WIIN—Ben Loewy, tenor  
 WINS—Sleepy Time Lady  
 WMCA—Al Shayne and Jerry Baker; Orchestra  
 WNEW—Hillbilly Music  
 WOR—The Cocktail Hour; Flora Boyle; Walter Ahrens, baritone  
 WOV—Sketch and Orchestra  
 5:45 p.m.  
 WEF—Nursery Rhymes  
 WABC—Dick Tracy, sketch  
 WJZ—Orphan Annie  
 WIIN—Audrey Harris, soprano  
 WINS—To be announced  
 WNEW—Walkathon  
 WOR—The Songweavers  
 Night  
 6:00 p.m.  
 WEF—Dance Orchestra  
 WABC—Buck Rogers, sketch  
 WJZ—Angelo Ferdinando's Orch.  
 WBBR—Watch Tower Ensemble  
 WIIN—Sweethearts in Rhythm  
 WINS—Sports Resume  
 WLWL—"A Thought A Day," Rev. Raymond J. Prindiville, C.S.P.; Orchestra; Weather  
 WMCA—Phil Harris' Orchestra  
 WNEW—June Erwin; Sons of Pioneers  
 WOR—Uncle Don, children's program  
 6:15 p.m.  
 WEF—Mid-Week Hymn Sing; Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; Arthur Billings Hunt, baritone & director; Lowell Patton, organist  
 WABC—Bobby Benson & Sunny Jim  
 WJZ—Ithaca College Choir; direction Ralph Ewing  
 Divine Praise  
 Bortnianski  
 Crucifixus Antonio Lotti  
 Voix Celestes Gilbert Alcock  
 Sing We and Chant It  
 Thomas Morley  
 All Thru' the Night  
 Go in' to Heaven on a Mule  
 WINS—Vincent Sorey's Orch.  
 WLWL—The Musketeers  
 WMCA—Safeguarding Investments; News  
 WNEW—The Pickard Family  
 6:30 p.m.  
 WEF—News; Mary Small, songs  
 WABC—Understanding Music; News  
 WJZ—News; Dorothy Page, songs  
 WBBR—"The Creator," Judge Rutherford  
 WIIN—Bryce Oliver, news  
 WINS—Globe Trotter  
 WLWL—Dance Orchestra  
 WMCA—Lazy T Roundup  
 WNEW—News; Sports Talk  
 WOR—Gabriel Heatter  
 6:45 p.m.  
 WEF—To be announced  
 WJZ—Lowell Thomas, news  
 WBBR—Watch Tower Ensemble  
 WIIN—"Golden Gateway of Melody"  
 WINS—Happy Valley Folks  
 WLWL—"Catholic Interracial Program," talk  
 WMCA—Four Tempos  
 WNEW—Jack Savage and Song Trio  
 7:00 p.m.  
 WEF—Three Scamps

WABC—Myrt & Marge  
 ★ WJZ—Amos 'n' Andy  
 WBBR—Songs, Elizabeth Kopec  
 WIIN—Amateur Hour  
 WINS—Joseph Rumschinsky  
 WLWL—Martha Hawkins, soprano; Howard Tumpkins, tenor; Weather  
 WMCA—Songs of Israel  
 WOR—Jack Filman, sports  
 7:15 p.m.  
 WEF—Whispering Jack Smith's Orchestra  
 WABC—Just Plain Bill, sketch  
 ★ WJZ—Morton Downey, tenor  
 Ray Sinatra's Orch.; Guy Bates Post, narrator  
 WBBR—Musical Interlude  
 WLWL—Sincera, Orch.  
 WNEW—Jan, Jude & Jerry  
 ★ WOR—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch  
 7:30 p.m.  
 WEF—Easy Aces, comedy skit  
 WABC—Jerry Cooper, baritone  
 WJZ—Hits & Bits; Revue with Jerry Sears' Orch.; Shirley Howard; Time Twisters; Ililde Garde Halliday  
 WBBR—Items from The Golden Age  
 WINS—Seven Day Derby  
 WLWL—"A Catholic Looks at the World," talk  
 WMCA—Current Jewish Events  
 WNEW—Irish Program  
 WOR—"The Street Singer," Arthur Tracy  
 7:45 p.m.  
 WEF—You and Your Government; The Forty-Four State Legislatures of 1935; "The Public's Responsibility for Legislation," Harold W. Dods, President of Princeton University, guest speaker; Prof. Thomas H. Reel, chairman of Committee on Civic Education by Radio, presiding  
 ★ WABC—Boake Carter, news  
 WBBR—Watch Tower Organ; Beatrice Klunter  
 WINS—Vincent Sorey's Orch.  
 WLWL—Dance Orchestra  
 WMCA—The Tales of Solomon  
 WNEW—Contest News Program  
 WOR—Comedy Stars of Hollywood  
 8:00 p.m.  
 WEF—Leo Reisman's Orch.; Phil Dues and Johnny  
 WABC—Lavender and Old Lace; Frank Munn, tenor; Bernice Claire, soprano; Gus Haenschel's Orchestra  
 WJZ—Crime Clues; "Corpse with a Red Cap," an original Spencer Dean mystery drama by Stewart Sterling  
 WEVD—Talk  
 WMCA—Three Little Funsters  
 WNEW—Uncle Lum  
 WOR—Borrah Minevitch's Rascals  
 8:15 p.m.  
 WEVD—Charlotte Tonhazy, violin  
 WMCA—Five Star Final  
 WNEW—Pickard Family  
 8:30 p.m.  
 ★ WEF—Wayne King's Orch.  
 WABC—Melodianna; Abe Lyman's Orch.; Vivienne Segal; Oliver Smith, tenor  
 ★ WJZ—HOUSEHOLD FINANCE Corp. Presents Musical Memories; Jusel Koestner & Household Orch.; Charles Sears, tenor; Tom, Dick & Harry, trio; Edgar A. Guest  
 WEVD—Cecil Burrows, baritone  
 WHN—Mayfair House  
 WMCA—Harry Hershfield, commentator  
 WNEW—Dancing Shadows  
 WOR—Follies, variety show  
 8:45 p.m.  
 WSVD—"What Next America?," talk  
 WMCA—Dancing Feet  
 WNEW—Dance Orchestra  
 9:00 p.m.  
 ★ WEF—Ben Bernie's Orch.; Walter Winchell, guest  
 ★ WABC—Bing Crosby, baritone; George Stoll's Orch.  
 ★ WJZ—Grace Moore, soprano; Harry Jackson's Orchestra  
 One Night of Love  
 Lover Come Back to Me  
 Because Guy D'Mardelot  
 At Dawning Cadman  
 Lovely Hour Bond  
 The Addio Puccini  
 O Divine Redeemer Gounod  
 I Love You Truly Bond

# Contests on the Air

IF YOU HAVE refrained from entering any of the contests offering automobiles because the particular car proffered has not been of your choice, you probably will leap at the chance given contestants by a laxative company, just announced. Any one of the three leading smaller automobiles may be chosen by the winner. Details of this and other contests being broadcast are listed herewith.

Time Shown Is Eastern Standard

## SUNDAY

**12 noon,** NBC-WJZ network. Opportunity Matinee. Nature, letter of 25 words or less about sponsor's product. Wrappers required. Prize, choice of new Ford, Chevrolet, or Plymouth automobile. Closes March 28. Sponsor, Tastyeast.

**7:45 p. m.,** NBC-WEAF network. Wendell Hall, the "Red-Headed Music Maker." Rebroadcast at 11 p. m. Prizes: 1, \$25; 2, \$20; 3, \$15; 4, \$10; 5, \$5, for 5 best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch.

**8:30 p. m.,** CBS-WABC network. Club Romance program. Nature, letter of fifty words on sponsor's product. Prizes: 1, \$2,500; 5,017 smaller cash prizes. Closes April 6. Sponsor, Lehn and Fink.

## MONDAY

**9:30 p. m.,** NBC-WJZ network. Princess Pat Players. Nature, sending list of names and addresses of persons contestant has induced to listen to program. Each entrant receives gift make-up kit. Prizes: first, \$200; second, \$100, smaller amounts. Closes March 31. Sponsor, Princess Pat, Ltd.

## TUESDAY

**10 p. m.,** NBC-WEAF network. Beauty Box program. Prizes: 20 trips to Europe, all expenses paid, or \$1,000 cash; 1,000 smaller prizes. Nature, letter of 100 words or less on sponsor's product. Merchandise requirements. Dealer's name must be given, as dealer receives prize. No limit to entries. Sponsor, Colgate-Palmolive-Peet Co.

## WEDNESDAY

**10 p. m.,** CBS-WABC network. Family Hotel program. Nature, building ten-word acrostic about Frigidaire of words starting with the letters in word "Frigidaire." \$16,000 in prizes, from \$1,000 down; 333 in all. Entry blank procurable from dealer. Closes May 29. Sponsor, Frigidaire.

## THURSDAY

**11:30 a. m.,** 13 stations of NBC's split red network. Climaleen Carnival. Prizes: 10 of \$10; 5 of \$5, and 23 of \$1 each. Nature, statement of twenty words or less on sponsor's product. Merchandise requirement. Closes weekly. Sponsor, Climaleen Co.

**8 p. m.,** CBS-WABC network. Hour of



LOU HOLTZ

Past master of dialect in anecdote, Lou Holtz, the "clown prince of Broadway," is back on the air regularly. The comedian has been featured in the past on several different broadcasts and now may be heard as laugh-getter for Paul Whiteman's Music Hall program, NBC-WEAF network, Thursday nights at 10 EST (9 CST)

Charm. Weekly contest. Prizes: 5 \$300 value fur coats each week. Nature, letter on sponsor's product. Women only eligible. Sponsor, Corn Products Refining Co.

**8:30 p. m.,** NBC-WJZ network. Red Trails program. Nature, essay of 50 words or less on sponsor's product. Prizes: 100 pipes and tobacco weekly. Entry must include name of dealer, as dealer receives duplicate prize. Continues indefinitely. Sponsor, American Tobacco Co.

## FRIDAY

**8 p. m.,** CBS-WABC network. Mrs. Franklin D. Roosevelt program. Nature, 50 word letter on sponsor's product. Entry blank obtained from dealers. Prizes: Weekly—1, complete shoe wardrobe for 3 years; 2, six pairs of shoes each year for 2 years; 3, six pairs of shoes for this year; fifty prizes of single pairs of shoes. Grand prize:—1, \$10,000 in cash; 2, complete shoe wardrobe for life. Weekly contest closes eight days after broadcast; grand contest

ends April 22. Sponsor, Selby Shoe Co.

**8:30 p. m.,** CBS-WABC network. Court of Human Relations. Also broadcast at 7 p. m. over CBS network. Weekly contest. Prizes: \$250 and \$100 all-wave receiving sets weekly. Nature, best verdict, re case given on broadcast. Closes weekly, Thursday night. Sponsor, MacFadden Publications.

## SATURDAY

**5:45 p. m.,** CBS-WABC network. Art Dickson, baritone; Charles Morgan, pianist. Prizes: \$25 for each unusual, "fascinating fact" accepted and used on the broadcast. Two will be used each week. Contest continues indefinitely. Sponsor, Delco Appliance Corp.

## THROUGH THE WEEK

**1:15 p. m.,** Monday to Friday inclusive. CBS split network. Eddie and Fannie Cavanaugh's Radio Gossip Club. Nature of contest: Voting on label from sponsor's product for favorite radio program. Prizes: five gift kits of sponsor's assorted products daily. Closes March 29. Sponsor, Illinois Meat Co.

**8:15 p. m.,** CBS-WABC network. Monday, Wednesday and Friday. Edwin C. Hill. Prize, one new sedan automobile. Nature of contest, letter of 25 words or less on sponsor's product. Contest closes following Friday. Sponsor, Wasey Products.

## ON INDEPENDENT STATIONS

**WOR, New York City, Sunday, 12 noon.** Uncle Don Reads the Comics. Nature, writing favorite recipe using molasses, with short statement why it is favorite recipe. Prizes: 25 baseball games. Closes following Friday.

**WOV, New York City, 2 p. m. Sunday.** Road to Fame program. Listeners select best child talent on the program for twelve successive weeks, then choose winners from the twelve successful candidates in a final competition. Winning child receives \$50, second child, \$25; and other ten, \$5 each. Children under sixteen years are eligible. Listeners who pick all twelve finalists receive \$100 cash or \$100 value fur coat. Contest closes April 24. Sponsor, Canadian Fur Trappers.

**WHN, New York City, 11:30 a. m. Wednesdays.** Message of Truth program. Nature, letter writing on any subject. Prizes: 1, \$5 book; 2, \$30 book; 3, \$2 book, all weekly. Continues indefinitely. Prizes donated by a listener.

**WOR, New York City, Monday, Wednesday and Friday, 5:30 p. m.** Jack and Fritz program. Nature, drawing, with color, of scene described on broadcast. Open to children only. Prizes: 1, \$10; 2, \$5; 3, \$3, and 20 of \$1.

## Mr. Fairfax

(Continued from Page 17)

ber 16, 1904, in Brooklyn, N. Y. He studied the violin for eight years, and also played the sax and clarinet. His hobbies are driving fast, swimming and golfing. His favorite dish is corned beef and cabbage. (Miss M. N., Wilmington, O.)

JACK BENNY'S adopted daughter, Joan, is about eight months old. BOB BROWN, NBC announcer, is married to Mary Steele, NBC contralto. EVERETT MITCHELL is married. His wife is not connected with radio. (Beatrice Simmons, Nashville, Tenn.)

THE O'NEILLS can be heard every Monday, Wednesday and Friday over a CBS-WABC network at 8:30 p. m. EST (7:30 CST). (Mr. J. W. Smith, San Antonio, Texas.)

IRNA PHILLIPS' (Today's Children) birthday is July 1. (Mrs. C. E. G., Phillipsburg, N. J.)

ARTHUR TRACY, the Street Singer, sings only. (A Reader, Macon, Ga.)

## Tuesday - Continued

WHN—News; Anne Anderson, soprano  
WMCA—N. Y. Opera Quartet  
WNEW—Ferenc Zolt and Gypsies  
WOR—Happy Hal's Housewarming

9:15 p. m.

WMCA—Warren Moore, baritone  
WNEW—Walkathon

9:30 p. m.

★ WEA—Ed Wynn; Graham McNamee; Eddy Duchin's Orchestra

WABC—Isham Jones' Orchestra; Louise Bernhardt, mezzo-soprano

★ WJZ—The Cleveland Orch., Arthur Rodzinski, conductor  
WHN—Wandering Troubador  
WMCA—To be announced  
WNEW—Sports Parade  
WOR—Dark Enchantment, dramatic sketch

9:45 p. m.

WHN—Boston Sisters

10:00 p. m.

★ WEA—Beauty Box Theater; Gladys Swarthout, mezzo-soprano; John Barclay; Al Goodman's Orchestra

★ WABC—"The Caravan" with Walter O'Keefe; Annette Hanshaw, Ted Husing; Glen Gray's Orchestra

WEVD—Rebel Arts Review, talk  
WHN—Fourth Floor Front  
WNEW—Dance Parade "Til 4  
WOR—Nat Brusiloff's Orch.

10:15 p. m.

WEVD—The Three Debs, vocal trio  
WHN—Bronze Harmonizers  
WOR—Harlan Read, current events

10:30 p. m.

WABC—Capt. Dobbies' Ship of Joy  
WJZ—"Censored," Jim Hays, former Lieut. of U. S. Navy  
WEVD—Paris in New York  
WHN—Artists' Recital  
WOR—"Sinfonietta"; Hans Lange, conducting

10:45 p. m.

WABC—Voice of the Crusaders, talk  
WMCA—Modern Woman's Serenade

11:00 p. m.

WEAF—The World Moves, Stanley Hugh  
WABC—Frank Dailey's Orch.

WJZ—Irving Aaronson's Orch  
WHN—Moonlight Serenaders  
WMCA—To be announced  
WOR—Weather Report; Garnett Marks, current events

11:15 p. m.

WEAF—Voice of Romance; Robert Royce, tenor  
WMCA—The Sophisticated Lady  
WOR—Moonbeams, girls' trio

11:30 p. m.

WEAF—Stan Myers' Orchestra  
WABC—Johnny Green's Orch.  
WJZ—To be announced  
WHN—The Piano Boarders  
WMCA—Weaver of Songs; Bob Berry, baritone

12:00 Mid.

WEAF—Art Jarrett's Orchestra  
WABC—Orville Knapp's Orch.  
WJZ—Shandor, violinist; To be announced  
WEVD—Dance Music  
WMCA—Gems from the Classics  
WOR—Frank Crum's Orchestra

12:30 a. m.

WEAF—Dance Orchestra  
WABC—Leon Navarra's Orch.  
WJZ—George Hamilton's Orch.  
WOR—The Gold Coasters  
1:00 a. m.  
WABC—Dance Orchestra

## Edgar A. Guest

AT A NEW TIME  
IN A NEW  
PROGRAM

TUESDAY  
NIGHT

A greater Guest than ever!

WJZ

8:30

P.M., E.S.T.

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# Programs for Wednesday, March 27

## Star ★ Indicates High Spot Selections

### Afternoon

**6:30 a.m.**  
 WAAT—Melodies  
 WBBR—△ Devotional Period  
 WINS—Musical Clock

**6:45 a.m.**  
 WEA—Health Exercises  
 WNEW—Uncle Pete & Louise  
 WOR—Musical Gym Class

**7:00 a.m.**  
 WEVD—The Cuckoo Clock  
 WNEW—Hillbilly Music

**7:30 a.m.**  
 WABC—Organ Reveille; Fred Felbel, organist  
 WJZ—Yoichi Hiraoka, xylophonist; Sylvia Altman, accompanist  
 WAAT—Breakfast Reporter  
 WHN—Ten Ten Reveille  
 WNEW—Timely Tunes  
 WOR—Vincent Sorey's Orch.

**7:45 a.m.**  
 WEA—Pollock and Lawnhurst, piano duo  
 WJZ—Jolly Bill & Jane  
 WAAT—Morning Music  
 WEVD—△ Morning Devotions  
 WHN—National Fellowship  
 WINS—Mr. & Mrs. Reader

**8:00 a.m.**  
 WEA—Phil Cook's Notebook  
 WABC—Morning in Rocky Hollow  
 WJZ—Morning Devotions; Kathryn Palmer, soprano; Joyce Allmand, contralto, John Jamison, tenor, John Wainman, baritone; Lowell Patton, organist  
 WAAT—△ Morning Meditations; Rev. Donald McKay  
 WEVD—"Starting the Day Right"  
 WHN—The Early Bird, Perry Charles  
 WINS—Musical Clock  
 WMCA—Pinot Pete, songs  
 WNEW—Uncle Pete & Louise  
 WOR—Current Events  
 WOV—Breakfast Gema

**8:15 a.m.**  
 WEA—Don Hall Trio  
 WABC—Carla Romano, pianist  
 WJZ—Win Meeder, organist  
 WAAT—Rhythmic Melodies  
 WEVD—The Cuckoo Clock  
 WMCA—Fern Scull, piano  
 WNEW—Hillbilly Music  
 WOR—Voice of Gold; Melody Moments; Beauty Advice  
 WOV—City Consumer's Guide

**8:30 a.m.**  
 WEA—Cherico, inspirational talk & music; J. Harrison Isles, musical director  
 WABC—Chapel Singers  
 WAAT—Organ Music  
 WEVD—Italian Music  
 WMCA—Barnacle Bill, Songs  
 WOR—Happy Hal's Kitchen  
 WOV—Morning Melodies

**8:45 a.m.**  
 WABC—Lyric Serenade  
 WJZ—Lant Trio & White  
 WAAT—Tuneful Tales  
 WEVD—Musical Program  
 WMCA—To be announced  
 WNEW—Dance Gema  
 WOR—Rhythm Encores

**9:00 a.m.**  
 WEA—Richard Leibert, organist  
 WABC—Coffee and Doughnuts  
 ★ WJZ—The Breakfast Club, Orch., Jack Owens, tenor, Morin Sisters, harmony & Don McNeill, m.c.  
 WAAT—John X. Loughran  
 WHN—Cabbages & Kings  
 WINS—Your Favorite Hymns  
 WMCA—Organ Revelies  
 WNEW—Jimmy Rich, organist

**9:15 a.m.**  
 WABC—Jan Savitt's Orchestra  
 WAAT—Bird Lovers' Music  
 WINS—Quarter-Hour with Gay Lee  
 WMCA—Hon. Phelps Phelps  
 WOR—Home Town Boys, trio

**9:30 a.m.**  
 WEA—Children's Sick-Abed Program; Janet Van Loon  
 WABC—He, She & They; Mary Eastman; Evan Evans; Orch.  
 WAAT—Breakfast Club  
 WHN—News  
 WINS—Organ Recital  
 WMCA—String Trio  
 WNEW—News; Health Prgm.  
 WOR—Shopping with Jean Abbey  
 WOV—Serenaders

**9:45 a.m.**  
 WEA—The Sizzlers, trio  
 WINS—Lane and Anderson  
 WMCA—Margaret Crane  
 WNEW—Uncle Pete and Louise

WOR—Don Carlos' Orchestra  
 WOV—Melody Mariners

**10:00 a.m.**  
 WEA—News; Johnny Marvin, tenor  
 WABC—News; "Maurice, the Voice of Romance"  
 WJZ—Josephine Gibson, hostess; Lois Miller, organist  
 WAAT—Home Furnishers  
 WBBR—Mornine Musicale  
 WHN—Organ Concert  
 WINS—News; Jerry Dean, songs  
 WMCA—Helen Leighton  
 WNEW—Make-Believe Ballroom  
 WOR—Pure Food Hour  
 WOV—Gloomchasers; Orch.

**10:15 a.m.**  
 WEA—Clara, Lu 'n' Em; Louise Starkey, Isobel Carrothera & Helen King, gossip  
 WABC—Bill & Ginger, songs & patter  
 WJZ—Fiorenda Trio  
 Romance Sans Paroles  
 Minuet Faure  
 Elegie  
 Appassionato  
 WAAT—Stuart Barrie, organ  
 WHN—Jessie Lubart, songs  
 WINS—Pipsqueak Pippins, Instrumental Group  
 WMCA—News; String Trio

**10:30 a.m.**  
 WEA—The Oleanders, male quartet  
 WABC—Jack Fulton's Orchestra  
 WJZ—Today's Children, dramatic sketch with Irma Phillips, Bess Johnson & Walter Wicker  
 WAAT—Betty Carr, Larry Heriman; Orchestra  
 WBBR—△ "Prophecy," Judge Rutherford  
 WHN—About Town, movie news  
 WINS—New York Hour  
 WMCA—Educational Food Program, Dr. Daniel R. Hodgden, Speaker  
 WOV—News Commentator

**10:45 a.m.**  
 WEA—Betty Crocker, cooking talk  
 WABC—Mrs. Wiggs of the Cabbage Patch, sketch  
 WJZ—News; Herman & Banta  
 WAAT—Happy Ranger  
 WBBR—Gems of Melody  
 WHN—Steven Barry, songs  
 WOV—Venetian Serenade

**11:00 a.m.**  
 WEA—Sydney Sukenig, pianist  
 Tocata Paradies  
 Polichinelle Rachmaninoff  
 Nocturne in E Major  
 Chopin  
 Scherzo "A Midsummer Night's Dream"  
 Mendelssohn

WABC—Cooking Closeups; Mary Ellis Ames  
 WJZ—The Honeymooners  
 WAAT—Old Uncle Jonathan  
 WBBR—Watch Tower Ensemble  
 WHN—Serenade  
 WINS—Frosini, accordionist  
 WMCA—To be announced  
 WNEW—Charming Moments  
 WOR—Allie Lowe Miles Club  
 WOV—Maytime Orchestra

**11:15 a.m.**  
 WEA—Verna Burke, contralto  
 WABC—Gothamaires  
 WJZ—Tony Wons, philosopher  
 WAAT—Musical  
 WINS—Happy Valley Folks  
 WMCA—Katherine & Calliope  
 WNEW—U. S. Navy Band  
 WOV—Ali D'Italia

**11:30 a.m.**  
 WEA—Homespun, Dr. Wm. Hiram Foulkes  
 WABC—Betty Moore  
 WJZ—Army Band  
 WAAT—Mullins' Orch.  
 WBBR—The Golden Age  
 WHN—Messages of Truth  
 WINS—Jack Douglas' Relatives  
 WMCA—Beauty Guild  
 WNEW—American Ensemble  
 WOR—△ The Lamplighter; Dr. Jacob Tarshish, philosophical talk  
 WOV—Italian Varieties

**11:45 a.m.**  
 WEA—Magic Recipes, Bill Bradley & Jane Ellison  
 WABC—Wallace Butterworth, "Gossip Behind the Microphone"  
 WAAT—Bill Rider, songs  
 WBBR—Organ Harmonies  
 WHN—Edward Matthews baritone  
 WNEW—Pat and Patty  
 WOR—Frank and Flo, songs

**12:00 Noon**  
 WEA—The Story of Mary Marlin

**12:05 p.m.**  
 WABC—Voice of Experience  
 WJZ—Fields & Hall, songs  
 WAAT—Appleknockers  
 WBBR—Noon Weather Forecast  
 WHN—Anna Anderson, soprano  
 WINS—News Summary  
 WMCA—Monitor Views the News  
 WNEW—Musical Gema  
 WOR—Current Events  
 WOV—La Colonia Ensemble

**12:15 p.m.**  
 WEA—Honeyboy & Salsalras, comedy sketch  
 WABC—The Gumps, sketch  
 WJZ—Bennett Sisters, trio  
 WAAT—Michael's Orch.  
 WHN—Rhythm Interlude  
 WINS—The Tuneful Tailors  
 WMCA—△ Mid-day Message  
 WNEW—Walkathon  
 WOR—Tex Fletcher  
 WOV—Adventures of Frerhino

**12:30 p.m.**  
 WEA—Merry Madeaps; Frank Sherry, tenor; Dance Orch., direction of Norman L. Cloutier  
 WABC—"Five Star Jones," dramatic program  
 WJZ—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orchestra  
 WAAT—Broadwayites  
 WHN—Dance Time  
 WINS—Ted Fiorito and June Irwin  
 WMCA—Brooklyn's Women's Court Alliance  
 WNEW—Jan, Jude & Jerry  
 WOR—Marjorie Harris, contralto  
 WOV—Italian Music & Drama

**12:45 p.m.**  
 WABC—The Story of A Thousand Dollars, drama  
 WAAT—News Flashes  
 WINS—Inquiring Microphone  
 WMCA—Donald Novis, songs  
 WOR—Luncheon

**1:00 p.m.**  
 WEA—Marketa and Weather  
 WABC—George Hall's Orch.  
 WAAT—Baron's Studio Party  
 WINS—Betty & Bob, sketch  
 WMCA—Clinic of the Air; Dr. Royal S. Copeland  
 WNEW—Happy Ranger  
 WOR—Household Hints; Orch.  
 WOV—Words of Wisdom

**1:15 p.m.**  
 WEA—Peggy's Doctnr  
 WINS—Hawaiian Fantasies  
 WMCA—Mirror Reflections, Sid Schwartz  
 WNEW—Elizabeth Hour  
 WOR—Gabriel Heatter, News  
 WOV—La Voce D'Oro

**1:30 p.m.**  
 WEA—Tommy Tucker's Orch.  
 WABC—Eddie Dunstedter, organist  
 WJZ—Jules Lande's Ensemble  
 WAAT—Castles in the Air  
 WHN—Matinee Concert  
 WINS—German Hour, songs  
 WMCA—Shut-In Hour  
 WNEW—Morton Bellin, tenor  
 WOR—Theater Club of the Air  
 WOV—Italian Theater

**1:45 p.m.**  
 WJZ—Words and Music, Maude Muller, contralto; Charles Sears, tenor; Harvey Hayes, narrator; string ensemble  
 WAAT—Musical Program  
 WMCA—Roger and Rudd  
 WOR—Rex Battle's Orchestra

**2:00 p.m.**  
 WEA—Two Seats in the Balcny; Carol Deis & Ivy Scott, sopranos; Celia Branz, contralto; Fred Hufsmith, tenor; Donald Beltz, baritone; Harold Sanford's Orch.  
 WABC—Marie, Little French Princess  
 ★ WJZ—Radio City Matinee; Ray Noble's Orch.; Gabrielle de Lys, blues singer & Al Bowly, soloist  
 WAAT—Music to Suit  
 WHN—New York Civic Symphony  
 WINS—Vincent Sorey, violinist  
 WMCA—Kearns and Fondville  
 WOR—Dr. Payne, psychologist  
 WOV—Dino Galli, tenor

**2:15 p.m.**  
 WABC—Romance of Helen Trent

**2:30 p.m.**  
 WEA—Vaughn de Leath, songs  
 WABC—School of the Air  
 WINS—Spanning the Stars  
 WMCA—Wanda Goll, songs  
 WNEW—Diathermy Talk  
 WOR—Women's Hour

**2:45 p.m.**  
 WEA—Al & Lee Reiser, piano duo  
 WAAT—Yodelin' Twins  
 WINS—Riddles and Grins  
 WMCA—Bob Merritt, songs  
 WNEW—Fifteen Minute Men, Orchestra

**3:00 p.m.**  
 WEA—Vic & Sade with Art Van Harvey, Billy Idelson and Bernardine Flynn, comedy sketch  
 ★ WABC—Kate Smith's Matinee Hour  
 WJZ—Lillian Burkman, soprano  
 Le Tasse Godard  
 The Night Is But a Mirror Browning  
 Vespere LeBlanc  
 Joy Spohr  
 WEVD—Around the World, variety program  
 WINS—The Interview  
 WMCA—String Trio  
 WNEW—Make-Believe Ballroom  
 WOR—Clinic of the Air

**3:15 p.m.**  
 WEA—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum and Charles Eggleston  
 WJZ—The Wise Man, sketch  
 WAAT—Melodies  
 WINS—Marshall Novack, songs  
 WMCA—To be announced  
 WOR—Blackstone Ensemble  
 WOV—Kate Keith Field, songs.

**3:30 p.m.**  
 WEA—Dreams Come True; Barry McKinley, baritone and Ray Sinatra's Orchestra  
 WJZ—George Hamilton's Orch.  
 WAAT—Echoes of Poland  
 WEVD—Joseph Bercevic's String Ensemble  
 WHN—Matinee Musicale  
 WINS—Vincent Sorey's Orch.  
 WMCA—Matinee Melodies  
 WNEW—Jack Savage and Song Trio  
 WOR—"Where in the World is Tibet?"; Dorothy Gates  
 WOV—Italian Musicale

**3:45 p.m.**  
 WEA—Herald of Sanity; Dr. Jos. Jastrow, speaker  
 WMCA—A. L. Alexander's Street Forum  
 WOR—June Artell, Songs; Orchestra

**4:00 p.m.**  
 WEA—Woman's Radio Revue; Joseph Littau's Orch. and Claudine MacDonald  
 WABC—Nat'l Student Fed. Prgm.; Jean Ford, editor, "Unemployment for College Graduates," guest speaker  
 WJZ—Betty and Bob, sketch  
 WAAT—Ed Sutton's Orchestra  
 WEVD—Polish Music  
 WINS—Down Home Boys  
 WMCA—Today's Winners  
 WNEW—△ Old Fashioned Gospel Hour  
 WOLT—Robert Reud, "Town Talk"; Orchestra  
 WOV—Tea Time Review

**4:15 p.m.**  
 WABC—Curtis Institute of Music  
 WJZ—Jackie Heller, tenor  
 WAAT—Organ Music  
 WINS—Vincent Sorey's Orch.  
 WOR—Eddie Connors, banjoist; Georgene Gordon, contralto; Conrad & Tremont, piano duo

**4:30 p.m.**  
 WEA—Jack Savage's Hillbillies  
 ★ WJZ—Rochester Civic Orch.; Guy Fraser Harrison, director  
 WAAT—Piano Novelties  
 WEVD—Italian Music  
 WHN—Robert Berry, baritone  
 WINS—The Osbornes, harmony duo  
 WNEW—Make-Believe Ballroom  
 WOR—"Science in Your Home"  
 WOV—Welfare Council

**4:45 p.m.**  
 WAAT—Appleknockers  
 WEVD—Musical Album  
 WHN—Vic Vlafora, xylophonist  
 WINS—Men of the Sea  
 WNEW—Piano & Organ, duo  
 WOR—The Life of Mary Sothern  
 WOV—Opera Echoes

**5:00 p.m.**  
 WEA—N. Y. C. Housing Authority Programs; Guest Speaker  
 WABC—Adventure Hour; "Og. Son of Fire," sketch  
 WAAT—Jackie Farrell's Sport Spot  
 WEVD—Minclotti and Company, drama  
 WHN—The Society Slcuth  
 WINS—Cocktail Hour  
 WMCA—String Trio  
 WNEW—Popular Music  
 WOR—Current Events  
 WOV—Italian News Flash

**5:15 p.m.**  
 WEA—Tom Mix's Straight Shooters  
 WABC—Skipty, sketch  
 WAAT—Instrumental Novelties  
 WHN—Chick Evans, tenor  
 WMCA—To be announced  
 WOR—The Captivators  
 WOV—Victor Ariola, songs

**5:30 p.m.**  
 WEA—Geo. Sterney's Tea Music  
 WABC—Jack Armstrong, sketch  
 WJZ—The Singing Lady  
 WAAT—Rhythmic Melodia  
 WEVD—Italian Musicale  
 WHN—Jerry Farrar, ballads  
 WINS—Bill Barnes, the Aviator  
 WMCA—Al Shayne and Jerry Baker; Orchestra  
 WNEW—Hillbilly Music  
 WOR—Adv. of Jack and Fritz  
 WOV—Orchestra and Sketch

**5:45 p.m.**  
 WEA—Stamp Club with Capt. Tim Healy  
 WABC—Dick Tracy, sketch  
 WJZ—Little Orphan Annie  
 WHN—Forum Intercolligate  
 WINS—To be announced  
 WNEW—Walkathon  
 WOR—Adventures of Jimmie Allen

**7:00 p.m.**  
 WEA—Jack Denny's Orch.  
 ★ WABC—Myrt & Marge  
 ★ WJZ—Amos & Andy  
 WBBR—From the Balkans  
 WHN—Bryce Oliver, news  
 WINS—World International Program, Joseph Rumshinsky's Orchestra  
 WLWL—Francis Flanagan, violinist; Weather  
 WMCA—Johnny Muldowney and Priscilla Penn, songs; Orch.  
 WOR—Jack Filman, sports

**7:15 p.m.**  
 ★ WEA—FORAN PRESENTS Stories of the Black Chamber, dramatic sketch  
 WABC—Just Plain Bill, sketch  
 WJZ—Plantation Echoes; Willard Roblson's Orch.; Southernaires Quartet  
 WBBR—△ Discussion from The Golden Age  
 WHN—Edw. Matthews, baritone  
 WLWL—"Sincera"; orch.  
 WMCA—Jewish Composers  
 WNEW—Screen Review  
 ★ WOR—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch

**7:30 p.m.**  
 WEA—Easy Aces, comedy skit  
 WABC—The O'Neills, sketch, with Kate McComb, Jack Rubin, Aec McAlister, Jane West & Jimmy Tansey  
 ★ WJZ—Red Davis  
 WBBR—Watchtower Organ; Stanley Gohlingshorst, baritone  
 WHN—Sports  
 WINS—Seven Day Derby  
 WLWL—△ Diocesan Priests' Program; talk by Rev. Aloysius F. Coogan  
 WNEW—John Kelvin, Kay Reed and Roscommon Band  
 WOR—Al and Lee Reiser; The Four Tempos; Orchestra

**7:45 p.m.**  
 ★ WEA—ALKA-SELTZER Presents Uncle Ezra's Radio Station with Pat Barrett, Cliff Sumbler, Carleton Guy, Nora Cunneen and others  
 ★ WABC—Boake Carter, news  
 ★ WJZ—Dangerous Paradise, sketch with Elsie Hiltz & Nick Dawson  
 WHN—Bel Canto Girl's Trio  
 WINS—Vincent Sorey's Orch.  
 WLWL—Polish Folk Music  
 WMCA—Melodies of Soviet Russia  
 WNEW—Contest News Program  
 WOLT—The Puzzlers

**8:00 p.m.**  
 WEA—Mary Pickford and Co.; Popular Plays; Musical Direction Lou Silvers  
 WABC—"Diane, and Her Life Saver," musical comedy starring; Audrey Mason, soprano; Edward Nell, Jr., baritone; Cavaliers; Victor Arden's Orch.  
 WJZ—Penthouse Party; Mark Hellinger & Gladys Glad; Peggy Flynn, comedienne; Sam Hearn, comedian; Emil Coleman's Orch.; Guest Artist  
 WEVD—Talk  
 WHN—Wandering Truobador  
 WHOM—Joe Horusby, lyric baritone  
 WMCA—Three Little Funsters  
 WNEW—Uncle Lum  
 WOR—The Lone Ranger

**8:15 p.m.**  
 ★ WABC—Edwin C. Hill, "The Human Side of the News"  
 WEVD—Studio Program  
 WMCA—Five Star Final  
 WNEW—Pickard Family

**8:30 p.m.**  
 ★ WEA—Wayne King's Orch.  
 WABC—Everett Marshall's Broadway Varieties; Elizabeth Lennox, contralto; guests; Victor Arden's Orch.  
 WJZ—Lanny Ross, tenor; Orch. guest artist  
 WEVD—The Old Music Shop, sketch  
 WHN—Reed and Allison, piano duo  
 WMCA—Harry Hershfield, commentator  
 WNEW—Hertz Brothers  
 WOR—Eduard Werner's Varieties

### Night

**6:00 p.m.**  
 WEA—Dance Orchestra  
 WABC—Buck Rogers, sketch  
 WJZ—Education in the News  
 WBBR—Golden Age Orchestra  
 WHN—Matinee Musicale  
 WINS—Sports Review  
 WLWL—"A Thought A Day," Rev. Raymond J. Prindiville, Alma Stoll, contralto  
 WMCA—George Cohen, Dog Talk  
 WNEW—June Erwin; Sons of Pioneers  
 WOR—Uncle Don

**6:15 p.m.**  
 WEA—Harry Kogen's Orch.  
 WABC—Bobby Benson & Sunny Jim  
 WJZ—Alma Kitchell, contralto  
 Still Wie Die Nacht  
 Bohm  
 By the Bend of the River  
 Elyards  
 L'Amour Toujours L'Amour  
 Frlml  
 Brahms  
 Leroux  
 Granados  
 Romanza  
 WHN—Rhythm Interlude  
 WINS—Howard Price, tenor; Earl Harper, commentator  
 WLWL—Weather Report  
 WMCA—Safeguarding Investments; News  
 WNEW—Pickard Family

**6:30 p.m.**  
 WEA—News; Mississppi Minstrel, Dale Wimbrow  
 WABC—The Shadow, drama; News  
 WJZ—News; Three X Sisters  
 WBBR—△ "The Christ," Judge Rutherford  
 WHN—News  
 WINS—Globe Trotters  
 WLWL—Little Theater of the Air  
 WMCA—Screen Revue, Sam Taylor  
 WNEW—News; Sports Talk  
 WOR—Gabriel Heatter

**6:45 p.m.**  
 WEA—The Desert Kid, sketch; Ranch Boys' Trio  
 WJZ—Lowell Thomas, news  
 WBBR—Golden Age Orchestra  
 WHN—Uncle Nate and Iggy  
 WINS—Happy Valley Folks

# Heard On the Air

(Continued from Page 13)

see his mother and relieve his conscience of a fact harbored in his soul. The burden concerns the breaking of his sister's engagement to a society youth, through the brother's criminality. This confession that may prove to be a deathbed unburdening, he hopes will be the wreck of his sister's life . . . All this is presented to the listener *dramatized*; we hear the voices of the youth, the mother, the sister, her society fiance, his mother, an underworld swain (the youth's criminal mentor) called Dude, and others. All ends well inasmuch as the maze of confessions brings the statement from Warden Lawes at the end of the half-hour that boy and girl were reconciled after their thwarted engagement.

If you are not too particular as to the authenticity of crooks' action and dialogue; if you like a strong sob-sisterish note of sentimentality; if you are not too meticulous about your air characters being realistically drawn from life—then you will get a kick out of this.

Warden Lawes, who is on the program to introduce the dramatization and to conclude it, has a pleasing voice and talks well. The incidental music adds much to the entertainment.

**Whiteman Music Hall** ★★  
 Heard Thursday, March 14, on occasion of Lou Holtz premiere, at 10 p. m. EST (9 CST) over an NBC-WEAF network. Sponsored by Kraft Cheese.

Talent: Paul Whiteman's orchestra, including Ramona, the King's Men, etc.; Helen Jepson, soprano, and Lou Holtz, comedian.

As usual the musical portion of this program was excellent—Ramona and the King's Men offering their customary stellar performances, and Helen Jepson singing Tales from the Vienna Woods as beau-



**MARIO CHAMLEE**  
 Come April 29 this tenor of the Metropolitan will depart from his dignity and add to his achievements comedy dialect, on an NBC program making its debut on that date. Hear him now in his better known role, as operatic soloist, with the Garden Hour on Sundays at 2:30 p. m. EST (1:30 CST) on the NBC-WEAF chain

tifully as I've ever heard it. The orchestral arrangement of Valencia was also noteworthy.

But the principal reason for my tuning in this program tonight was to hear what Lou Holtz added, if anything. The verdict is entirely satisfactory for Mr. Holtz. The veteran dialect raconteur made an auspicious start and certainly may be called an added attraction by this weekly hour. Listeners will not soon forget the Japanese refusal theme-gag which carried through this program. His enaction of the role of Mahatma Holtz, secretary to the Maharajah of Pajama, likewise was very funny.

Mr. Holtz entirely vindicated Rudy Vallee's earlier judgment in featuring the comedian numerous times on the Variety Hour.

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## Wednesday - Continued

<p>8:45 p.m.                  WEVD—Talk                  WMCA—Dancing Feet; Dr. Henry Gartner, talk; Jerry Baker, tenor                  WNEW—Dance Orchestra</p> <p>9:00 p.m.                  ★ WEA—Town Hall Tonight; Fred Allen, comedian; Portland Hoffa; Songsmiths Quartet &amp; Lennie Hayton's Orch.                  ★ WABC—Andre Kostelanetz' Orch.; Lily Pons, soprano; Vocal Ensemble                  ★ WJZ—Warden Lewis E. Lawes in "Twenty Thousand Years in Sing Sing"; Orch. direction of Thomas Belviso                  WHN—Parisien Orchestra                  WMCA—Advs. of Santos Vegas                  WNEW—Aronyos's Gypsy Orch.                  WOR—"Happy Hall's Housewarming," Hal O'Halloran; The Prairie Ramblers &amp; Patsy Montana</p> <p>9:15 p.m.                  WHN—How Songs Were Born                  WMCA—Janiboree                  WNEW—Walkathon</p> <p>9:30 p.m.                  ★ WABC—Burns &amp; Allen                  ★ WJZ—John McCormack, tenor                  WHN—The Virginians, male quartet                  WMCA—Mid-week Forum                  WNEW—Sports Parade                  WOR—Harv and Esther</p> <p>9:45 p.m.                  WHN—Margaret West                  WOR—Jan Garber's Orchestra</p>	<p>10:00 p.m.                  ★ WEA—Pleasure Island; Guy Lombardo's Orch.; Ricardo Cortez, narrator                  WABC—The Family Hotel; Jack (Peter Pfeiffer) Pearl; Cliff Hall; Patti Chapin, songstress; Freddie Rich's Orch.                  WJZ—Jimmie Fidler's Hollywood Gossip                  WEVD—Male Quartet                  WHN—Billy Rhodes                  WMCA—Beauty That Endures                  WOR—Human Side of Government</p> <p>10:15 p.m.                  WJZ—Madame Sylvia of Hollywood, guest speaker                  WEVD—Labor Series, talk                  WHN—Tuneful Tidbits                  WMCA—War Clouds, talk                  WNEW—Dance Parade                  WOR—Harlan Read, current events</p> <p>10:30 p.m.                  ★ WEA—Ray Noble's Orch.                  ★ WABC—Columbia's Concert Hall; Instrumental Soloists; Symphony Orchestra, direction Howard Barlow; Ernest Hutcheson, pianist                  Overture "Fingal's Cave" Mendelssohn                  Concert in C Minor Mendelssohn                  WJZ—To be announced                  WEVD—Ruth Mezz, soprano                  WMCA—Charles Ingersoll                  WOR—Vignettes</p> <p>10:45 p.m.                  WEVD—Rose Kay, piano                  WMCA—Modern Woman's Serenade</p>	<p>11:00 p.m.                  WABC—"The Four Aces of Bridge," Oswald Jacoby, David Burnstine, Michael T. Gottlieb and Howard Schenken; Leon Belasco's Orchestra                  WEA—John B. Kennedy, talk                  WJZ—Larry Siny's Orchestra                  Amateur Night in Harlem; WMCA WNEW                  WHN—Musical Moments                  WOR—Weather; Current Events</p> <p>11:15 p.m.                  WEA—Voice of Romance, Robert Rnyce, tenor                  WOR—Moonbeams, girls' vocal</p> <p>11:30 p.m.                  WEA—Eddy Duchin's Orchestra                  WABC—Ozzie Nelson's Orchestra                  WJZ—Luk Spots, male quartet; Jolly Coburn's Orchestra                  WHN—Midnight Melodies</p> <p>12:00 Mid                  WEA—Art Jarrett's Orchestra                  WABC—Jacques Renard's Orch.                  WJZ—Shandor, violinist; Florence Richardson's Orchestra                  WEVD—Dance Orchestra                  WMCA—Gems from the Classics                  WNEW—Dance Parade to 4 a. m.                  WOR—Broadway Lights; Orch. and Soloists</p> <p>12:30 a.m.                  WEA—Stan Myers' Orchestra                  WABC—George Hall's Orch.                  WJZ—Eddie Lane's Orch.</p> <p>1:00 a.m.                  WABC—Joe Haynes' Orchestra                  WMCA—Dance Music</p>
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# Programs for Thursday, March 28

## Star ★ Indicates High Spot Selections

**6:30 a.m.**  
 WBBR—△ Devotional  
**6:45 a.m.**  
 WEA—Health Exercises  
 WOR—Musical Gym Clock  
**7:00 a.m.**  
 WEVD—Cuckoo Clock  
**7:30 a.m.**  
 WABC—Organ Reveille, Fred Feibel  
 WJZ—Yolchi Hiraoka, Japanese xylophonist; Sylvia Altman, accompanist  
 WAAT—Breakfast Reporter  
 WHN—Ten-Ten Reveille  
 WNEW—Tunely Tunes  
 WOR—Vincent Sorey's Orch.  
**7:45 a.m.**  
 WEA—Pollock and Lawnhurst, piano duo  
 WJZ—Jolly Bill and Jane  
 WAAT—Housewarming  
 WEVD—△ Morning Devotions  
 WIIN—National Fellowship  
 WINS—Mr. and Mrs. Reader, "Those Neighbors of Yours"  
**8:00 a.m.**  
 WEA—Phil Cook's Notebook  
 WABC—The Bluebirds, girls trio  
 WJZ—Morning Devotions, with Kathryn Palmer, soprano, Joyce Allmand, contralto; John Jamison, tenor, John Wainman, baritone & Lowell Patton, organist and director  
 WAAT—△ Morning Meditations  
 Rev. Donald McKay  
 WEVD—Starting the Day Right  
 WIIN—The Early Birds  
 WINS—Musical Clock  
 WMCA—Pinto Pete, songs  
 WNEW—Uncle Pete & Louise  
 WOR—Current Events  
 WOV—Breakfast Gems  
**8:15 a.m.**  
 WEA—Don Hall Trio  
 WABC—Sidney Raphael, pianist  
 WJZ—Wm. Meader, organist  
 WAAT—Rhythmic Melodies  
 WEVD—Cuckoo Clock  
 WMCA—Fern Scull, piano  
 WNEW—Popular Dance Music  
 WOR—Beauty Talk; Melody Moments; Consumers' Guide  
 WOV—City Consumer's Guide  
**8:30 a.m.**  
 WEA—Cherio, Inspirational talk & music; J. Harrison Isles  
 WABC—Salou Musicale  
 WAAT—Organ Music  
 WEVD—Italian Music  
 WMCA—Barnacle Bill, Songs  
 WOR—Martha Manning, talk  
 WOV—Morning Melodies  
**8:45 a.m.**  
 WJZ—Landt Trio & White  
 WAAT—Tuneful Tales  
 WEVD—Musical Program  
 WMCA—Pinto Pete  
 WNEW—Dance Gems  
 WOR—Rhythmic Encores  
**9:00 a.m.**  
 WEA—Richard Leibert, organist  
 WABC—Coffee and Doughnuts  
 ★ WJZ—The Breakfast Club: Dance Band; Jack Owens, tenor; Bennett Sisters, trio  
 WAAT—John X. Loughran  
 WHN—Cabbages and Kings  
 WINS—Your Favorite Hymns  
 WMCA—Clinic of the Air; Dr. Royal S. Copeland  
 WNEW—Jimmy Rich, organist  
 WOR—Happy Hal's Kiteben  
**9:15 a.m.**  
 WABC—Sunny Side Up  
 WINS—Quarter Hour with Gay Lee  
 WMCA—Dicky and Blue Boy  
 WOR—Home Town Boys, trio  
**9:30 a.m.**  
 WEA—Children's Sick-A-Bed Program; Janet Van Loan  
 WAAT—Breakfast Club  
 WIIN—News  
 WINS—Organ Recital  
 WMCA—Lucille Grifka, pianist  
 WNEW—News; Health Talk  
 WOR—Clinic of the Air  
 WOV—Serenaders  
**9:45 a.m.**  
 WEA—Morning Melodies; Direction Leo Kliwen  
 WABC—Brad & Al  
 WINS—Welfare Reporter  
 WMCA—The Dentist Says  
 WNEW—The Dentist Says  
 WOR—Don Carlos' Orchestra  
 WOV—Melody Mariners  
**10:00 a.m.**  
 WEA—News; Johnny Marvin, tenor  
 WABC—News; Singing Chef  
 WJZ—Smack Out  
 WAAT—Home Furnishers  
 WBBR—Morning Musicale  
 WIIN—Alex Berlin, tenor  
 WINS—News; Bill Johnson, hill-billy songs  
 WMCA—Bob Keller, organist

WNEW—Make-Believe Ballroom  
 WOR—Pure Food Hour  
 WOV—Gloomchasers  
**10:15 a.m.**  
 WEA—Clara, Lu 'n' Em; Louise Starkey, Isobel Cartobers, & Helen King, gossip  
 WABC—Bill and Ginger, songs and patter  
 WJZ—Edward MacLugh, baritone  
 WAAT—Stuart Barrie, organist  
 WHN—Little Patty Kelly, songs  
 WINS—Pipsqueak Pippins, Novelty Instrumental Group  
 WMCA—News; Poet's Corner  
**10:30 a.m.**  
 WEA—Morning Parade, variety musicale  
 WABC—Jack Fulton's Orchestra  
 WJZ—Today's Children, dramatic sketch with Ina Phillips, Bess Johnson & Walter Wicker  
 WAAT—Dance Orchestra  
 WBBR—△ "Understanding the Bible," Judge Rutherford  
 WHN—Movie News  
 WINS—New York Hour  
 WOV—News Commentator  
**10:45 a.m.**  
 WABC—Mrs. Wiggs of the Cablage Patch, sketch  
 WJZ—News; Viennese Sextet  
 WAAT—Happy Rangers  
 WBBR—Gems of Melody  
 WHN—Rhythm Interlude  
 WMCA—Alvin Hartman fashions  
 WOV—Mirthmakers, sketch  
**11:00 a.m.**  
 WABC—Betty Barthell, songs  
 WJZ—Ilazel Arth, contralto  
 WAAT—Old Uncle Jonathan  
 WBBR—Golden Age Orch.  
 WHN—Paula Dore, soprano  
 WINS—Lang and Squire  
 WMCA—Peggy Brown, blues  
 WNEW—Charming Moments  
 WOR—Nell Vinick, beauty talk  
 WOV—Dance Orchestra  
**11:15 a.m.**  
 WEA—House Detective  
 WABC—Academy of Medicine; Dr. Robert H. Kennedy, Surgical Director, Beekman St. Hospital, N. Y. C., "If You Had An Accident"  
 WJZ—Tony Wons, philosopher  
 WAAT—Musical  
 WINS—Happy Valley Folks  
 WMCA—Up and Down Fifth Avenue, Mrs. C. Vanilorn  
 WNEW—Sewing at Home  
 WOR—Frank and Flo, songs  
 WOV—Ali D'Italia  
**11:30 a.m.**  
 WEA—Radi-Owens  
 WABC—Country Church of Hollywood  
 WJZ—Navy Band, Lieut. Charles Bentler, director  
 WAAT—Dance Orchestra  
 WBBR—Study from Book Jejuval; Organ Harmonies  
 WIIN—Rhythm Interlude  
 WINS—Jack Douglas' Relatives  
 WMCA—Tommy Sullivan, songs  
 WNEW—Ensemble Music  
 WOR—△ "The Lamplighter," Dr. Jacob Tarshish  
 WOV—Italian Varieties  
**11:45 a.m.**  
 WEA—Gypsy Trail  
 WAAT—Lionel Grose, songs  
 WIIN—Edward Matthews, baritone  
 WMCA—Helen Hancock Interviews Helen Hoerle  
 WNEW—Homespun Philosopher  
 WOR—The Aristocrats

## Afternoon

**12:00 Noon**  
 WEA—The Story of Mary Marlin, sketch  
 WABC—Voice of Experience  
 WJZ—Fields and Hall, songs  
 WAAT—Harold McNamara; Orchestra  
 WBBR—Weather Forecast; Time  
 WIIN—Anna Anderson, soprano  
 WINS—News  
 WMCA—Views of the News  
 WNEW—Popular Dance Music  
 WOR—Current Events  
 WOV—La Colonia Ensemble  
**12:15 p.m.**  
 WEA—Honeyboy & Sassafras, comedy team  
 WABC—The Gumps, sketch  
 WJZ—Merry Maes, trio  
 WAAT—Board of Health  
 WHN—Songs in Many Lands  
 WINS—The Tuneful Tailors  
 WMCA—△ Mid-day Message  
 WNEW—Walkathon  
 WOR—Mona Lowe, Blues  
 WOV—Adventures of Frechino

**12:30 p.m.**  
 WEA—Merry Madcaps  
 WABC—"Five Star Jones," dramatic sketch  
 WJZ—Nat'l Farm & Home Hour  
 Guest Speakers: Harvey Hays, reading; Walter Blaufuss' Orch.  
 WAAT—Broadwayites  
 WIIN—Dance Time  
 WINS—Ted Fiorito and June Irwin  
 WMCA—Dr. Henry K. Miller, Psychologist  
 WNEW—Ann Fitzpatrick  
 WOR—The Story Singer  
 WOV—Italian Music and Drama  
**12:45 p.m.**  
 WABC—George Hall's Orchestra  
 WAAT—News  
 WINS—Inquiring Microphone  
 WMCA—Donald Novis, songs  
 WNEW—Slaughter Ensemble  
 WOR—Luncheon Program  
**1:00 p.m.**  
 WEA—Market & Weather  
 WAAT—Baron's Studio Party  
 WHN—Fourth Floor Front  
 WINS—Betty & Bob, sketch  
 WMCA—Mirror Reflections  
 WNEW—Happy Ranger  
 WOR—Health Talk; Melody Moments  
 WOV—Words of Wisdom  
**1:15 p.m.**  
 WEA—Rex Battle's Concert Ensemble  
 WABC—Milan Leifer's Orch.  
 WIIN—Olga Delle Fagan, soprano  
 WINS—Hawaiian Fantasies  
 WMCA—Advertising Club Luncheon  
 WNEW—Elizabeth Hour  
 WOR—Gabriel Heatter, News  
 WOV—La Voce D'Oro  
**1:30 p.m.**  
 WEA—Annual National Traffic Safety Contest; Hon. Daniel C. Roper; Hon. Harold Hoffman; John E. Young; Robert L. Caplin  
 WABC—Cleo Brown, pianist  
 WJZ—Words & Music; Maude Muller, Edward Davies, baritone  
 WAAT—The Open Road  
 WHN—Matinee Concert  
 WINS—German Hour, songs  
 WOR—Advertising Club Lunch  
 WOV—Italian Theater  
**1:45 p.m.**  
 WABC—Mitchell Schuster's Tango Dahl Orkestar  
 WAAT—Musical Program  
**2:00 p.m.**  
 ★ WEA—Temple Bells; Broadcast from Budapest; Excerpts from Poldini's "Wedding in Carnival"  
 WABC—Marie, the Little French Princess  
 WJZ—Music Guild; Lesser Known Compositions of Great Composers; Guest Artists  
 WAAT—Dance Dandees  
 WHN—Theater News  
 ★ WHOM—RADIO GUIDE PRESENTS Joe Hornsby, lyric baritone  
 WINS—Vincent Sorey, violinist  
 WMCA—String Trio  
 WOR—What to Eat and Why  
 WOV—Operetta Miniature  
**2:15 p.m.**  
 WABC—Romance of Helen Trent  
 WAAT—Castles in the Air  
 WIIN—Hal Raymond, singing guitarist  
 WINS—Bill Barry, songs  
 WMCA—The Romancers, songs  
 WNEW—Uncle Pete & Louise  
 WOV—Italian Novelities  
**2:30 p.m.**  
 WEA—Vaughn de Leath, songs  
 WABC—American School of the Air; Music: "Schubert"  
 WAAT—Do You Remember?  
 WHN—Marianne Cox, contralto  
 WINS—London Crime Club  
 WMCA—Harriet Ayes, songs  
 WNEW—Diathermy Talk  
 WOR—Women's Hour  
**2:45 p.m.**  
 WEA—Gould & Sheffer  
 WJZ—Echoes of Erin; Joe White, tenor; instrumental trio  
 WAAT—Yodelin' Twins  
 WIIN—Lawrence Reid, baritone  
 WINS—Riddles and Grins  
 WMCA—Jose Alvarez, tenor  
 WNEW—Fifteen Minute Men  
**3:00 p.m.**  
 WEA—Vic & Sade, sketch; with Art Van Harvey, Billy Idelson and Bernardine Flynn

**3:15 p.m.**  
 WEA—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum & Charles Eggleston  
 WJZ—Eastman School of Music; Students from Piano Ensemble Classes  
 WAAT—Melodies  
 WINS—String Orchestra  
 WOR—Isabelle Guarini, soprano; Orchestra  
 WOV—Acordian Pete  
**3:30 p.m.**  
 WEA—Dreams Come True with Barry McKinley; Orchestra Direction Ray Sinatra  
 WAAT—Echoes of Poland  
 WEVD—Metropolitan String Ensemble  
 WINS—Beau Romantique  
 WNEW—Jack Savage & Song Trio  
 WOR—Karl Freund, "The Chee-tah in Art"  
 WOV—Italian Musicale  
**3:45 p.m.**  
 WEA—Imperial Greoadiers  
 WJZ—To be announced  
 WEVD—Anna Molke, soprano  
 WOR—Sylvia Cyde, soprano  
**4:00 p.m.**  
 WEA—Woman's Radio Revue; guest speaker; Joseph Littau's Orch.; Claudine MacDonald  
 WABC—Little House Family  
 WJZ—Betty & Bob, sketch  
 WAAT—Ed Sutton's Orchestra  
 WEVD—Polish Music Album  
 WINS—James Paul, baritone  
 WMCA—Today's Winners; Jack Fraser, Sports; Variety Show  
 WNEW—Make-Believe Ballroom  
 WOR—Wishing  
 WOV—Old Songs & New Artists  
**4:15 p.m.**  
 WABC—Salvation Army Band  
 WJZ—Dorothy Page, contralto  
 WAAT—Organ Music  
 WINS—Nina Martini, harp and songs  
 WOR—The Cubweb Hotel  
**4:30 p.m.**  
 WEA—Jack Savage's Hillbillies  
 WABC—Loretta Lee, songs  
 WJZ—Platt & Nierman, piano duo  
 WAAT—Piano Novelities  
 WEVD—Italian Variety Hour  
 WINS—16th Infantry Band Concert  
 WOR—Science In Your Home  
 ★ WOV—RADIO GUIDE PRESENTS Steven Barry in "Songs You Like to Hear"  
**4:45 p.m.**  
 WABC—Dick Messner's Orch.  
 WJZ—El Chico, Spanish Revue; Orchestra, soloists and east-net players  
 WAAT—Appleknockers  
 WIIN—Edith Marion, soprano  
 WNEW—Piano and Organ  
 WOR—The Life of Mary Sothern  
 WOV—Opera Erhnes  
**5:00 p.m.**  
 WEA—Nat'l Conference of Parents & Teachers Prgm.; "Emotional Conflicts, Their Origin, Prevention and Treatment," Mandel Sherman  
 WAAT—Jackie Farrell's Sport Spot  
 WEVD—Minciotti and Company, drama  
 WIIN—The Society Sleuth  
 WINS—Cocktail Hour  
 WMCA—String Trio  
 WNEW—Popular Music  
 WOR—Current Events  
 WOV—Italian News  
**5:15 p.m.**  
 WABC—Skippy, sketch  
 WJZ—Wooley, the Moth  
 WAAT—△ Inspirational Hour  
 WIIN—Michael Sherry, Irish tenor  
 WMCA—Y. M. C. A. Program  
 WOR—The Charioters  
 WOV—Nicola D'Amico, tenor

**5:30 p.m.**  
 WEA—Sugar and Bunny  
 WABC—Jack Armstrong, sketch  
 WJZ—The Singing Lady  
 WAAT—Rhythmic Melodies  
 WEVD—Italian Musicale  
 WIIN—Claire Deerfield, songs  
 WINS—Sleepy Time Lady  
 WMCA—Ai Shayne and Jerry Baker; Orchestra  
 WNEW—Hillbilly Music  
 WOR—The Three Treys  
 WOV—Sketch & Orch.  
**5:45 p.m.**  
 WEA—Willie Bryant's Orch.  
 WABC—Dick Tracy, sketch  
 WJZ—Orphan Annie  
 WHN—Leon Shevel, Russian baritone  
 WINS—To be announced  
 WNEW—Walkathon  
 WOR—Pauline Alpert  
**6:00 p.m.**  
 WEA—Dance Orchestra  
 WABC—Buck Rogers, sketch  
 WJZ—William Lundell Interview  
 WBBR—Watch Tower Ensemble  
 WHN—Audrey Harris, soprano  
 WINS—Sports Review  
 WLWL—"A Thought A Day," Rev. Raymond J. Prindiville; Orchestra; Weather  
 WMCA—Phil Harris' Orchestra  
 WNEW—June Erwin; Sons of Pioneers  
 WOR—Uncle Don, children's program  
**6:15 p.m.**  
 WEA—American Vocational Association; "Can Vocational Training Help the Worker?" William Green  
 WABC—Bobby Benson and Sunny Jim  
 WJZ—Angelo Ferdinando's Orch.  
 WHN—"Irish Showboat" with McNulty Family  
 WINS—Vincent Sorey's Orch.  
 WLWL—Blanche Mauelaire,  
 WMCA—Safeguarding Investments; Erling C. Olsen  
 WNEW—The Pickard Family  
**6:30 p.m.**  
 WEA—News; Mary Small, songs  
 WABC—Frank Dailey's Orch.  
 WJZ—News; Armand Girard, base  
 WBBR—△ "The Servant," Judge Rutherford  
 WHN—News; Bavarian Orch.  
 WINS—Globe Trotter  
 WLWL—Orchestra; Weather  
 WMCA—Lazy-T Roundup  
 WNEW—News; Sports Talk  
 WOR—Gabriel Heatter  
**6:45 p.m.**  
 WEA—To be announced  
 WABC—Margaret Brainard, beauty expert; Johnny Augustine's Orchestra; News  
 WJZ—Lowell Thomas, news  
 WBBR—Watch Tower Ensemble  
 WINS—Happy Valley Folks  
 WLWL—Talk  
 WMCA—Bud Rainey, songs  
 WNEW—Singers  
 WOR—News; Voice of Gold; Musical Program  
**7:00 p.m.**  
 WEA—Hal Kemp's Orch.  
 ★ WABC—Myrt & Marge, sketch  
 ★ WJZ—Amos & Andy  
 WBBR—Watetower Organ; F. W. Franz, tenor  
 WHN—Bryce Oliver, news  
 WINS—Jos. Rumshinsky's Orch.  
 WLWL—Dance Orchestra  
 WMCA—Col. G. T. Hutchinson, "Skylarks"  
 WOR—Jack Filman, sports  
**7:15 p.m.**  
 WEA—Whispering Jack Smith's Orchestra  
 WABC—Just Plain Bill, sketch  
 ★ WJZ—Gems of Melody; Alexander Thiede's Concert Orch.; Eva Gingras' Melodic Tone Chorus; Dwight Meade, commentator; quartet  
 WHN—Edw. Matthews, baritone  
 WLWL—"Sincera"; Orchestra  
 WMCA—News Behind the News; George Rosette  
 WNEW—Jan, Jude & Jerry  
 ★ WOR—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch  
**7:30 p.m.**  
 WEA—Merry Minstrels; Al Bernard & Emil Casper, end men; Wallace Butterworth, interlocutor; Mario Cozzi, baritone; Melodeers Quartet; Milton Rettenberg's Orch.

WABC—Nick Lucas, songs  
 WBBR—The Record Way  
 WHN—Song of Love  
 WINS—Seven Day Derby  
 WLWL—Talk  
 WMCA—The Folk Singer  
 WNEW—Feeney & Roscommon Boys  
 WOR—"The Street Singer," Arthur Tracy  
**7:45 p.m.**  
 ★ WABC—Boake Carter, news  
 WJZ—College Prom; Ruth Etting, songs; Red Nichols' Orchestra; Guest Artists  
 WBBR—Concert Orchestra  
 WINS—Vincent Sorey's Orch.  
 WLWL—Dance Orchestra  
 WMCA—△ Rerun of the Bible  
 WNEW—Contest News Program  
 WOR—Comedy Stars of Hollywood  
**8:00 p.m.**  
 ★ WEA—Vallee Variety Hour  
 ★ WABC—Hour of Charm; Phil Spitalny's Girl Vocal & Orchestral Ensemble  
 WEVD—Talk  
 WHN—The Skyliners, quartet  
 WMCA—Three Little Funsters  
 WNEW—Uncle Lum  
 WOR—Little Symphony Orchestra  
**8:15 p.m.**  
 WJZ—Tune Twisters  
 WEVD—Irish Blackbirds Orch.  
 WIIN—Synphonic Studies  
 WMCA—Five Star Final  
 WNEW—Pickard Family  
**8:30 p.m.**  
 ★ WABC—Forum of Liberty, Edwin C. Hill; Arnold Johnson's Orch.; Edward C. Nell, baritone  
 WJZ—Red Trails; dramatic story of the Royal Northwest Mounted Police; Military Band, direction Graham Harris  
 WEVD—The Virginians, vocal quartet  
 WIIN—Hurtado's Marimba Orch.  
 WMCA—Harry Hershfield  
 WNEW—Daure Orchestra  
**8:45 p.m.**  
 WEVD—"Psychologist" Dr. Sandor Lorand  
 WMCA—Dancing Feet; Dr. Henry Gartner, talk; Jerry Baker, tenor  
 WNEW—Halsey Miller  
**9:00 p.m.**  
 ★ WEA—Show Boat; Frank McIntyre; Lanny Ross, tenor; Muriel Wilson, soprano; Conrad Thibault, baritone; Molasses 'n' January; Gus Haensch's Band  
 ★ WABC—"The Caravan" with Walter O'Keefe; Annette Hanshaw; Glen Gray's Orch.; Ted Husing  
 WJZ—Death Valley Days, drama; Tim Frawley, Joseph Bell, Edwin M. Whitney; John White, the Lonesome Cowboy; Orch. direction Joseph Bonime  
 WIIN—Fischer's Hungarian Ensemble  
 WMCA—Four Tempos, songs  
 WNEW—Hona De Thury  
 WOR—Happy Hal's Housewarming  
**9:15 p.m.**  
 WMCA—Warren Moore, baritone  
 WNEW—Walkathon  
**9:30 p.m.**  
 WJZ—Music Magic; Ruth Lyon, soprano; Cyril Pitts, tenor; Roy Shield's Orch.; Jouu Blaine, narrator  
 ★ WABC—Fred Waring's Orch.  
 WIIN—Oxford Quartet  
 WMCA—Janiboree; Orchestra & Vocalists  
 WNEW—Sports Parade  
 WOR—Little Theater Tournameul  
**9:45 p.m.**  
 WIIN—Boston Sisters, hillbillies  
**10:00 p.m.**  
 ★ WEA—Paul Whiteman's Music Hall; Helen Jepson, soprano; Ramona; King's Men; John Hauser; Julliard Chorus; John Mercer; Bob Lawrence; Lnu Holtz, comedian  
 WJZ—Melodic Strings; symphonic ensemble  
 Overture "Orpheus in the Underworld" Offenbach  
 Old Folks at Home Busch Suite "Music Pictures," Opus 55 Foulds  
 WEVD—Henrik de Leeuw, author, Travelogue  
 WIIN—Westell Gordon, tenor  
 WMCA—Dinner in Honor of Augusto Rosso, Italian Ambassador to U. S.  
 WOR—Sid Gary, baritone

# Studio News and Notes

By E. J. Westlock

**W**OR has a weather man who is always right, whether or not the weather agrees with him. He doesn't predict it—and hope. He commands—and controls it. He is RAY S. LYON, engineer, who makes electricity do his bidding in obtaining sound effects. He has an electrically operated machine which gives off the roar and rumble of thunder, another which produces the cackling of hens, and contrivances which convey a realistic sound of the wash of waves, wind-storms, rain and hail.

You hear it, but you never see it. It isn't a clock, but it marks the hours. It never is announced, but its on the air regularly. Who, or what, is it? Vying for interest with the Forgotten Man is Peep, of WOR, about whom letters of inquiry continually are being received at the station. They ask: "What is the significance of the Peep which is heard on the hour, every hour, while the station is on the air?" Briefly, Peep is a time signal released from a special clock, accurate to 1-25 of a second, located in a vault in the offices of the Western Union Telegraph Company in New York City. The clock automatically is timed to make the "peep" sound, and comes over a specially leased wire.

The stickiest and thrillingest of the old-time melodramas and now are obtainable in a modern air edition called Lavender and Lunacy offered over WMCA at 9 p. m. every Saturday night under the auspices of the Dramatic Department of the New York School of Vocal Art. Since the ultimate in the production is to convince

**H**ERE'S A SECRET that's strictly between RADIO GUIDE and its readers. It's about Leah Ray, whose portrait is on the cover of this issue.

Leah, who would adorn any cover, is the principal in the latest Battle of the Century. Arrayed against her are those form-idable foes, Pounds and Ounces. Up to date it hasn't been a very fair struggle as the enemy ambushed the Southern lass at a time when she was vacationing and wasn't watching the culinary paths any too closely.

But with the would-be conquerors right at her heels, Leah turned and made a desperate stand. Unfortunately her only weapon is her will power, and from past experiences under identical circumstances she isn't sure that this is as trustworthy as it might be. Her difficulty is that she finds her real love, dessert, in league with her enemies. That's really a pitiless alliance as her loyalty to the one may cause her to surrender to the other.

As it is, she gets sweets by subterfuge. She wouldn't think of ordering them for herself—she just eats half of those ordered by her escorts. She knows this will at least throw the encroaching calories off the scent for a while, until she again can restore that will power to something more than normal strength.

Leah obtained her rigid diet from one of the ablest physicians in Manhattan. It cost her a huge sum, but that isn't a circumstance to what it costs the boys who flock around for the privilege of taking her out to dine. She observes it the most strictly between meals.

And just thinking about the things that really she should be going without, makes her simply ravenous—so what can a healthy young girl do but eat? And then, too, there's always the possibility that this shrewd miss figures that for diva's reasons she could afford to be a bit more robust.

That vacation of Leah's is about as evanescent as a wraith. It started to be a

## SPORTCASTS OF THE WEEK

(Time Shown Is Eastern Standard)

### SUNDAY, MARCH 24

WFBE (1200 kc)—Baseball; Cincinnati Reds vs. Boston Red Sox, 2:30 p. m.  
WGN (720 kc)—Hockey; National League Play-Off, 10:45 p. m.

### MONDAY, MARCH 25

Yankee Network—Baseball School, 5 p. m.  
CKCL (580 kc)—Hockey; Junior Play-Off, 9 p. m.  
WHN (1010 kc)—Boxing Bouts, 9:30 p. m.

### TUESDAY, MARCH 26

CKCL (580 kc)—Hockey; Boston Bruins vs. Toronto Maple Leafs, 9 p. m.  
WFBE (1200 kc)—Baseball; Cincinnati Reds vs. Boston Red Sox, 2:45 p. m.  
WGBF (630 kc)—Wrestling Matches, 10:45 and 11:15 p. m.

### WEDNESDAY, MARCH 27

Yankee Network—Baseball School, 5 p. m.  
CKCL (580 kc)—Hockey; Senior Play-Offs, 9 p. m.

### THURSDAY, MARCH 28

WFBE (1200 kc)—Baseball; Cincinnati Reds vs. Boston Braves, 2:30 p. m.

### FRIDAY, MARCH 29

CBS-WABC-NBC-WJZ Network—Steeplechase; Description of the Grand National from Aintree, England, 9:45 a. m.  
NBC-WEAF Network—Description of the Annual Golden Gloves Finals, 11:30 p. m.  
Yankee Network—Baseball School, 5 p. m.  
ABC Network—Boxing Bouts, 9:55 p. m.  
CKCL (580 kc)—Hockey; Junior Play-Off, 9 p. m.

WAAB (1410 kc)—Boxing Bouts, 9:55 p. m.  
WFBE (1200 kc)—Wrestling Matches, 9:30 p. m.

WGBF (630 kc)—Boxing Bouts, 10 and 10:45 p. m.

WMCA (570 kc)—Boxing Bouts, 9:30 p. m.

### SATURDAY, MARCH 30

Canadian Network—Hockey; N. H. L. Play-Offs; Boston vs. Maple Leafs, 9 p. m.  
CKCL (580 kc)—Hockey; Junior O. H. A. Play-Off, 3:30 p. m.  
WFBE (1200 kc)—Baseball; Cincinnati Reds vs. Philadelphia, 2:30 p. m.

the audience that "rags are regal raiment when worn for virtue's sake," the program particularly may strike the fancy of the depression-hit. Between acts, Vera Weikel will lead in community singing of old song favorites.

The American Scene, with representations by the arts, hardly can be a complete picture without inclusion of some of the material from ETHEL PEYSER'S new lecture series. Presented as The Springboard to Learning, it is a discussion of what true culture is, what it means, and how opportunities for it exist in the tiniest of hamlets and the most isolated of lives. It is heard over WMCA every Friday at 12:30 p. m.

**FLASH:** Tune in UNCLE NATE FIELDS and IGGY, new skit-musical show on WHN every Wednesday at 6:30 p. m. Uncle and Iggy, Nate Fields and Hal Raymond, respectively, are on the air by reason of the former's ability to imi-

tate anything, and the latter's versatility in playing or humming everything. Fields was graduated from one of Major Bowes' Amateur Hours, while the red-thatched Hal was launched as the protege of Mae Singhi Breen.

**BACKFIRE:** The laughing water story started to ripple again, but it got lalled down. Early reports were that the day WOR took to the air with its 50,000 watts transmitter, a home in Carteret, N. J., was thrown into fright and confusion when weird music and the voices of announcers were heard in every nook and cranny, although the radio was turned off. Finally the sounds were traced to a kitchen faucet from which trickled a small stream of water. A WOR engineer, hastily summoned, explained the phenomenon by pointing out that the flowing water picked up electrical energy as it came from the faucet to the drain, which acted as a condenser—but at the point someone remembered the same gag was pulled by a press agent 'way back when—

## The Cover Girl—Leah Ray

**H**ERE'S A SECRET that's strictly between RADIO GUIDE and its readers. It's about Leah Ray, whose portrait is on the cover of this issue.

Leah, who would adorn any cover, is the principal in the latest Battle of the Century. Arrayed against her are those form-idable foes, Pounds and Ounces. Up to date it hasn't been a very fair struggle as the enemy ambushed the Southern lass at a time when she was vacationing and wasn't watching the culinary paths any too closely.

But with the would-be conquerors right at her heels, Leah turned and made a desperate stand. Unfortunately her only weapon is her will power, and from past experiences under identical circumstances she isn't sure that this is as trustworthy as it might be. Her difficulty is that she finds her real love, dessert, in league with her enemies. That's really a pitiless alliance as her loyalty to the one may cause her to surrender to the other.

As it is, she gets sweets by subterfuge. She wouldn't think of ordering them for herself—she just eats half of those ordered by her escorts. She knows this will at least throw the encroaching calories off the scent for a while, until she again can restore that will power to something more than normal strength.

Leah obtained her rigid diet from one of the ablest physicians in Manhattan. It cost her a huge sum, but that isn't a circumstance to what it costs the boys who flock around for the privilege of taking her out to dine. She observes it the most strictly between meals.

And just thinking about the things that really she should be going without, makes her simply ravenous—so what can a healthy young girl do but eat? And then, too, there's always the possibility that this shrewd miss figures that for diva's reasons she could afford to be a bit more robust.

That vacation of Leah's is about as evanescent as a wraith. It started to be a

genuine, old-fashioned rest devoted to catching up with a lot of lost sleep and physical repose. But to have accomplished that she would have had to seek a nunnery.

It was only a couple of weeks ago that she was in the Hollywood restaurant in New York with a Chicago radio columnist who was visiting Manhattan (much to the distress of another columnist for the same periodical). At the same time Rudy Vallee had arranged to take a much needed rest in Florida.

The proprietor of the place had been wringing his hands for a week pondering over an attraction that temporarily might supplant the magnetic Yale batoneer. His worries (and Leah's vacation) vanished into limbo when he spied Miss Ray seated

in the place.

A little pleading, backed by a large financial offer, was like the French pastries and their ilk, verboten but too alluring to resist. So along with Phil Harris, Leah accepted. Now she and Harris are being featured at the Netherland-Plaza in Cincinnati and before them stretches a lengthy vista of engagements.

N. B.—Up to date, Pounds and Ounces with their doubtful ally (the unjust deserts) are about two up on Leah. But she still has a trick in reserve. If the odds become too unfair she plans to eschew columnists and other male pursuers and eat all her meals in those cozy little Tea Shoppes and Stoppe and Bite Nookes—for there she knows dieting will be automatic.

## Thursday—Continued

10:15 p.m.  
WEVD—Newspaper Guild  
WHN—Melody Triplets  
WOR—Harlan Read, current events

10:30 p.m.  
WABC—Capt. Dobbsie's Ship of Joy  
WJZ—Economics in a Changing Social Order; "Industrial Coxles," John Maurice Clark, President, American Economics Ass'n., and Professor of Economics, Columbia University; Dr. Gardiner C. Means, Financial Advisor, U. S. Dept. of Agriculture

WEVD—Eleanore Kane, soprano  
WHN—Nini's Parisienne Trio  
WNEW—Dance Parade  
WOR—Melodioscope; Orch. and Soloists

10:45 p.m.  
WABC—Voice of the Crusaders  
WEVD—Kroll & Forbes, piano team  
WHN—Pat Lynch, tenor

WMCA—Modern Woman's Serenade  
11:00 p.m.  
WEAF—John B. Kennedy, "Looking Over the Week"  
WABC—Little Jack Little's Orch.  
WJZ—Jack Denny's Orch.  
WHN—Marie De Ville, ballads  
WMCA—Robert Padlock, songs  
WNEW—The Cuban Boys  
WOR—Weather; Current Events

11:15 p.m.  
WEAF—Dance Orchestra  
WJZ—Tom Coakley's Orchestra  
WMCA—Seven Honey Boys  
WOR—Moonbeams, girls' trio

11:30 p.m.  
WEAF—Eddy Duchin's Orchestra  
WABC—Arthur Warren's Orch.  
WJZ—Marti Michel's Orch.  
WHN—Midnight Melodies  
WMCA—Weaver of Songs; Bob Berry, baritone

★ WVFW—RADIO GUIDE Players  
11:45 p.m.  
WABC—Jerry Freeman's Orch.  
WOR—Dance Orchestra

12:00 Mid.  
WEAF—Dance Orchestra  
WABC—Herbie Kay's Orch.  
WJZ—Shandor, violinist; Tommy Tucker's Orchestra  
WEVD—Dance Music  
WMCA—Gems from the Classics  
WOR—Charles Hazelton's Orch.

12:30 a.m.  
WEAF—Joe Reichman's Orch.  
WABC—Leon Navara's Orch.  
WJZ—Dancing in the Twin Cities  
WOR—Phil Harris' Orch.

1:00 a.m.  
WABC—Dance Orchestra  
WMCA—Dance Music  
WNEW—Dance Parade 'til 4:00 A. M.



## It's Never TOO LATE FOR A WIFE TO LEARN

**T**HE world is full of women who say to themselves, "My marriage was a mistake." No scandal. No open break. Just submission to a life without joy, without hope. Many women give up hope too soon. These cases are sad. They are doubly sad because the woman has largely herself to blame. No wife should let herself become faint-hearted about marriage. She should go right after the real facts. Times have changed. The days when a woman was compelled to use a poisonous, antiseptic, or none at all, have fortunately passed. The trouble is that some married women have not yet learned this.

**The truth about antiseptics**  
Of course women do not want to use poisons. Those who do take the risks of such a practice are simply living in a past age before modern improvements in antiseptics had been announced by the medical profession. Any excuse for using these poisons disappeared when Zonite was first offered in drug stores. Doctors now, without reservation, recommend the practice of feminine hygiene. They know that the tragedies are over. They are confident that delicate tissues will not be burned or desensitized. No lives will be ruined by Zonite. Zonite is safe, as safe as pure water. And Zonite is powerful. Taking carbolic acid as the standard for comparison, Zonite is far more powerful than any dilution of carbolic acid that may safely be used on the human body.

**Also Zonite Suppositories**  
Besides the liquid Zonite (three sizes 30¢, 60¢, \$1.00) there is a newer form, Zonite Suppositories. These are \$1.00 a dozen or 35¢ a box of three. They are dainty, white, cone-like forms which provide continuing antiseptic action. Some women prefer the liquid and some the suppositories. Others use both. Be sure to write for "Facts for Women." It is an up-to-date booklet giving a plain, clear statement on the whole subject of feminine hygiene. An actual education in marriage. All women can profit by its teaching. Just mail coupon.

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# Radio in a Gilded Cage

(Continued from Page 3)

elaborately radio-rigged yacht aloft is W. K. Vanderbilt's ocean-going *Alva*. Mr. Vanderbilt has not only a powerful receiving but also a powerful transmitting set. Whether he is on the other side of the world or anchored off Newport, he is in daily communication with his New York office.

With the *Alva* already bound for another globe-navigating cruise, it is rather startling to hear the secretary in the Vanderbilt city office say, "Oh, yes, I talked with Mr. Vanderbilt today!"

Among the most active water-isolated radios in this country is the set on lonely Gardiner's Island.

The mysterious stretch of land in Long Island Sound under lease to Clarence Mackay, is as far removed from the world as if it were part of the grim Galapagos group.

Half the time it is cut off from both East Hampton and New London by heavy fogs. Winter blizzards and Summer thunderstorms make the trip from either shore difficult.

The island has a romantic history. It came into the Gardiner family by royal grant in the Seventeenth Century.

Mr. Mackay uses it as a pheasant and grouse shooting preserve, but the Gardiners still hold title to it. The caretaker who lives there the year round has only his radio for company, since Clarence Mackay seldom visits the island.

## Hot Interludes

Like Winston Paul, the caretaker tunes in for the high spots. Broadway cabarets furnish his favorite programs.

The Charles Shipman Paysons, New York neighbors of Clarence Mackay, treat their radios as so much bread and butter.

Mrs. Payson, who was the former Joan Whitney, daughter of Mrs. Payne Whitney, thinks enough of the radio to have a set not only in her own suite, her hall and her library, but also in the swimming pool at her Long Island residence.

Mrs. Christian Holmes goes in for radios on even a more elaborate scale. She has just had her duplex apartment on Fifth Avenue wired for remote control. By using a small machine, she can move it from room to room and plug in on any station simply by dialing a number.

Remote control can be carried to any length. There is a banker near Scarsdale who has wired his house so that the remote control reaches not only every room in the place, but also the lamp-posts at the entrance to his estate! Even a large oak tree in front of the piazza has been wired. The results are amusing.

## The Friendly Jester

The oak tree connection has to do with a bird house attached to one of its limbs. When the banker presses a certain button, Summer birds start twittering in the little house. Bird song records are concealed in the main machine in the cellar of his home. The banker also pulls a Joe Cook trick on his guests. Whenever a car drives in the gates, a spring is touched that sets off the remote control in the lamp posts. "Well, John, that's a swell tie," booms forth the banker's voice from the air. Which all means that a record prepared by this remote control enthusiast has been slipped into the machine for the occasion!

Another remote control fan—this one lives on Long Island—has rigged up a loudspeaker back of a mounted moosehead in his library. He has also worked out a trick in the guest room closets. Every time a guest opens a closet door, it sets the radio going.

Newport radios are used for the most part in the sun parlors and conservatories. The Princess Anita de Graganca, sister of William Rhineland Stewart, has installed a very new cabinet radio on her sun porch at Newport, for her sons. Both sons go to Harvard. When they are at home they bring along lots of friends and give many parties, dancing to radio music.

When Prajadhipok, the former King of

Siam, visited the United States, he had radios installed in every room of the house he rented in Westchester County from Mr. and Mrs. Ogden Reid. The Siamese ruler favored jazz programs.

The radio sets designed for short wave lengths went along when the king and queen returned to Siam. "My brother wants to be able to tune in to the better jazz orchestras," Prince Svasti said.

## Hider Seeks Fun

I wonder if Prajadhipok will have a fresh radio setup in his new English home.

The tastes of Britishers for radio programs varies. Hider, Marshall Field's butler, likes Ed Wynn and Gracie Allen.

"It's a hit of lightness I'm keen for listening to," said Hider, "after I'm through with my work."

The former Doris Duke, now Mrs. Jimmie Cromwell, is crazy about accordion music. She'll tune in on any program that features an accordion player.

Miss Millie McWeam says she and Katherine Blake prefer events of national importance. Miss Blake's mother was the first wife of Clarence Mackay.

Jimmie Donahue, cousin of Barbara Hutton Mdivani, gets a kick out of Paul Whiteman's dance music. He learned to tap-dance to the radio!

Today the radio is so much a part of the lives of people, whether they are on Park Avenue or in the Ghetto, that the use of it is taken for granted.

Offhand, however, the casual observer might be inclined to think that the poor made more use of it than the rich. By digging a little and ferreting out the facts, one discovers that the average wealthy family knows as much about Amos 'n' Andy or the Joe Penner hour as the Smiths of the West Side flats.



ART KASSEL

Pictures of this maestro are few and far between. Here's his latest, taken just before one of his CBS-WABC network broadcasts Sundays and Tuesdays at 1:45 p. m. EST (12:45 CST), when he plays behind Pat Kennedy's singing. Art and his boys are on a road trip at present, but they hop back to Chicago for this commercial

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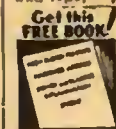
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**CBS-WABC**  
and Coast to Coast Network

## Saturday — Continued

9:15 p.m. WHN—Westell Gordon, tenor WLWL—Catholic Theater Movement WNEW—Walkathon	10:00 p.m. ★ WABC—GENERAL HOUSEHOLD UTILITIES Co. Presents the Minneapolis Symphony Orch.; Eugene Ormandy, conductor; Anne Campbell, poetess of the home, guest WEVD—Grand Opera WMCA—To be announced WNEW—Dance Parade 'til 4 a.m. WOR—Newark Civic Symphony	11:00 p.m. WABC—Glen Gray's Orch. WJZ—To be announced WHN—Dance Party WMCA—Nick Kenny's Varieties WOR—Weather; Current Events
9:30 p.m. WEAF—To be announced ★ WABC—STUDEBAKER Champions Present Richard Humber's Orch.; Joey Nash, tenor ★ WJZ—ALKA-SELTZER Presents The Nat'l Barn Dance; Lulu Belle; Uncle Ezra; Linda Parker; Spare Ribs; Hoosier Hot Shots; Maple City Four WHN—Saturday Symphony WMCA—Saturday Nighters WNEW—To be announced WOR—Dance Orchestra	10:15 p.m. WMCA—Bill Larkin, tenor 10:30 p.m. WEAF—Let's Dance; Three Hour Dance Prgm.; Kel Murray, Xavier Cugat & Benny Goodman & Their Orchs.; Phil Durey; Frank Luther; Jack Parker; Carmen Castiglia; Connie Gates; Helen Ward; Luis Alvarez, vocalists ★ WABC—California Melodies WJZ—Guy Lombardo's Orchestra WHN—Musical Moments WMCA—Charles Ingersoll	11:15 p.m. WOR—Dance Orchestra 11:30 p.m. WABC—Portland Junior Symphony Orchestra WJZ—Bernie Cummings' Orch. WOR—Wayne King's Orchestra 12:00 Mid. WABC—Johnny Green's Orch. WJZ—Shandor, violinist; Hal Kemp's Orchestra WEVD—Dance Music WMCA—Gems from the Classics WOR—Ted Weems' Orchestra
9:45 p.m. WNEW—Louis Betancourt's Orchestra	10:45 p.m. WEVD—Front Page Drama WMCA—To be announced	12:30 a.m. WABC—Frank Dailey's Orch. WOR—Dance Orchestra 1:00 a.m. WABC—Dance Orchestra WMCA—Dance Music

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The Rural Rhythm Boys

Listen to their Unique Tin Pan Band

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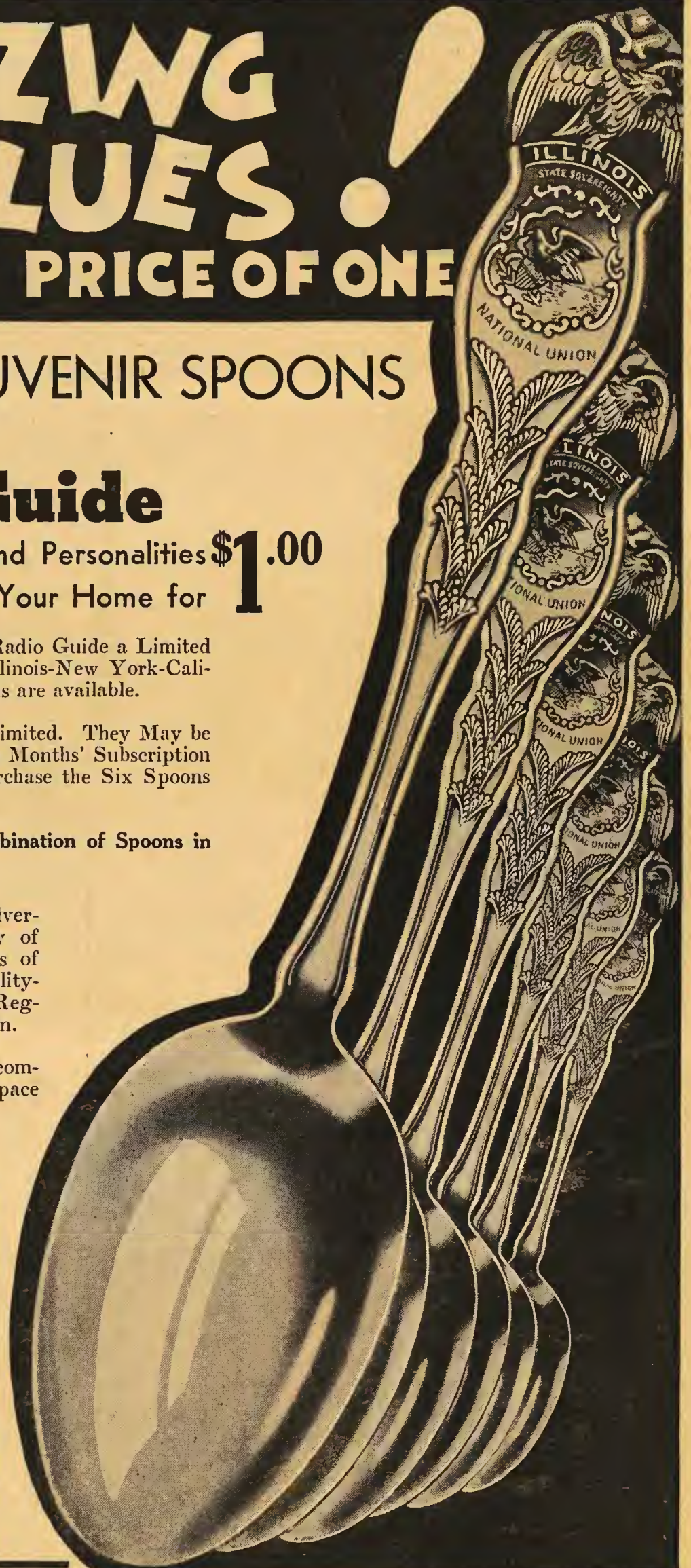
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# Charles Winninger

## As He Appears Under the MIKEroscope

By Fred Kelly

**C**HARLES WINNINGER has been connected so long with show boats, either real or mythical, that automatically he is accepted as a Southerner. The very name, Show Boat, suggests the turbid Mississippi and, save to the many who abide near its shores, the Father of Waters doesn't seem to exist north of the Mason and Dixon line.

But it is a fact that Winninger was born May 28, 1884, in Black Creek, Wisconsin. He had his first show boat experience when he joined the personnel of the *Cotton Blossom*, historic floating theater, at Keokuk, Iowa.

Charles' amazingly varied theatrical experiences date back to the overthrow of another tradition. He did not seek the stage in violation of parental mandates. Rather he was literally pushed into the theater by his father—ordered forth with his four brothers from the wings to do a good job—or else. Franz Winninger, their dad, had that militaristic bent which is peculiarly Teutonic—so the boys did a good job. They knew too well the cost of failure.

Oddly enough, this Spartan sire was not directly of the theater himself. He was a musician and an orchestra leader, but he had been in and around the theater so much that he eventually absorbed its influence. Finally he became manager of an Ashland, Wisconsin, showhouse. It was there he launched his training system on his children.

He organized his five sons into a variety troupe and demanded of them that they be able to reproduce capably any act which played the theater, be it musical, gymnastic or dramatic. It was a big order, but it made for versatility in his children.

That accounts for one phase of Charles Winninger's career when he was one of the most notable mimics on the stage—and found it difficult to obtain a role which did not call for imitations of reigning stars. His first really sensational success in this line came through his black-faced imitation of Leo Ditrichstein in *The Great Lover*. That was in 1916, and followed Charles' desertion of the family theatrical ventures and his experiences as a rambler of the rivers.

From that year on it was just a series of successes in notable musical comedies—a career which culminated in his riotous achievements in the bright-starred production, *Show Boat*, the musical pageant built upon Edna Ferber's best seller of the same name. This production was his stepping-stone to the air as Capt. Henry in the radio version of *Showboat*. And just by way of stressing his well rounded career it might be well to mention that back in the days when motion pictures were in their formative stage, Winninger was earning \$500 a week with a film company which also featured Charles Meighan and Raymond Griffith.

From a standpoint of height Winninger is small, as men go. He is five feet, six inches tall but inclines toward girth. He weighs 175 pounds. Although he already has passed the half century mark, his ruddy face with its silver halo and gleaming blue eyes smacks of youth.

He is a natural enemy of all clay pigeons. Just the sight of one on the wing arouses his phobia. He seizes his favorite shotgun and in a moment the air is filled with flying bits of vitrified mud. On one of his orgies in connection with a N. Y. Athletic Club tournament he destroyed 1,890 out of a possible 2,000 of the whirling targets.

His second "great weakness" is motoring, a pleasure he plans to indulge freely when he has reached retirement stage. Then he will maintain a ranch in California and a city home in New York, driving between them as often as the impulse moves him.

Charles Winninger broadcasts on the Good Gulf Program Sundays at 7:30 p. m. EST (6:30 CST; 5:30 MST; 4:30 PST) over an Eastern CBS network



CHARLES WINNINGER

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the forty-fifth. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

## Favorite Stories of the Stars

**T**ed Husing tells the following yarn on himself: Before he carved a niche for himself in radio he had been successively a soldier, stock salesman, orator, aviator—and even an electrician.

"Between jack-of-all-trading," recalls Ted, "I procured a job as an electrician's helper. I wasn't very fussy at the time—any old job that would buy me the coffee and cakes would do.

"One afternoon we were out on a job. After working several hours the boss electrician apparently became puzzled. He scratched his head and looked at the two wires that were jutting out of a wall. Finally he called to me. 'Say Ted,' he said, 'put your hand on one of these wires.'

"Naturally, I did as I was told. I picked up the wire nearest to me.

"'Feel anything?' called the boss.

"I didn't feel anything, and I said so.

"'Good,' said the boss electrician. 'I wasn't sure which was which. Don't touch the other wire or you'll be a dead man!'

"And that," concluded the bespectacled microphone talking wonder, "is how radio almost lost one of its better attractions!"

Gertrude Niesen, the sophisticated mistress of songs, never tires of telling a bon mot that concerns one of her maids, an Irish lassie named Norah.

The story goes back several years, when Gertrude first was gaining a foothold in radio. The day finally arrived when Gertrude reached the state of affluence where she could afford a servant, and

in response to her call the agency sent the aforementioned Norah.

Now Norah was a mighty fine domestic. She could cook the tastiest dishes, and she kept the apartment spotlessly clean. But Norah had one weakness—an Irish policeman who patrolled the neighborhood. Whenever Gertrude visited the kitchen in search of Norah she always found the policeman entertaining Norah.

Finally Gertrude decided to speak to Norah about the condition. "Norah," she said severely, "if you have that policeman in the kitchen again I shall speak to him!"

"Go as far as you like, Mum," replied Norah frigidly. "But yez'll never get him! We're to be married next Chuesday!"

# Amos 'n' Andy—Here They Are

(Continued from Page 9)

week, they lived a skeptical six days between their opening program and the date of the first pay check. Came the dough—and the boys breathed easier.

These activities were all that the listening public knew, but as a matter of fact the extra stunts handled by the performers were many and varied. They doubled in everything from sound effects to production and directorship of presentations, but they were becoming radio-wise with leaps and bounds.

Another handy man around the station was the youthful announcer, Quin Ryan, a promising young fellow—and the WGN executives were liberal with their promises. But to the credit of all it can be said that these pledges never were broken. Ryan made good with the station, and the station made good with Ryan.

But it is interesting to note that in cooperation with Quin, Freeman and Charley staged the forerunner of what has come to be a national craze on the air today—the amateur show. Local talent of questionable merit found its opportunity through WGN microphones, most of it to shed its doubtful fragrance on desert air.

It was at this point in the boys' career that destiny appointed another agent to lead Gosden and Correll closer to their eventual goal. That agent was Benny McKenna, an executive who had to do with programs at WGN. Benny, surfeited with music on the air, suggested that the boys create a radio comic strip patterned after the newspaper comic strips then in the ascendancy. Because of copyright restrictions and the royalties involved in adapting characters already created, Gosden and Correll were expected to concoct an idea wholly foreign to anything then appearing in the press.

## Comic Strippers

"What we knew about comic strips was strictly nothing," Correll confides, "but when we got back to the apartment that

## Famous Composers

CHARLES FRANCOIS GOUNOD, whose "Serenade" will be played over NBC-WEAF Sunday, March 24, at 7:30 p. m. EST (6:30 CST) intended to become a priest but changed his mind. Had he not done so, the famous opera Faust doubtless never would have been written.

Of this opera, Gounod's most famous work, one of his biographers has said: "The dreamy languor of the love music, the cloying sweetness of the harmonies, the melting beauty of the orchestration, all combine to produce an effect . . ." which was entirely new to opera up to that time. It was not, however, that Faust introduced any new elements into opera; merely that it was the first of the sentimental grand operas.

Gounod, born in 1818, deceased in 1893, was a Parisian. He was graduated from the Conservatory and won the *Prix de Rome*. At that time his interest was chiefly in religious music. He studied Palestrina, Bach, Mozart, Rossini, Weber. Faust revealed him at the height of his talent, however. Based on the drama by Goethe, it lost none of its grandeur when translated by Gounod into musical idiom, despite the fact that he took many liberties with the original.

"Back to Gounod" is the name of a musical "school" existing to this day in Paris—and with the ambition to recapture the beauty of Gounod's melodic line.

night we held a 'conference.' Boy—that was sumpin'! . . . The only idea that kept recurring was the negro patter which had wowed them in the Kinky Kids' Parade—so next day we told McKenna that we had decided to do a couple of black-face characters."

Evidently McKenna was doubtful, but the boys were stymied. An impasse threatened until Benny weakened and ordered them to try the thing out—said that the first episode must go on the following day.

"And we'll never forget that night," recalled Gosden, "We began the first script at midnight, and we didn't get it finished until seven the following morning. It reeked of the absence of pattern or idea, but it filled the time allotted to us. And that was our first requirement.

"We decided to call our characters *Sam and Henry* and those were the names that were retained until circumstances compelled a change. But I'm ahead of my



Carl Good, latest winner on the Feenamint National Amateur Hour

CARL GOOD, is the first male in the Feenamint Amateur Hour contests to be declared a double winner. Carl's rendition of his original piano composition, "Treplette," won for him the judges' gold medal and the listeners' award.

Carl is an alumnus of Princeton University, where he participated in school theatricals and musicals. As a member of Princeton's famous Triangle Club, Carl became interested in writing original musical scores.

A chemist by profession, Carl still is ambitious to make his mark as a composer of musical pieces. It was this ambition which prompted him to enter the Feenamint contest. Since winning, he has received several offers from musical comedy producers.

The Feenamint National Amateur Hour may be heard Sundays at 6 p. m. EST (6 CST; 4 MST; 3 PST) over a CBS network.

story. After that initial episode we laid out a pattern which would require three weeks to wear out, figuring by that time we would mercifully be ordered to discontinue the script, or that we would become possessed of an idea of more merit. But the first seemed far more likely.

"Much to our surprise, Sam and Henry proved a success almost instantly, but we found our original idea too thin to bear the traffic—and three days after we had planned it we tore it up and began on an entirely new one."

For a solid year Sam and Henry flourished on WGN, and their popularity paved the path for the breach that was to bring about their demise—but in name only. Gosden and Correll began to feel the pangs of expansion and confronted their employer with a plan to permit recordings of the Sam and Henry episodes for use in stations outside the radius touched by *Tribune* airwaves.

It was an unsound idea, *Tribune* executives declared, because tests had proved that while the nightly (except Sunday) episodes of the trouble-ridden Dixie lads were popular in urban centers, they had no rural appeal.

## Refuse to Sign

All of that sort of calculation was just one of the wiles of trade to divert earnest actors from cashing in on their talents, concluded Gosden and Correll, and they debated the issue lustily with their employers. Both sides remained adamant, with the result that when it came time for their new contract, even though the terms offered were far in excess of those in the original pact, the black-face team declined to sign.

This was disconcerting, but it didn't prevent Gosden and Correll from making public appearances in theaters where their sketch was known. After a month of solid, profitable booking they returned to Chicago one Monday morning to face a future minus any very promising design. Literally, they were two characters in search of a producer.

And then the miracle happened! They had hardly been home a few hours when a telephone call summoned them to the studios of WMAQ, the big independent which later was to become an integer in the Chicago NBC setup. Executives broached to them the idea of bringing their popular negro characters, Sam 'n' Henry, to WMAQ airwaves.

The price named was far in excess of the sum which the boys had been earning, and they signed the contract blissfully unaware of the legal entanglements which had already tolled the death knell to Sam 'n' Henry—a heart-breaking fact of which they were entirely unmindful.

All set to renew their broadcasts, and overjoyed at the prospect of maintaining their homes in Chicago under a satisfactory arrangement, their happiness was shattered rudely when they learned that forever more there would be no Sam 'n' Henry for them.

The quandary which the boys faced; how Amos and Andy came into being after almost having made their debut as Jim and Charley, will be revealed in the next issue of *RADIO GUIDE*. There also will be told for the first time how Gosden and Correll played to a national audience before coast-to-coast networks became common; how San Francisco turned out en masse to greet them when they weren't even sure their voices had even been heeded on the Western coast. All of these interesting developments, and others, will be contained in the forthcoming issue of *RADIO GUIDE*.

Amos 'n' Andy may be heard every day except Saturday and Sunday at 7 p. m. EST (6 CST) over an NBC-WJZ network, and on the same days at 11 p. m. EST (10 CST, 9 MST and 8 PST) over a split NBC network.

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This is just part of the story. There's much more to it. All of it should be read by every stomach sufferer. The facts are free to every such sufferer—SCIENTIFIC, PROVEN, SWORN-TO FACTS as reported to us by eminent medical men—by practicing physicians as well as laboratory research scientists. We want every stomach sufferer to get a copy of these reports. If you're such a sufferer, a copy of it is yours free for the asking whether or not you buy the V.M. Treatment.

The price of V.M. is \$3.00 for 100 tablets—\$5.50 for 200 tablets.

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Philadelphia—the Cunningham Stores of Detroit—Sargent's, Wright & Lawrence of Chicago—Taylor Stores of Louisville—Jarvis Pharmacies of Atlanta—Snyder's Stores of Minneapolis and St. Paul, etc., etc.

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**Here are Reports from Doctors and Hospitals . . .**

"We now have six cases on V. M. at ..... Hospital, and the results are good."  
(Signed) Dr. .... Philadelphia, Pa.

"I am associated with the only two stomach clinics in the city of Milwaukee, one being at the ..... Dispensary, and the other at the ..... Hospital, which allows me ample opportunity for observing the results with V. M. To date I can frankly admit that I have soon found far beyond my expectations in cases which have previously been very, very stubborn to treatment."  
(Signed) Dr. .... Milwaukee, Wis.

"I have been using V. M. in the office, at the ..... Hospital. Up to the present time, 14 cases have been given V. M. Tablets and 12 have responded favorably. Relief of pain occurred about three days after tablets were given, and in some cases careful laboratory work showed a total absence of free hydrochloric acid, and a marked reduction in the total acids."  
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"I received a most glowing report from Dr. G. .... and Dr. T. .... regarding ..... Hospital patients. They have 10 patients on V. M. treatment at the present time with most wonderful results in each and every case, and Dr. T. .... stated that he had never seen a medication of any description that gave the results achieved with V. M. He says he considers it the only treatment for ulcers. He reports further that each and every case treated was a proven case, determined by X-Ray, gastric analysis or regular laboratory test, and that he has not only found V. M. a proven therapy as far as the hospital is concerned, but that he has attained wonderful results with it in his own private practice."  
—From a special report.

**NOTE:** Every one of the above reports is received from a reputable, bona fide letter from a reputable, practicing physician. Many of these reporting doctors are on the staffs of the foremost hospitals in their respective communities. The reports shown here are but a few taken at random from hundreds in our files. Many more of these reports are set forth in the booklet we will send you with your order for V. M. Tablets.



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